

the INSIDER

Feb-March 2022

Apollo Employee Marries

What it's Like Being a Travel Merchandiser According to Emily Reddy

Glenn Beachy's Work Milestone

Tips from the Help Desk

Apollo Kudos, and More!

Mike Torres & Glenn Beachy



CERTIFICATE OF EXCELLENCE

This certificate is presented to



Ted Burtner

Ted Burtner is a long time Apollo Merch Install Capital Projects team member. He is highly skilled in many of our retailers. He has been instrumental in training many team members. And best of all he is a huge supporter of Apollo. He is always telling others what a great family we are here at Apollo. We are honored to have Ted Burtner be a part of our Merch Install team for all these years in projects all over the country. He accomplishes these tasks while still running a project of his own sometimes remotely. He is a vital and valuable member of the team and has helped many people advance to lead and SRTL positions. - Nikki Wauldron

for demonstration of superior performance, hard work and dedication.

C. Michael Sunderland
President

2021

A handwritten signature in black ink that reads "C Michael Sunderland".

CAN I GET A
WOOP!
WOOP!

APPLAUSE, PLEASE!

John Howell, Logan Kirby, & Dorothy Collins

I was extremely pleased with the service. The guy did a great job Was in and out in no time-- Assembly Customer "I just wanted to take a minute and thank your wonderful set up crew. They were extremely helpful and went beyond our expectations.- Sr. Project Manager - Bayamon, PR

Francisco Martinez

After a full review of the photos from ULTA 374, Francisco Martinez did a great job of executing the L'Oreal special request to clean up our brands, install the L'Oreal Skin Care merchandising unit and taking all of the requested photos!- Loreal Account Manager.

Fastenal 349 Team & Ace 18149 Team

Shout out to two amazing teams - Fastenal 349 - Union Gap, WA, led by Fred Fernow, with Sam Reddye, Kimberly Rankin and Wendy Finchum, assisted for the first 2 days by Brian Ritter, who then travelled from Union Gap, WA to Kalispell, MT to lead an Ace 18149 BT team of Suzette Farmer, Ursula Santagata and Amber Marich - Both Ursula and Amber are brand new, jumped right in, and kept Brian in line!- Susan Sirico

Doris Hamlin

I wanted to take a moment and recognize Doris Hamlin for the amazing job she did with this store. Her knowledge, organization and merchandising made her a very valuable part of the team. The store came out amazing!- 7-11

**Samuel Vega and Ethan Taber
John Lowry and Mykhal Hart
Wilson Cianciolo and Randy Kern
Sam Miles and Mark Funck
James Gantt
Stephanie Morton**

I want to give my TBR teams a huge shout out for their work this last year. They consistently go above and beyond for me and our client year after year, often under the radar. When dealing with the client they are professional and will do work outside of their normal scope to ensure the job is done correctly and safely. They are always willing to jump into other projects to assist in racking work as well as expanding their own experience with merchandising. Apollo is very lucky to have employees such as these!- Jenna Lewis

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APPLAUSE, PLEASE!

Aleshia Polk

I just wanted to reach out and say "thank you" again for your great client service last week. As the employees of CSAA IG, have been given the option of working from home, this has created an opportunity for some to move outside our normal footprint and this is where Apollo has been needed. I so enjoyed working with you and look forward to a great co-partner relationship.- CSAA

Chris Cottrell, PM

I have to tell you the feedback about your teams has been good. I am really enjoying working with you, just wish the schedule was more consistent on our end. Do you have additional capacity for more requests? I would like to now and in the future send you more requests and build on our partnership.- Advanced Autoparts

Marcasia Abbott & David Jackson

My name is Andrea, I am the Retail Operations Manager of Ulta Beauty Store 763 in Lakeland FL. I just wanted to reach out and say that the two team members that did our Makeup Revolution Reset on 03/21/22 were absolutely wonderful. We've had many Apollo Vendors come visit our store but these two were the best by far. Their names were, Malcasia Abbott and David Jackson. They were very precise and thorough with their responsibilities, and I appreciate all the hard work, professionalism, and prompt communication they displayed during their visit.- ULTA

Mario Cortinas & Team

Hope all is well. I just wanted to reach out and express how well Mario and his team are doing at the Bear, DE location. Every night he comes in, has a solid game plan, and executes. Anything I need done, he takes care of right away. I can't thank him enough for his leadership and dedication. Not sure if and when bids will be out for the next round of stores starting in July BUT I would love to have Mario and his team in the Washington D.C store w/ me ☺ Just wanted to put that out there. Appreciate your time!-Lowes

Allison Hamilton

Allison performed a cosmetics reset at QFC 807 UVillage, and I wanted to reach out to you and let you know that she did an absolutely amazing job. She was extremely friendly and accommodating, and her work was top quality.- QFC

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Juan Munoz & Team

I walked 927 Hamilton NJ GSR this morning. I wanted to send a note to let you know it is going extremely well and looks outstanding for what was completed. I also wanted to let you know the store was very complimentary of Eagle with the quality of the reset as well as the partnership they have with the store. No doubt this one is going to pay us some nice dividends!!! I also want to give a shout out to Jim and Francis for the awesome job with the layout and attention to detail they gave this store!- Jeff, Home Depot

Agnes Lucena, Leron Green, Warren Michels, Rosanna Mirigliani & Gregg Mirigliani

One of the ULTA Regional VPs was at store 732 in Deptford, NJ, when our team was completing the Wk51 realignment. According to our ULTA team, this VP rarely sends emails with accolades, but in this case he did. He wanted to recognize how great the Apollo team was that was completing the realignment in 732. Congrats!- Randall Smith

Sharon Grahah & Team

I just wanted to send a thank you to your team for the excellent job that they did with our mass cosmetics department. It was a big task, especially since there were more moves that needed to be done than originally planned for and the team sent here executed it very well. They kept the department free of any fixtures/product which still left customers room to shop. I just wanted to send my praise and thanks for the work that they did for our store and ensuring that every brand over in mass was as it should be.- Alaina, ULTA

Amy Harrison (TL) & Donald Harrison, Jack Harrison, Joshua Harrison

I also wanted to share that the set managers at #1116 shared some really positive feedback around the Apollo team They are AMAZING!!!! They are so knowledgeable and FAST! Also super friendly and easy to work with!- ULTA

John Howell, Phyllis Young, Steven Leader, & Chamorrow Tatum

The Team accomplished a lot of work. The team completed fit-out for one store and then assisted with another store with punch list items and cleanup. They completed everything requested from me plus more. Please let them know their work has been recognized and appreciated. - Greg, Lidl

Brian Zick

Brian has been here just a couple days now. He is killing it! You can tell he is very professional and very experienced. - GM, Fastenal

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Rachel Smith & Team

Rachael and her team did our cosmetic reset last week at 671. I just want to say she and her team did a great job and I wanted to share that - Kroger.

Allison Hamilton & Jenn Estrada

Allison Hamilton and Jenn Estrada came in for a Revolution Vendor Set and I just wanted to say that they did a phenomenal job. They kept the area clean and shoppable while working, they were friendly and professional, and made sure that all the fixtures and lights worked properly. I just wanted to let you know it was a pleasure working with them and we would be more than happy to have them back in the store anytime-ULTA

MIN Team

I would like to send a special shout out to the MIN DM & DC's that have jumped in and helped their peers through the Spring Cosmetic season. The teamwork has been exceptional We can do anything together! Keep up the great work. Kelly, Rachel and Clayton - Thank you for making it all happen.- Nikki Wauldron





I JUST CALLED TO SAY,
I LOVE YOU...

*Customers called in to praise the following
service & assembly technicians:*

Mark Spaulding
Parker Feldman
Kevin Fitzgerald
Kira Schiff
Man Lok Takn
David Hale
David Rowe
Alejandro Bermudez
Daniel Trasak
Charles Steckman
Gene Baldwin
Robert Lotter
Daniel Trasak
Bruce Virgil
Tom Obright
Mike Talley
Steve Gilbert
Charlemagne Forbes



way to go!



What It's Like Being A Travel Merchandiser According to Emily Reddye

by Heather Petrone

At Apollo, we take pride in partnering with retailers to help manage and display products. Our merchandisers assist in remodels, resets, implement plan-o-gram updates, stock shelves and displays, tag products, conduct surveys, build displays, and much more. When merchandisers are unavailable for projects locally, Apollo is quick to travel in merchandisers to the store. Traveling merchandisers like Emily Reddye and her husband, Sam, love the variety the job provides.

"I love to travel, it's an adventure. I've been to Alaska four times, Maine, California, Wyoming. It's great to be able to see historical sites along the way, too," she says. "Juneau is definitely my favorite. I did a Fastenal project there, as well as cosmetic merchandising projects. It's just magical. My husband and I got to go fishing which was great. And a lot of people don't know this, but there's actually a rain forest there. The mist was just beautiful. We got to see glaciers there, too, and lots of animals. Everyone in Alaska is just so nice and the town is very cool with different kinds of cool shops. Every Thursday at 7p in Cope Park they have beer baseball, too. Apparently, the firefighters in the town started it years ago and now it's a tradition that continues. They do it religiously every Thursday- rain, sleet, or shine. They play baseball, but you have to run the bases with a beer in your hand. It's fun- people are just so nice there and the air is so clean and fresh."

Emily told me not only do she and her hubby love the travel and variety, but this type of merchandising job has made her and her husband a better team personally. "We work together really well now. It just made us better partners." Emily explained that she was hired by Apollo after responding to a job ad on Indeed, the career site. Before that, she was working at a canning company, and she really wishes she had seen the ad sooner because she loves working as a traveling merchandiser. "I was hired as a traveling merchandiser in June 2018, however, I had a kidney issue and couldn't go to work right away. Later in October, she got a call from her District Manager asking if she could go back to work and travel. She told her, "Yes, if you can hire my husband," and the rest is history. She ended up getting promoted to Team Lead just several weeks later and now trains others in the Pacific Northwest.

Emily said the first year she worked mostly in Seattle, but it fluctuates every year. During Covid she didn't travel as much, but now they're working like crazy. "If you want to be a traveling merchandiser, you really need to be flexible. You need to love variety and change. If you like meeting new people and being in a different store frequently then you'll love this job. You also have



Emily Reddye & her husband, Sam Reddye.

to have good customer services skills, because you will be stopped by customers in the store a lot and you'll also be dealing with our customer- the retailer."

She also explains that problem-solving 101 is needed across the board. "There are so many times when I have to problem solve. For instance, a tray for a specific cosmetics brand may not have been sent. Sometimes cosmetic merchandising trays from other lines are interchangeable, though, and I can find an unused tray from another cosmetics line like Almay or Revlon that uses the same one. Or I can use a hanger as a tray. You just have to find a way to make it work."

If you want to get paid to travel whether you're solo or have a travel partner, and love variety and meeting new people, then contact us at marketing@apolloretail.com or head to our career website at apolloretail.com/career then click APPLY and keyword search "Travel" or "Traveling" to populate all travel jobs. We'd love to hear from you!

WORK MILESTONE

On March 21st we celebrated Glenn Beachy's 40th anniversary of employment in Columbus, Ohio.



From left to right:

Jason Henry, Bill Blakley, Glenn Beachy, Keith Mallder, Shelly Daniels, Will Harris

Glenn started his tenure in 1982 as a bike assembler. Since then he has participated in most Service and Assembly opportunities in a multitude of retail stores and customer's homes. To name a few, Target, Kmart, in-home assemblies, Office Depot, IKEA, & Niven.

Congrats, Glenn, on reaching such a big milestone!

- Apollo



From left to right: Mike Torres, & Glenn

WEDDING BELLS

Congratulations are in order for very own, Jenna Lewis, & her hubby, Landon. Jenna met Landon online and they both have one child of their own. Jenna said "He's the best thing that's happened to her on the internet!"

They had a small ceremony due to Covid after Jenna proposed to him! How modern of you, Jenna!

We wish your marriage the best! - Apollo



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