

THE INSIDER

Aug-Sept
2024

Apollo Retail's Company Newsletter



**Apollo attends
The Fresh Market
Grand Opening**

**Apollo Awards,
Kudos, Wellness
Tips, and More.**



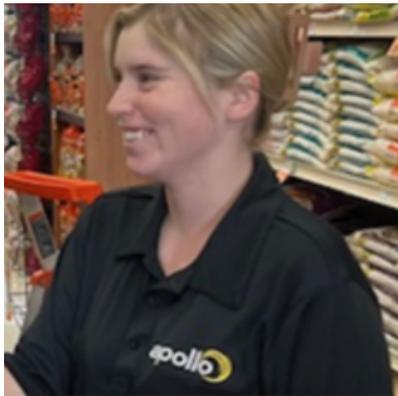
THE INSIDER

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CERTIFICATE OF EXCELLENCE

This certificate is presented to



Madison Richardson

Dedicated Merchandiser

Madison is part of our new Heritage Grocery dedicated team in CA. She visits Cardena's grocery stores daily, assisting the store with resets, cut ins and store support. The team works in the store 8 hours a day and her stores cycle every 2 weeks. Visiting a new store each day. In order for this program to work, the reps in the field have to work hand in hand with the store team and develop a good relationship. Madison has done a great job of building that relationship with her stores and it has helped us make this project successful. Allowing us to offer additional support to the stores and potential additional revenue. She embodies all of Apollo's core values but has really done a great job of delivering on our customer focused core value. It is reps in the field like Madison who make EXM and Apollo a success. Please accept the "Customer Focused" Award! - Rachel Lee



Janice Nurmi- Patton

Warehouse Manager

Janice manages the largest client in our fulfillment division and frequently works long hours & after hours to make sure her clients always get the attention the need. Her knowledge of this client is paramount to our ability to maintain our work & have the opportunity to grow with them. For these reasons and more we'd love to offer her the award for our cherished company core value "Customer-Focused". - Jesse Cox

for demonstration of superior performance, hard work and dedication.

Chris Olivier
Chief Executive Officer



Chris Olivier

CAN I GET A
WOOP!
WOOP!

APPLAUSE, PLEASE!

Dillons 118 Team

Great job at Dillons 118. Love getting emails from the Client about what a wonderful job you did with execution. I know this store was a beast with you being unexpectedly solo. We appreciate all of your hard work! - Bev Macrito

Touger Xiong, Robert Burner, Michelle Roman, Amanda Hill, Harrison Xiong

I traveled to Modesto CA last week to start a United Pacific Tobacco project. The team that Krystal put together was top notch, and very professional with the United Pacific PM and area DM that worked with us all week. Thanks to the team and thanks Krystal! - Chris Browder



Mia Simpson

Mia Simpson has been a rockstar recruiter for us. She's consistently jumping in to help with training and finds candidates in creative ways. She's super responsive and all around a go-getter- Heather Petrone I am amazed what Mia single handedly does for BTR! Hackettstown, NJ is a beast to recruit for. We did everything possible to get more candidates.. as fast as we hired them, they fell off. Mia "dusted" herself off and kept hiring away, each day. She is amazing! - Kellie Brudnicki

Daryl Stone & Team

Daryl and Team did an amazing job and gave 110% everyday! We appreciate them very much."
James Chandler Reality Project Coach. Jonesboro AR Walmart Neighborhood Market

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Gabriela Estrada-Schaefer

I wanted to take this moment to send you a quick note letting you know my appreciation of working with Gabriela Estrada-Schaefer for the LUSA x Kroger Skincare Shelf Strip Project.

Without going into too much detail, this is one of the more complex projects we planned for a retail customer as it involves 3 different brands, 3 different door allocations/brand, 3 different execution strategies, 3 different labor/fulfillment costs and 9 different set sizes/shelf strip configurations. Couple this with the packout requirements at each of your fulfillment centers across the country to satisfy the above requirements along with managing doors previously visited by another Vendor, you can imagine the challenges I tasked her with.

There has not been one ask that she hasn't been able to satisfy showing a sense of urgency with each request I put on her plate. She has been the gold standard of the Vendor/Manufacturer relationship and I'm more than lucky to have her as my partner for the Kroger business.

Again, I wanted to pass this along to again let you know my gratitude. - L'Oreal Retail Merchandising Director

Caitlin Vigil

Caitlin has been an awesome addition to our recruiting team. Although she primarily works with Susan McGarritty for 3rd Party labor, she's always willing to jump in and help the recruiters by sourcing employees in MARS and the Retail Work Now bucket. Her proactive approach is something we truly value and we're so happy she's a part of our team! - Heather Petrone

Vicki Pilkington

Crystal from The Fresh Market said nothing but good things about Vickie and the crew there in Louisville Kentucky. Very impressed ! - JP Jaris

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APPLAUSE, PLEASE!

Onboarding Team

Doing the Onboarding Training was “eye-opening”! I thought they had a whole crew not just FOUR people! Entire new respect for that crew! I know how hard it is to Onboard for a 20+ crew. Kudos to the Onboarding Team! - Kellie Brudnicki, Recruiting Lead

Kevin Credle

Kevin was polite, respectful, and did an awesome job. He also left the house cleaner that it was before he arrived! - Assembly Customer

Emily Reddye & Team

Hi, I'm the cos lead at Sandy Fred Meyer #663. I would like to tell you what an amazing team you sent me for my store remodel. After someone at Fred Meyer totally messed everything up with mapping, Emily and her A-team came in and took control to get this fixed. They were professional, hard-working, and most importantly worked as a team. My department looks amazing. They did the best they could with what was sent and because of Emily's perfectionism, I'm sure the missing graphics and signage will be arriving soon. When those show up, this will be the most complete reset I've ever had and I've been a cos lead for 22 years. Emily and her crew deserve to be recognized and rewarded.

I hope you treat them right and let them know how valuable they are.

Keep her close; if I was a head hunter, I'd be offering her the moon to work for me.- Sue Pitts

John Howell & Adam Lee

Just wanted to say kudos to John Howell and Adam Lee who help me with a store 30480 in Cary town richmond. The store is a small foot print store that needed quite a lot tweaking from the norm. Both were able to follow direction and get this reset accomplished very well. - Ernest, Area Leader 7-Eleven

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Sheri Binkley

I know we had a little issue with the Watch7 but wanted to let you know that the BTR crew was great! Super professional, helpful and took great pride in their work. Thank you for sending a seasoned crew to this store, even with the experience it still took them until around 6pm to finish which is fine but would have been late into the evening if not seasoned. New stores take longer as the brackets are not secured to the demos yet.- Renee Vanderbeek, Comcast Corporate

Jodi Van Lom

Jodi is this week's ROCK STAR! Hired all the team leads for Cincinnati! And sold an "extra candidate" to Robyn, for a TL. - Kellie Brudnicki, Recruiting Lead

Wayne Craig

Mr. Shelf said that Office Depot had not been any kind of help to him at all and that Wayne was the one to explain everything to him. He said that Wayne was a great help to him. A great asset!
- Lynn Wade, CSA Manager

Jacob Markowitz

A customer just came in to tell me that Jacob did a great job assembling her furniture. She said he was kind, professional and safe! - Shelley, Office Depot 6231

Paige Turpel Stirling

I was stopped by one of the department heads, who did not know Paige's name but wanted to tell me what an excellent job Paige did the last couple of days cleaning up pallets and putting away product. Paige is a fairly new employee, so this was great to hear! - Michael Bieber, BTR

Myiesha Smith & Dylan Howell

I wanted to say thank you to the wonderful team of, Myiesha Smith and Dylan Howell, on our reset. It was the best and well organize reset that I have ever experienced. They were very professional and dress appropriately for business. I would welcome them back next time too. Again, a big shout out to this team. -Thorntons, GM

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Matt Joy & Team

I wanted to let everyone know the amazing job Matt with Apollo did on the store 5 Shawnee OK lumber canopy steel project. This was a huge ask with multiple obstacles while performing the project. Through all of this Matt continued to perform excellently each night, he took direction and provided feedback, completed all asks each night, cleaned and organized prior to leaving each morning, and made it a seamless transition for the store and customers each night. This ensured that store 5 (the 3rd top selling lumber store in the company) had no negative impact to their customers throughout the day. Great job to Matt and the team, everyone at the store was very impressed with the work and attitude of this team! -Ryan Young, Lowes

Matt Joy	TP- Driver
Dereck Ficken	TP- rider
Carissa Leos	TP- rider
Efrain Moss	TP- driver
Anthony Longoria	TP- rider
Alberto Valverde	Driver

Hillman Columbia, MO Team

The guys working the Hillman in Columbia, MO... the GM of the store is so impressed he may use them in an ad in the newspaper about the opening of this section at the store, below is what he told our crew.

Timothy Welch far right and Isaac Bennet right next to him, don't know the names of the two Hillman reps.

"We may get featured in a local news article. The gm of the store is so happy with us he took a Pic and said hope you guys don't mind being in the paper if he decides to advertise the new Hillman sections at the stores in Columbia" - Kimberly Sumpter





APOLLO Wedding

Our Recruiter Sherona Kerr got married this past July! "I don't like attention so we decided to do the courthouse the Friday before our celebration. We had 2 best friends, our son and that's it. It was the a cute chapel & extremely intimate. Sunday was our actual reception at the Epicurean hotel with our closest 40 family members. My husband and I had been together for 16 years! In 2008 my dad moved to Florida, I went to college up north and came down on Christmas break. Haje is also from Jamaica and we had a mutual friend. Haje actually knew me when I was little. We ended up going on a double date NYE and it was just magic I guess. Our little boy Thierry is 7 in September and we'll be moving to Seffner!" Lots of change, Sherona. Congrats!

Bride - Sherona Kerr

Congrats Sherona! You looked so beautiful and Haje looks so handsome. What a gorgeous wedding crew!

BTR Wedding

Victor de la Fuente and Jennifer McFarland tied the knot in September. Congratulations you two!

"Thank you so much for the lovely wedding wishes! We feel lucky to be part of such an awesome team and really appreciate your kind words. Looking forward to continuing to work together and celebrate more good things in the future!"



Bride & Groom - Jennifer and Victor

THE FRESH MARKET-FL



Our team did an amazing job opening this new store in Seminole, FL. It looks absolutely perfect! Way to go, team.

Rocket Crew

Our team at the Gas Convenience
reset in Salem

Stefanie Rayhill
Latoiya Black
Austin Newton



Wildwood, FL - THD

APOLLO'S

CORE VALUES

 <p>Proactive</p> <p>Not only do we take initiative, we anticipate challenges and seize opportunities</p>	 <p>Customer-Focused</p> <p>We put our customers at the center of everything we do. Teamwork & collaboration is the cornerstone of our success</p>	 <p>Quality-Driven</p> <p>We are committed to quality and our services meet the highest standards</p>	 <p>Efficient</p> <p>We optimize resources, minimize costs, and streamline processes to create significant value for our customers</p>	 <p>Held to Integrity</p> <p>We have a steadfast dedication to honesty, transparency, & accountability. We embrace diversity & inclusion through thought & deed.</p>
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At our organization, we strongly believe in recognizing and rewarding team members who consistently embody our core values, as they contribute significantly to our shared success and foster a positive work culture. Congrats to Kayla Goddard for winning the "Efficiency" core value and Marvin Redd for winning "Proactive"

Win all 5 Core Value Pens and you'll win a gift card for \$250!!

Nominate
someone



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Contact Us for Submissions!

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