

UWall Installation Guide

Kroger, Fred Meyer and Roundy's

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Brand Specific Call Outs

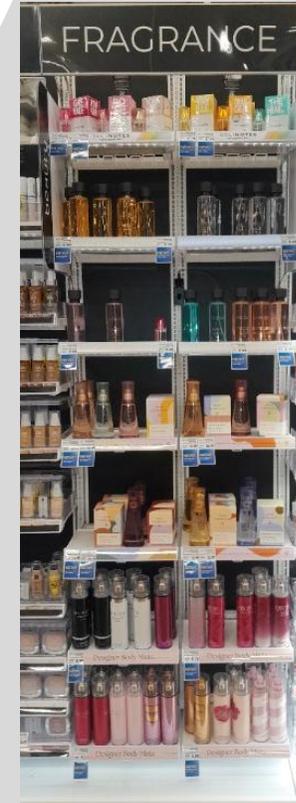
Kroger UWall Installation

Cala Combo/ OPI/ Fragrance

- Install Fixtures, tag and order any missing or damaged components.
- Jade to being graphics and product once install complete.

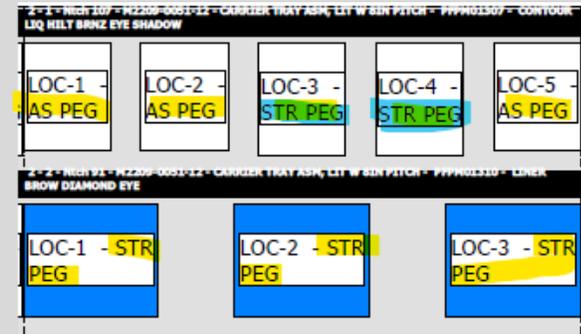
MCO

- Graphics for Mco continue to be an ongoing issue.
- ❖ Solution
 - ❖ If graphic can have one or two shades marked out and used; mark out shades that are incorrect.
 - ❖ If entire graphic an issue replace with a generic graphic.



Physician's Formula

- In the Open Me First box you should find a bag of straight pegs. You will use some of these on the peg bar that has both regular carded eyeliners and also thicker boxes. The straight pegs will be utilized on the thicker boxes only and anti-sweep pegs on the rest of them.
 - These are now identified on the planogram
 - AS – Anti Sweep
 - STR - Straight
- You may find some graphics that the shades are in the wrong order. If so, please cut UPC strip to match the graphic so graphic can still be used.



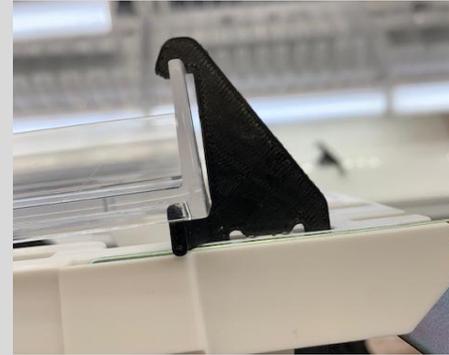
SEG: 2		FIXT # 1	FIXT -	G: PFFM01307		NTCH: 107			
POS #	UPC	PROD DESC	SHADE (IF APPLICABLE)	PSHR EXT	PEG TYPE	FAC			
1	04438606809	BRONZE BOOSTER HIGHLIGHT & CONTOUR PALETTE- SHIMMER STROBI...			ANTI-SWEEP	1			
2	04438606810	BRONZE BOOSTER HIGHLIGHT & CONTOUR PALETTE- MATTE SCULPTING			ANTI-SWEEP	1			
3	04438612789	BUTTER BROW LIFT GEL CLEAR			STRAIGHT	1			
4	04438611942	MURUMURU BUTTER PALM FEATHERED BROW PEN UNIVERSAL BROWN			STRAIGHT	1			
5	04438611941	MATTE MONOI BUTTER EYESHADOW - MATTE BLUSHED NUDES			ANTI-SWEEP	1			

SEG: 2		FIXT # 2	FIXT -	G: PFFM01310		NTCH: 91			
POS #	UPC	PROD DESC	SHADE (IF APPLICABLE)	PSHR EXT	PEG TYPE	FAC			
1	04438641101	EYE BOOSTER EYE LIFTER			STRAIGHT	1			
2	04438641092	BUTTER GLOW CONTOUR WAND FAIR TO LIT			STRAIGHT	1			
3	04438641093	BUTTER GLOW CONTOUR WAND MED TO DEEP			STRAIGHT	1			

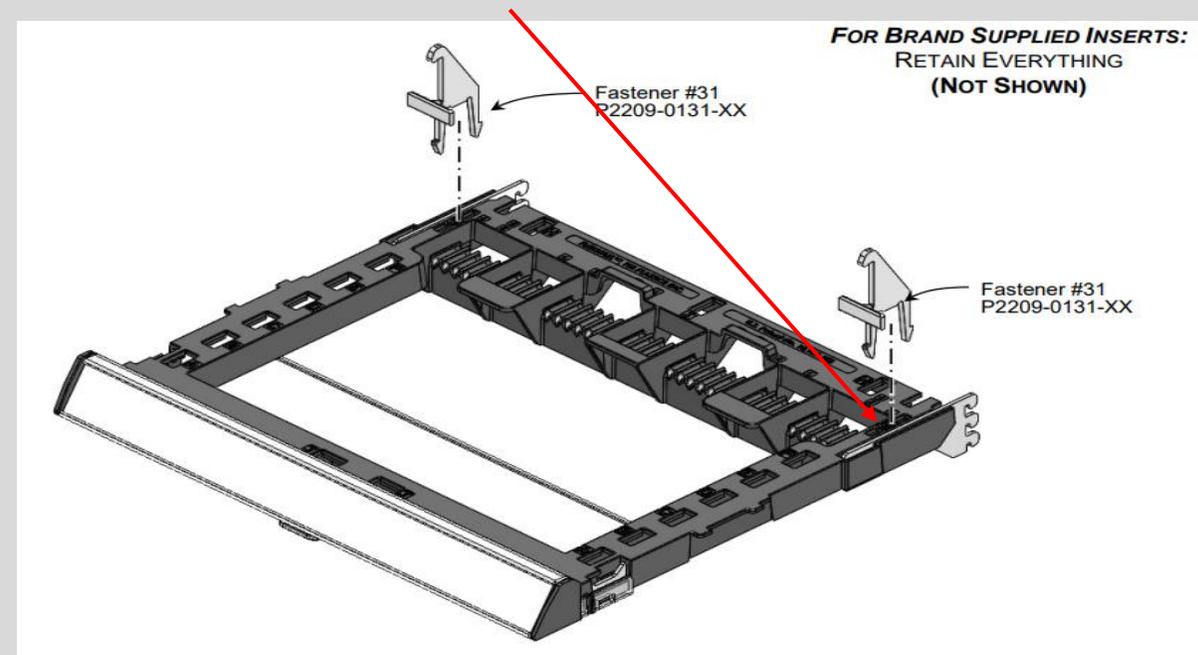
Physician's Formula

- In the Open Me First box you should find a bag of clips. They are identified as a “Fastener – Physicians”, they are in a clear bag. These are needed to secure the 4 wide tray for the compacts in this brand.

Side view of clip inserted with tray

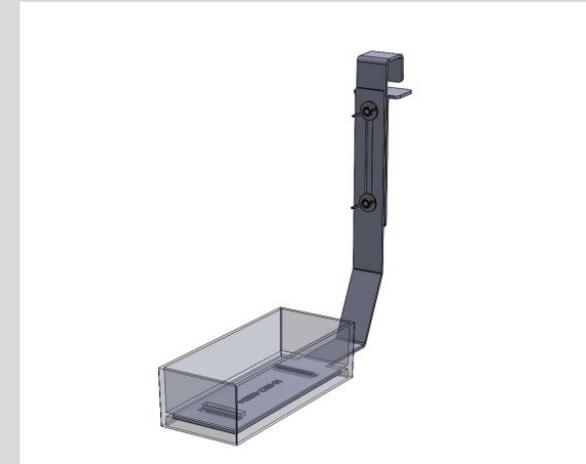


Insert clip in location G on the carrier tray



Loreal

- **Makeup Remover Insert**
 - Should be included in Open Me First Box
 - Instructions for installation are included in bag the parts come in.
 - There should be 4 components and two wing nuts. Please follow the instructions for installation.
 - If missing any of the components, please order a new tray.



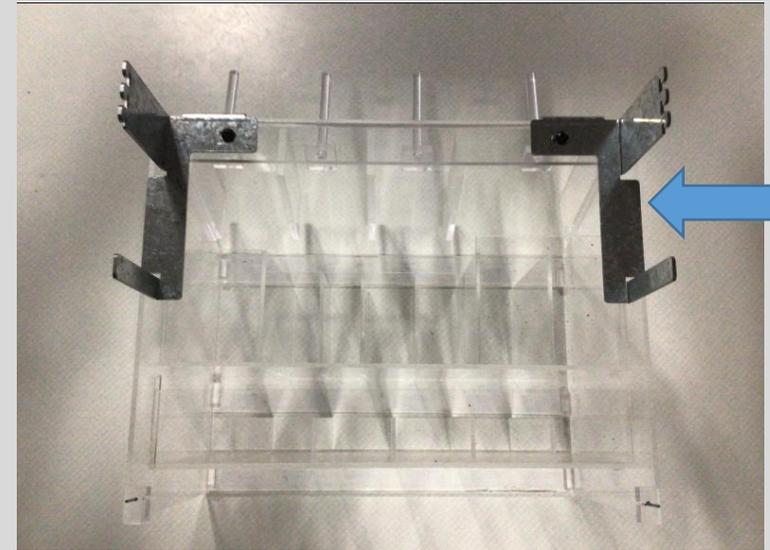
Single Lane Tray



P2209-5321-01

Implements

- New Tray being sent from PM Plastics
- On 1' Sets you will not be able to place a carrier tray under the new tray you will only be able to use the supplied brackets that come in the box.
- On 2' and larger sets use both the carrier tray and the brackets.
 - Brackets keep tray from tipping forward.
 - May need brackets in future if planogram changes.



Align Edge of
bracket with
edge of rack



Mco

- Stores with Mco already installed save all fixtures until new wall is installed.
- These inserts can be used on other brands if something is missing or broken so hold on to fixtures until the install is complete even if the brand is being removed.



Eye Lashes

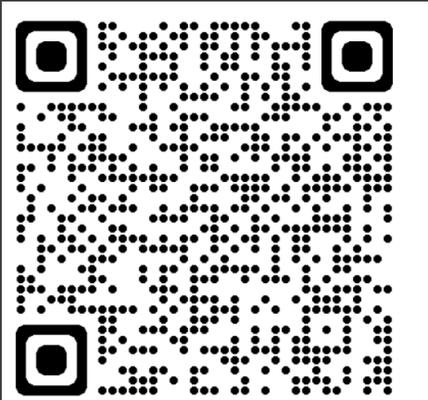
- Straight pegs CANNOT be used in this section.
- For boxes that are thicker, ask the store for do-its / hang tabs (repairs holes in torn packages).



Hang tab

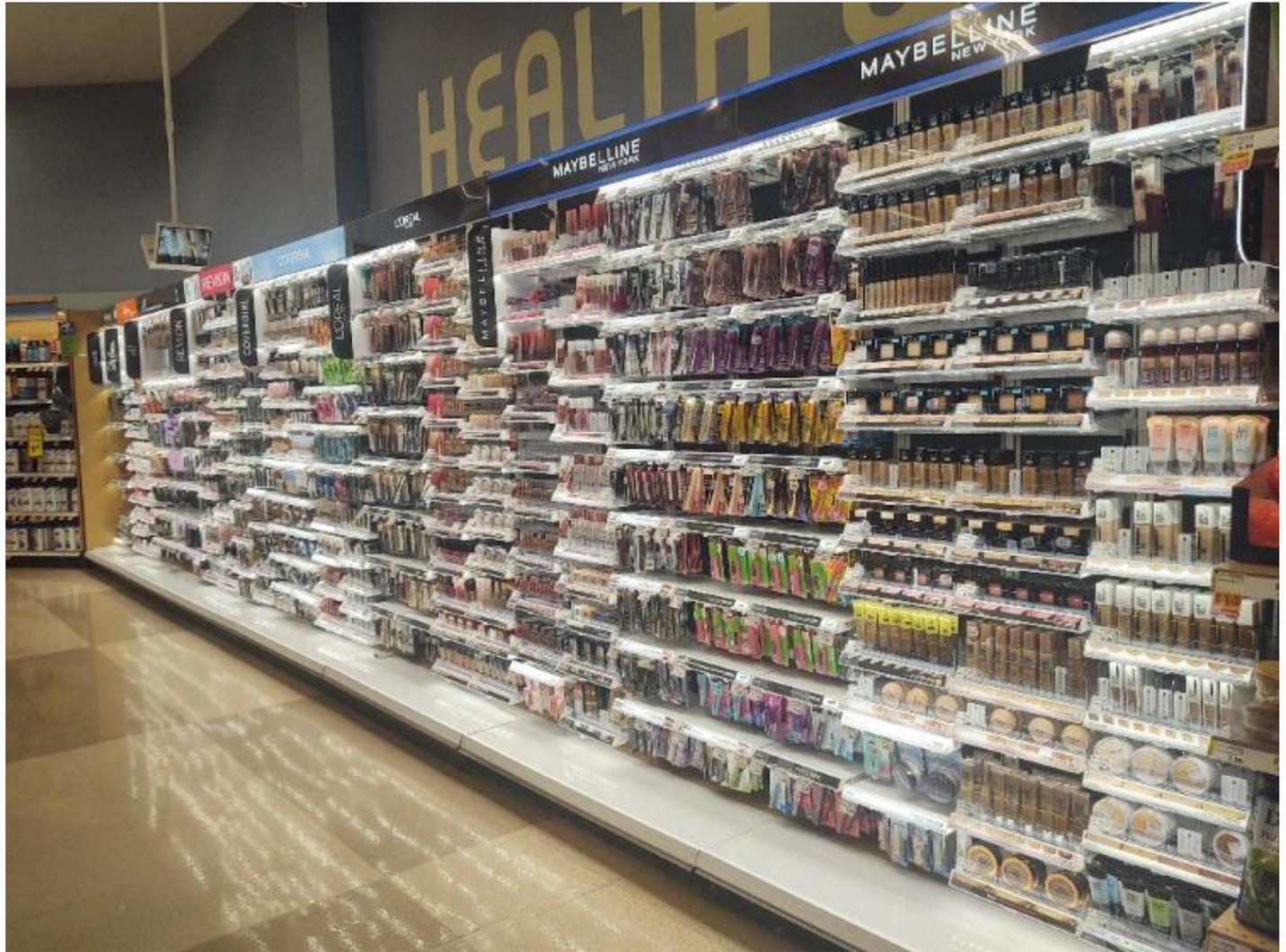
Installation Tips and Call Outs

Kroger UWall Installation



Password: apollo

Install Video QR Code



Pallets

- Verify that all pallets are onsite prior to starting the install.
- Each pallet has a label that will have the pallet count. It should say for example 3 of 8, 1 of 3 etc.
- If components are missing, please confirm that all pallets have been located.



Open Me First Box

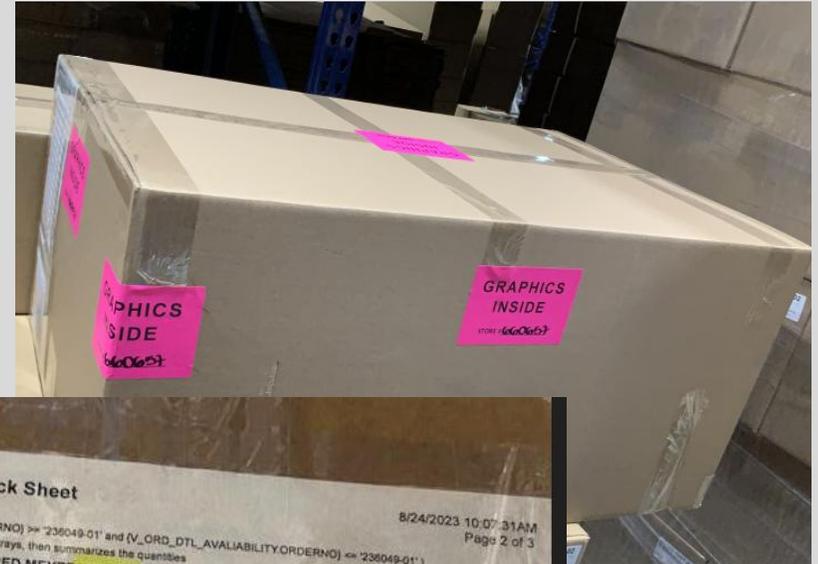
Below are items that can be located in the box.

- Store size and brands carried will determine what all will be contained in the box and the size of box.
 - Planograms
 - Flex wall install guide
 - Space Saver Clips for trays
 - Space Saver Clips for the Hook Bars
 - Straight pegs for Space savers that hang
 - Straight pegs for Physicians Formula if carried
 - Physician's Formula clips if carried.
 - Header clips
 - Power kits (small stores only)
 - These can also be found in a separate box and the box could be any shape or size.



Graphics

- All graphics should be located in one or two boxes.
- They will be marked with a sticker identifying that there are graphics in the box.
- There is also a check list of what graphics are in the box.
 - This will help quickly identify what graphics you may be missing.
- ❖ There have been cases of last-minute graphic kits being added to the pallets and these may not make the box with reset of graphics.
- ❖ If a brand-specific graphic is missing, please use the **generic graphics** included in the shipment as a substitute.
- Using planogram place graphics using code on graphics and planogram.
 - If the codes do not match the planogram, use the **product description and shade details** listed on the planogram to correctly place the graphics.



Open Orders MISC Item Pick Sheet
PA Plastics

Criteria: (V_ORD_DTL_AVAILABILITY.ORDERNO) >= '236049-01' and (V_ORD_DTL_AVAILABILITY.ORDERNO) <= '236049-01'
Excludes M, M2J01 and M2302 insert trays, then summarizes the quantities

Order No: 236049-01
FRED MEYER 701227
150 NE 20TH STREET, NEWPORT, OR 97365

8/24/2023 10:07:31AM
Page 2 of 3

Print

Item Code	Item Number	Description	Rev	On Hand	Comments
<input type="checkbox"/>	G-KRG-5025	KROGER RIMMEL AISLE BLADE STICKER			
<input type="checkbox"/>	G-KRG-5026	KROGER SALLY HANSEN AISLE BLADE STICK		3	245
<input checked="" type="checkbox"/>	G-KRG-5027	KROGER WET N WILD AISLE BLADE STICKER		3	752
<input checked="" type="checkbox"/>	G-KRG-5033	KROGER PACIFICA AISLE BLADE STICKER		3	398
<input checked="" type="checkbox"/>	G-LAG-1013-SP23	LA COLOR NAIL KROGER SP23 1X72 BRICK		3	76
<input checked="" type="checkbox"/>	G-LOP-1140-FL23	LOREAL KROGER FRED MEYER FL23 14 FT BI	A	1	16
<input type="checkbox"/>	G-MLN-1017-SP23	MILANI KROGER SP23 3X72, 3X78 BRICK	A	1	2
<input type="checkbox"/>	G-MNY-1135-FL23	MAYBELLINE KROGER FRED MEYER FL23 16I	A	1	27
<input checked="" type="checkbox"/>	G-NEU-1004-SP23	NEUTROGENA KROGER SP23 4 & 5 FT POG BI	A	1	16
<input checked="" type="checkbox"/>	G-NYX-1006-FL23	NYX KROGER FL23 6X72 BRICK	A	1	157
<input checked="" type="checkbox"/>	G-PAC-1001-SP23	PACIFICA BEAUTY KROGER SP23 2X72IN	A	1	2
<input checked="" type="checkbox"/>	G-PHYS-1021-SP23	PHYSICIANS FORMULA KROGER FRED MEYER	A	1	29
<input type="checkbox"/>	G-PRO-1007-SP23	PROFUSION SP23 KROGER 1X72 GRAPHIC KIT	A	1	78
<input type="checkbox"/>	G-REV-1019-FL23	REVLON KRG FL23 8X60 - 10X78 BRICK	A	1	5
<input checked="" type="checkbox"/>	G-RIM-1005-FL23	RIMMEL KROGER FL23 4 FOOT BRICK	A	1	3
<input checked="" type="checkbox"/>	G-SAL-1015-FL23	SALLY HANSEN KROGER FL23 7&8 FT BRICK	A	1	172
<input checked="" type="checkbox"/>	G-W/NW-1018-SP23	WET N WILD KROGER SP23 4X60, 4X72, & 4X7	A	1	141
<input type="checkbox"/>				1	133

Dumpster

- Dumpsters are only provided for stores over 28'. Work with the store for location. Reach out to DM or Project Manager if there should be one but there is not.
- Remodel stores may have multiple dumpsters, including one for metal only. Please verify with store which one to use.
- For smaller stores, verify if store is ok with trays and signage going into the store's compactor. If so, discard there. If not, box up all components and place on a pallet to go on their reclaim truck.
- Backwall pieces and longer items in smaller stores should be palletized or placed in a pumpkin/watermelon bin and placed on reclaim truck. Long items jam compactors!

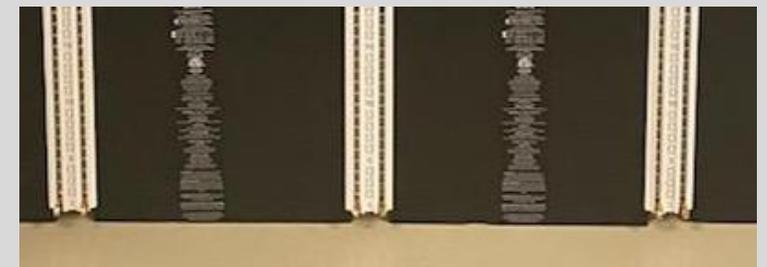


Building the Wall

Crossbar Placement 84" Gondola only

- Counting down from the top:
 - 1st cross bar goes in notch 9
 - 2nd cross bar goes in notch 44
 - 3rd cross bar goes in notch 68
- Still check upright placement on first section before completing all section to make sure cross bar placement is correct. May need to adjust depending on how gondola is built.
- Upright should **NOT** touch base deck and may sit just below the top of the gondola. (see photos).
- Find a sign holder and place the top hook in the 5th hole from the top of the upright. The top of the sign should be flush with the top of the gondola.

PM Wall just below the top of gondola

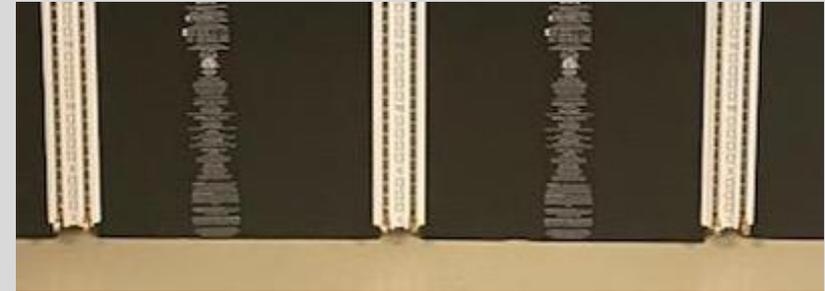


PM uprights – Not sitting on base deck

Building the Wall

Crossbar Placement Shorter Height Gondola 78", 66" and 60"

- For shorter gondolas, count down from the top of the upright 9 holes and place the top of the cross bar in the 9th hole.
 - This placement will allow header to align with the top of gondola when header is placed in the new wall in the 5th notch from the top.
- To place the additional crossbars, you will need to use the notches in the upright to determine placement, being sure the upright does not touch the base deck.



Reminder uprights cannot sit on base deck

Building the Wall

Crossbar Placement Taller Gondolas 90"

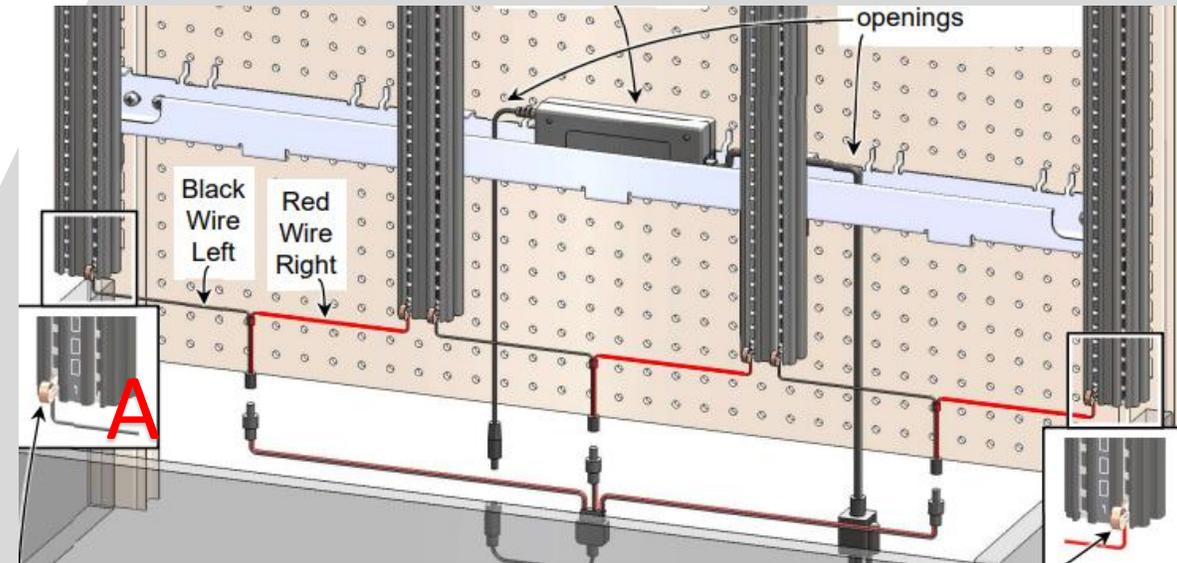
- This could be due to an extension added or the way that it was built.
- We want to build the same height off the bottom as if it were 84" (See photo).
- We do not want to build higher on the gondola than if it were 84". Going higher will make it harder to shop.
- A gap will be left at top. We will install a horizontal panel to cover that gap. See photo with the piece installed above the first section of Maybelline.



Reminder uprights cannot sit on base deck

Electrical

- Wiring needs to be run prior to installing back panels.
- Each harness has 2 longer sets of wires and 2 shorter sets of wires.
- Longer sets run to the outside of the upright and shorter to the inner uprights.
- On the first upright in run, you will need to connect U-Clips to the outside rail. (See A)
- Red will connect to the right side and black to the left.
- Place power supply in lower or middle cross bar connect it to the wire harness.
- Instead of running wires down below the base deck, wires will be run to top since most Kroger outlets are on top of gondolas.



Wires should not be left in front of back panels

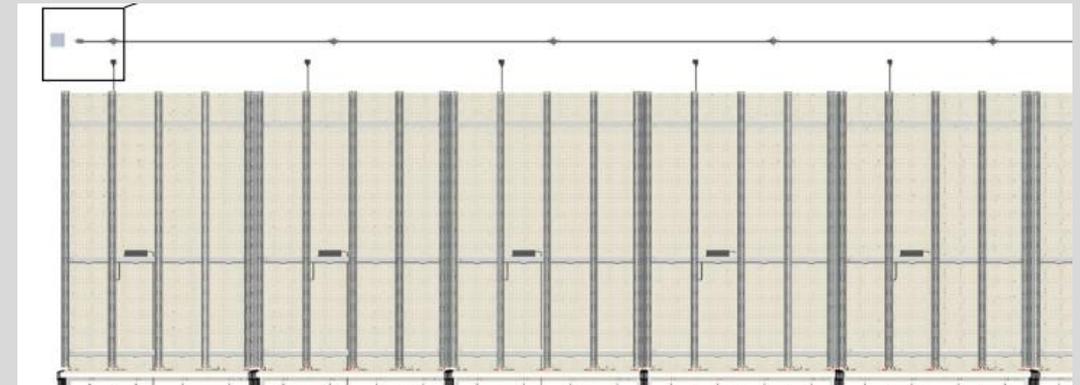
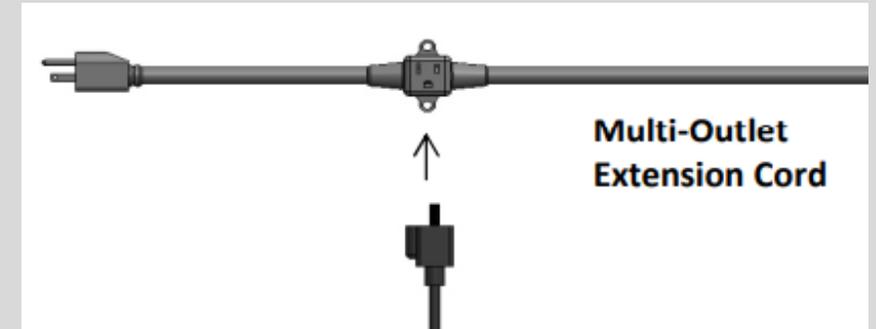


Make sure to tuck the wires under the upright so the back panels are not resting on the wires.



Electrical

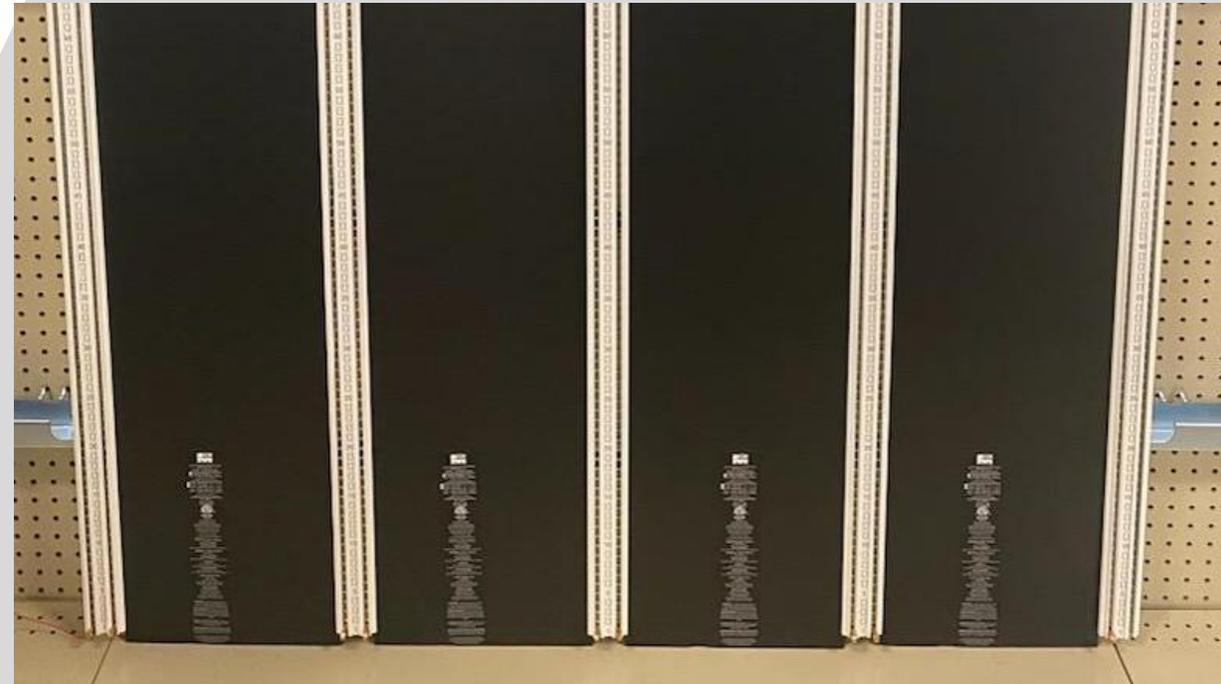
- Run the multi-outlet cord in middle or top cross bar and connect cord from power supply to each outlet.
- Cord will power 7 sections. If you have additional footage, attach another multi-cord to the end of the first cord.
- Connect the multi-cord to a grounded outlet.
- If no outlet, please notate when reporting.
- If outlet is in the way of backwall installation, please reach out to Project Manger.
- Use a carrier tray to test each column before installing panels so adjustments can be made if a column does not light.



Building the Wall

Back Panels

- The panels at the end of each run will be narrower than the center panels.
- You should not have to cut any.
- Panels should be placed black side out.
- Stickers will now be on the bottom of the wall.
- Now made out corrugated cardboard.



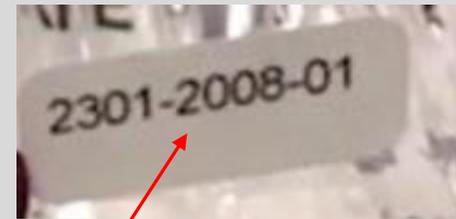
Carrier Trays/Inserts

Carrier trays

- Carrier trays are used for both peg trays and pusher trays.
- Pog only shows carrier tray number on peg trays.

Insert Trays

- Insert trays are packed on pallet according to brand.
- Insert trays have codes indicated on the back of each tray.
- ❖ Note all 8 wide trays are the same so it is important to use the entire code on the back of each tray when placing.
- Using the planogram locate the correct tray using the code provided and place accordingly.



1 - 8 - Ntch 85 - M2301-2008-01 - 8

Notch number and tray code

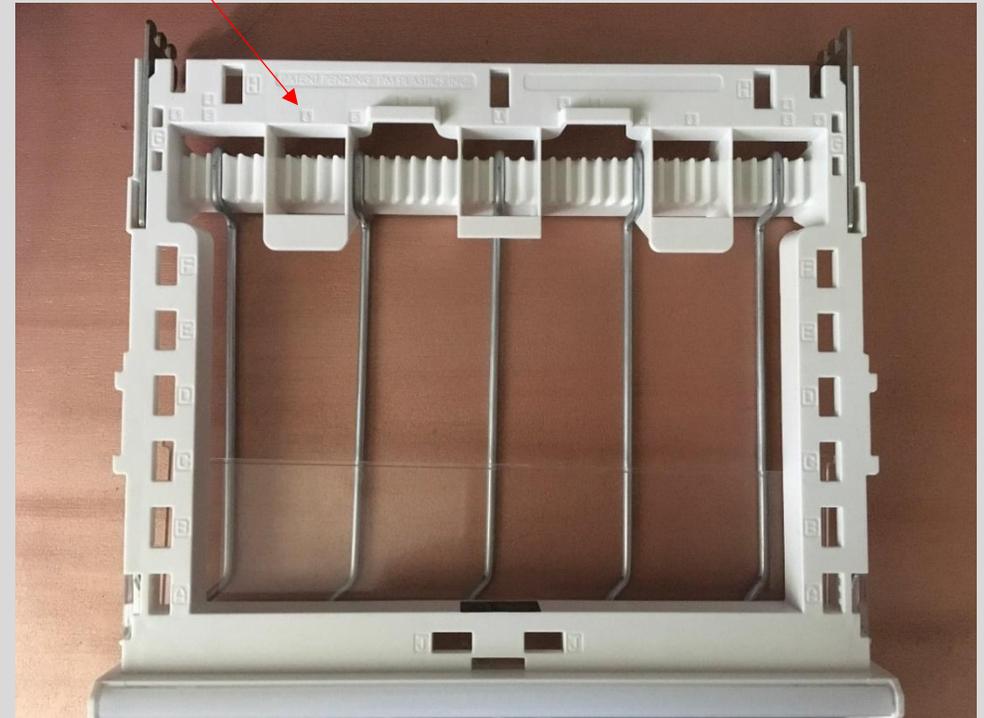


Peg Hooks

The carrier trays have numbers that run along the back of the tray.

- These numbers are for peg placement depending on the number of pegs that are on the tray.
 - 6, 5 and 4 are indicated on the tray.
 - For a 3-peg trays use letters H & I.
- Adjustments may still need to be made depending on actual product width.
- Make sure the product does not overlap and is evenly spaced.
- Pegs need to be pressed in firmly to make sure that peg locks can be installed properly.
- Some reps have found it helpful to use a tool to press the peg hooks in firmly.

Numbers indicated along here



1. Identify the "G" opening on the back corners of the tray. Only one "G" opening will be used per side as shown (See Figure 1).

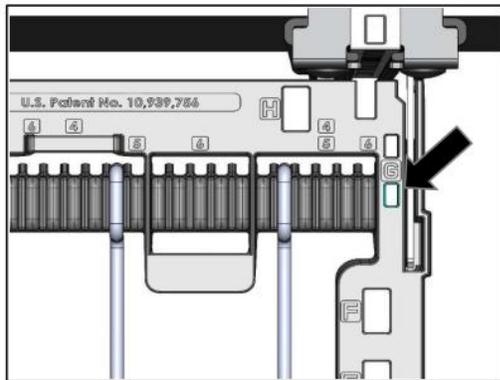


Figure 1

2. Introduce the Tray Locking Device. Align the two tabs with the openings on the tray as shown in the white circles (See Figure 2).

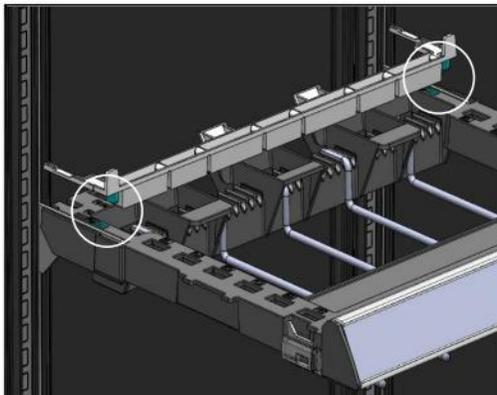


Figure 2

3. Seat the locking device down onto the tray surface once tabs are in correct position (See Figure 3).

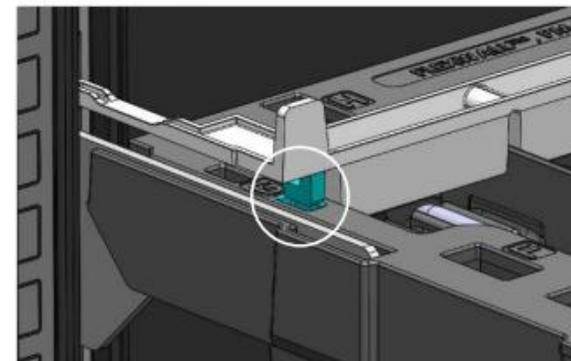


Figure 3

- All hook bars for all brands will receive the peg locks.
- These not only keep the pegs in the trays but also keeps the hook bar from being removed from the wall.
- If you can remove the hook bar from the wall after placement of the peg lock, then the peg lock is not installed properly.

Anti-Sweep Peg Lock

- 4. Note that the two middle tabs must be secured under the raised portion by slightly flexing them into the position (See Figure 4).

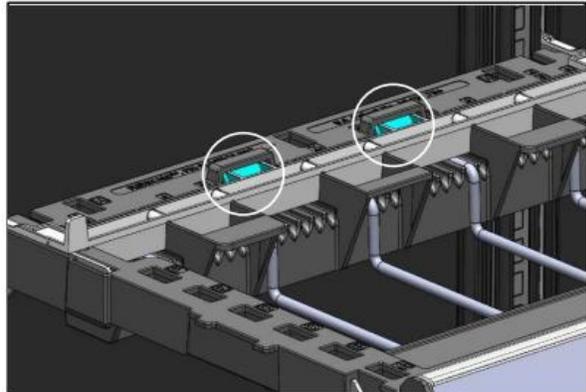


Figure 4

- 5. Ensure the Tray Locking Device is in proper position. Now placing fingers on the surface (hi-lighted) press forward. The device will travel slightly forward into final position (See Figure 5).

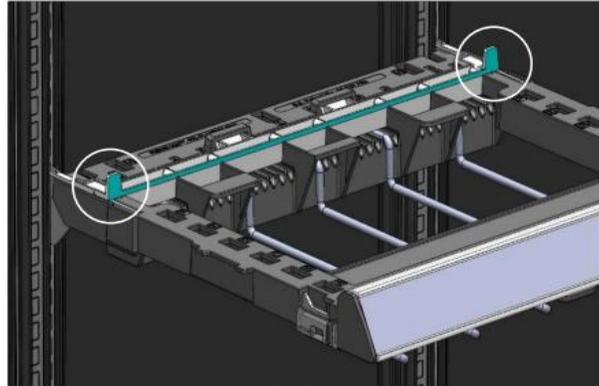
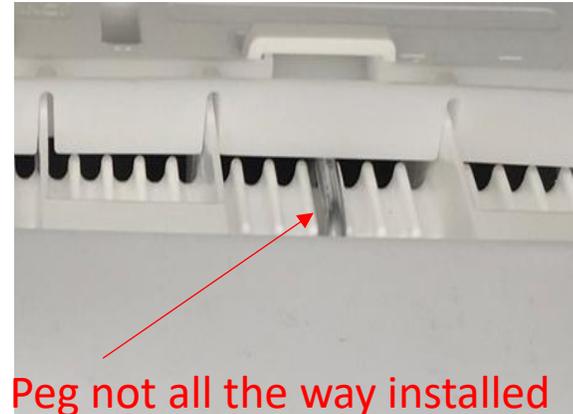


Figure 5

If the locking device buckling at all the make sure pegs are properly seated in tray

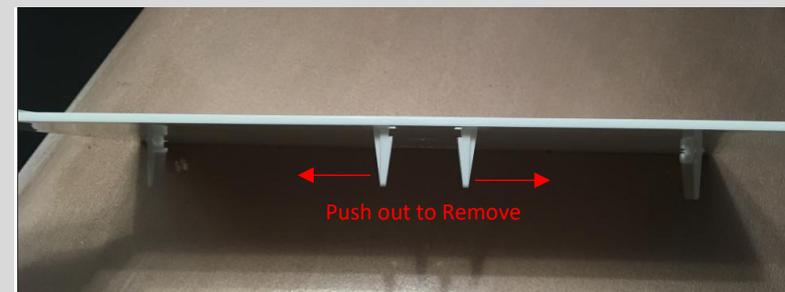
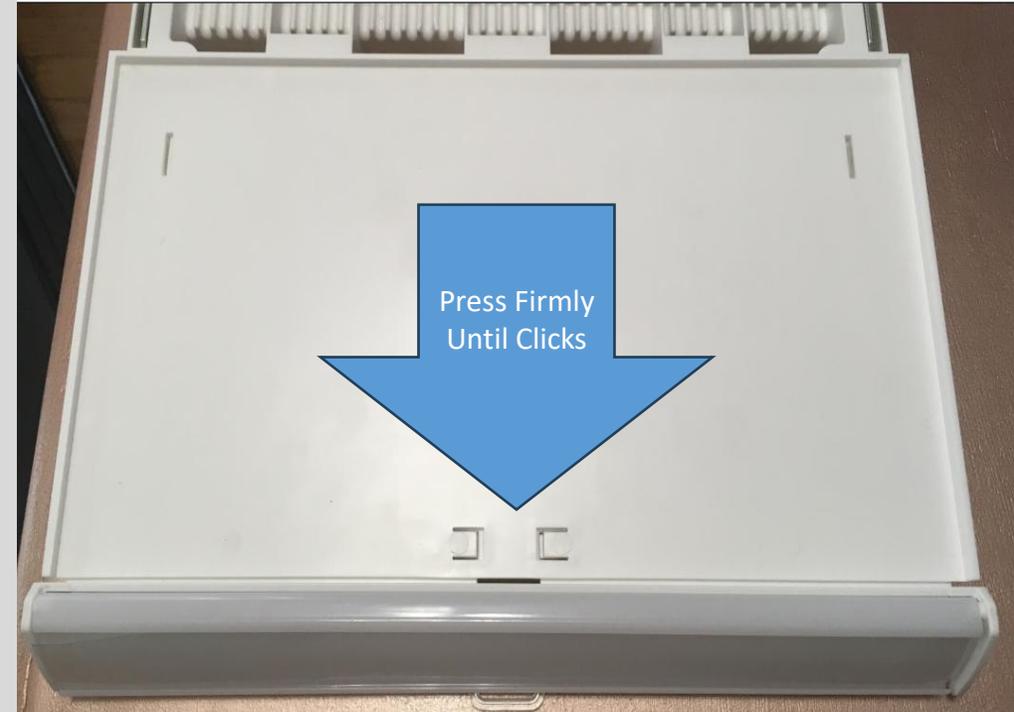


- These can be ordered if they are missing, or you do not have enough for the install.
- Please see UWall install video if you need more info on installation.

Anti-Sweep Peg Lock

Tray Covers

- All hook bars receive a tray cover, including the top row.
- New Flat top covers will snap into the hook bars. Part Number M2209-5293-02
 - This will allow changes for future resets.
- Align clips on underside of cover with tray and be sure to press firmly in the front center until an audible click is heard.
 - To remove cover, push out on the front two clips. You will need to slide upc tray out to reach clips.



Clips on underside of Cover

Price Clips

- Install one price clip for each price point in the tray. Clips and tags should be left justified.
- Install clips pointing up on trays with inserts (top photo). This will keep customers from bumping it when shopping and prevent price tags from blocking product below.
- Install clips pointing down (bottom photo) on hook bars.

Price tags cannot be placed directly on bullnose as it will destroy the protective film



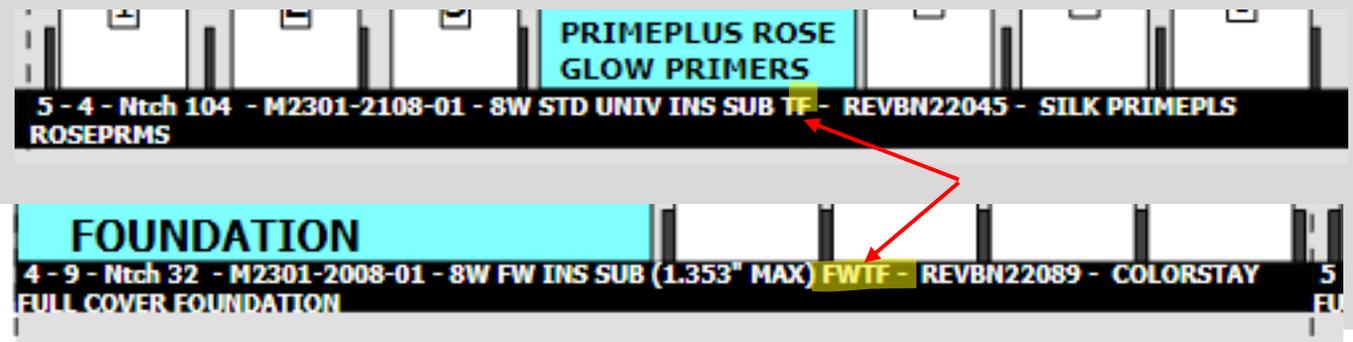
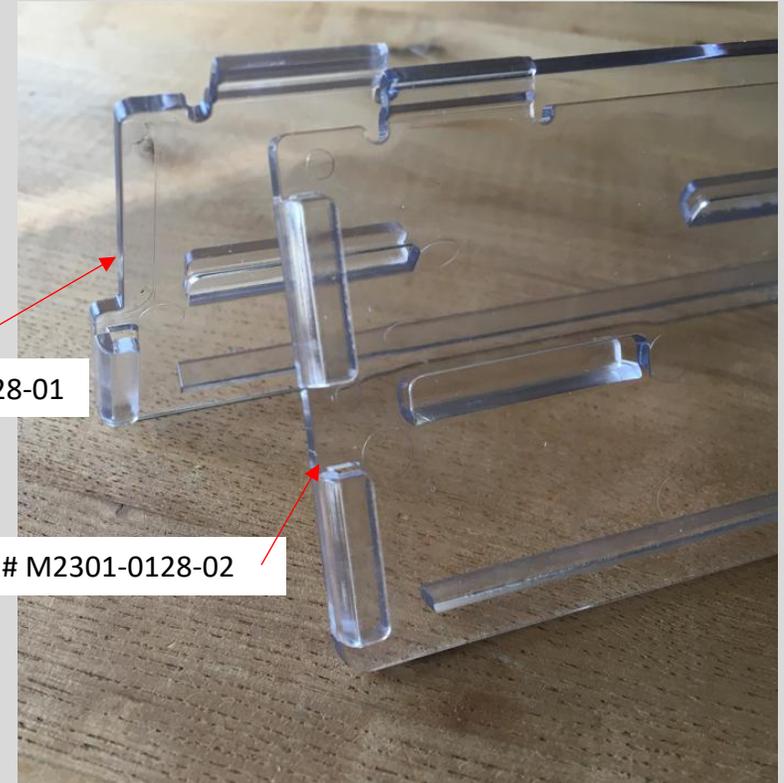
Tall Fences

Removeable Tray Fences

- These will snap into the channel on the insert tray.
- There are two styles
 - FWTF M2301-0128-01
 - These are for trays that do not have adjustable dividers and pushers.
 - TF M2301-0128-02
 - These are for the trays that have adjustable dividers.

FWTF- Part # M2301-0128-01

TF- Part # M2301-0128-02



Tall Fences

Removeable Tray Fences

- These will snap into the channel on the insert tray. Both styles have clips that click over the front edge of the tray. Make sure these are facing insert tray when inserting fences.
- Also align bottom notches on fence with slots inside channel in tray.
- Press firmly once aligned until you hear/ feel them click together.
- FWTF M2301-0128-01
 - These trays are flat across the front and channel is clear one end to other.
- TF M2301-0128-02
 - These trays do not have a left and right edge on the channel that runs along the front of the insert tray.



No edge on Channel

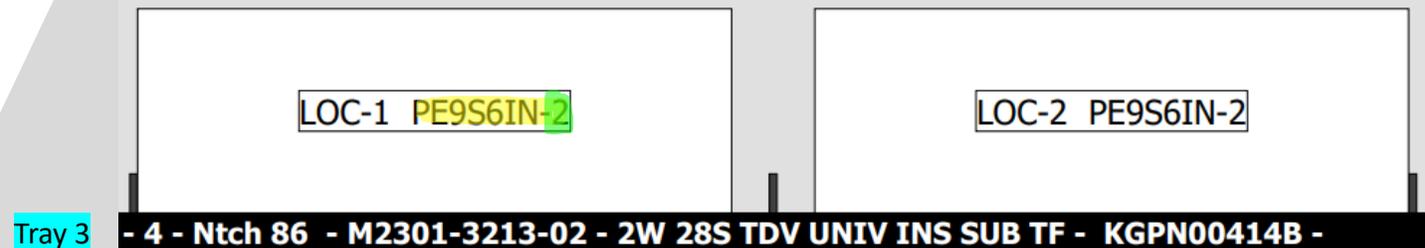
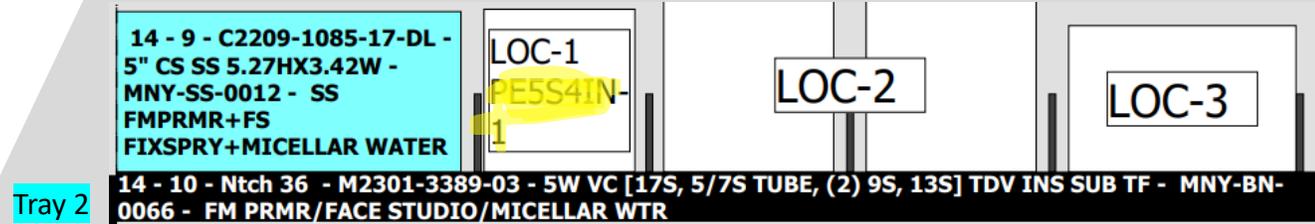
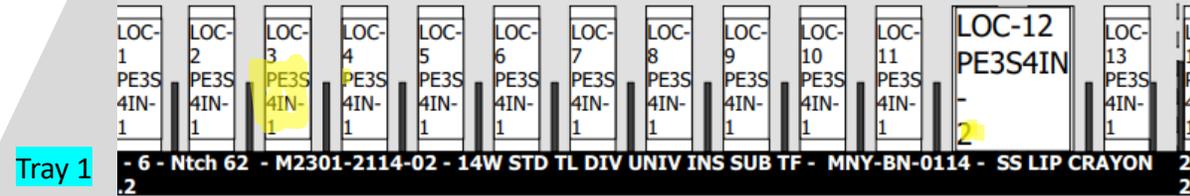


Edge on channel

Pusher Extenders

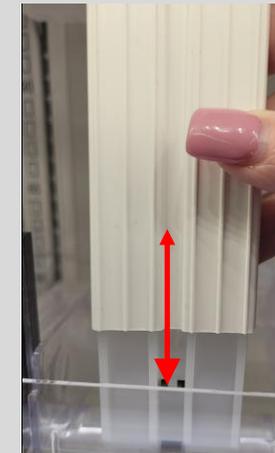
- These will come in 6 sizes and depending on size of pusher in tray and height of product, which extender will be used.
 - These extenders were created to help stabilize the product.
- The fixture pages of each pog shows the location of where the pushers go.
- Tray 1- Notice part highlighted in yellow (PE3S4IN-1) First part is the type and the last number is how many pushers to use. You will notice that there is one location that has two pushers this is because this product is a double facing.
- Tray 2 – Only one of the pushers in the tray receives and extender
- Tray 3- This tray has 2 pushers behind each product so each of the pushers will receive an extender.
 - Notice the green highlighted number 2 indicating 2 extenders.

PUSHER EXTENDERS: EXTENDER TYPE - QNTY	
PE3S4IN - PART# P2301-0033-04	PE3S6IN - PART# P2301-0033-06
PE5S4IN - PART# P2301-0035-04	PE5S6IN - PART# P2301-0035-06
PE9S4IN - PART# P2301-0039-04	PE9S6IN - PART# P2301-0039-06
Fence Types (if used) - FWTF - M2301-0128-01 - TF – M2301-0128-02	



Pusher Extenders

- Narrow extenders
 - Make sure the narrow extenders are pushed up against pusher as they do not have a part that wraps around the back of the extender to guide it onto the pusher.
 - If the divider is right next to the pusher the extenders do not slide freely. (See Photo A)
- ❖ Solution
 - Do not use the extenders in these trays.
 - They are a benefit to trays where dividers are not right next to pusher.
- First follow POG to place all extenders if there are remaining ones then go back and see if any other products would benefit from a pusher extender.
- ❖ Loreal, Maybelline, Revlon, Cover Girl
 - These pogs call for them but the kits will not have enough extenders to complete these brands.



Line up pusher extender with pusher and slide down until completely seated in tray

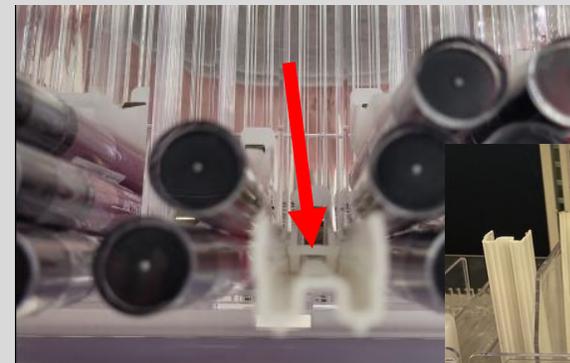


Photo A

Space Savers

Hook Bar Space Saver Graphic

- You will need a straight peg hook to place clip on to hold space saver.
- Clips and Pegs will be in Open Me First box.
- Insert the end of the hook into the clip, then twist to lock into place.

Tray Space Saver Graphic

- Located in Open Me First box.
- Pull paper to expose adhesive and affix in channel between bullnose and insert. Then place space saver.
- For wider space savers use multiple clips.



Hook Bar Space Saver



Tray Space Saver



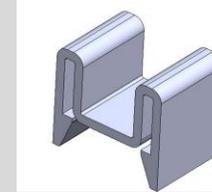
Headers

Headers/Flip Signs

- Watch your planograms as headers can be different sizes depending on the size of the planogram.
- Just because it is a 4' set does not mean it is a 4' header. Some brands use multiple, smaller headers.
- Be sure to remove any film that is covering the lens of the header.

Header Clips

- All adjoining headers should receive a header clip to help align the headers. These also help eliminate gaps.
- They can come in multiple colors and should be in your OPEN ME FIRST box.
- If the clips pull the headers to the extreme, ensure clips are used within the brand but you can skip between the brands.



Install header clip onto adjoining brackets:

- a. Ensure the header clip is fit snug to the brackets.
- b. Ensure the header clip is pushed up against the back of the U-Clips (See Figure 4).

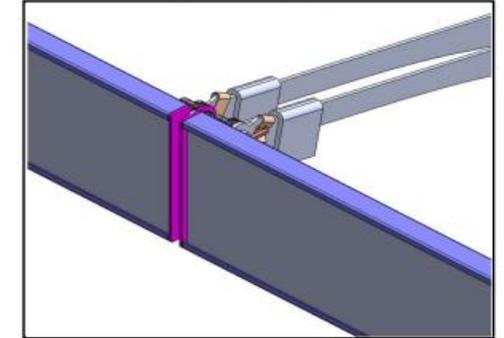


Figure 4

Header with no clips installed



Header with clips installed



Aisle Blade/Dividers

Installing the Decals

- Make sure you have the wire at bottom of the blade before placing branded decal.
- Which graphic to apply?
Ex. Layout
 - Maybelline
 - L’Oreal
 - Cover Girl
 - Sally Hansen
 - Implements
- First blade would have Maybelline on both sides as it starts the aisle.
- Second Blade would have Maybelline on the left and L’Oreal on the right.
- When standing in front of a brand and looking either left or right, the aisle blade should read the brand you are viewing.

1. Identify the blade and lay it on a flat surface (See Figure 1).

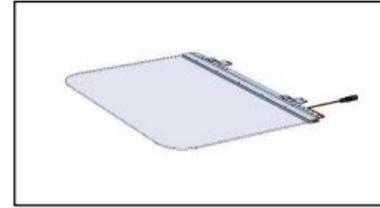


Figure 1

2. Add the Graphic Application Trim to the corners of the blade to ensure proper alignment (See Figure 2).

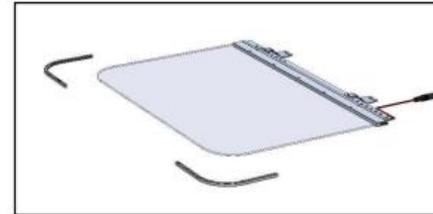


Figure 2

3. The Graphic Application Trim should look as follows (See Figure 3).

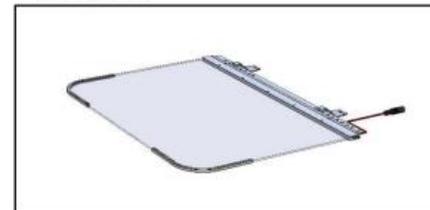


Figure 3

4. Remove the protective film from the graphic and set into place using the Graphic Application Trim as a guide. Press the graphic down diagonally ensuring no bubbles form. Press down towards the edges to minimize bubbles. This process will be the same for full size graphic or tab size graphic (See Figures 4 & 5).



Figure 4

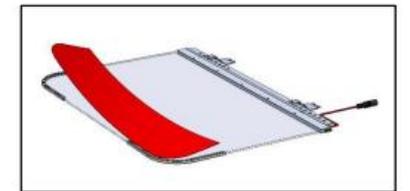


Figure 5

5. Once the graphic is securely installed, remove the Graphic Application Trim. The final product should look as shown in the image below (See Figure 6).

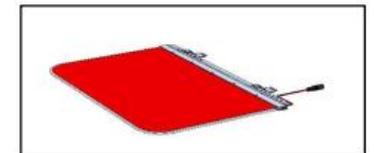


Figure 6

Aisle Blade/Dividers

Installing on the wall

- Install the blade just below the header (see photo 1).
- Brackets and power boxes are packed in the box with the aisle blade. Make sure to look in all packaging as these parts can be easy to miss.

Installing Brackets on Blade

- Placement of brackets depend on trays on both side of the section the blade is going between.
 - May need to hold blade up to the section to determine best placement before installation of the brackets.

Both brackets must be installed on aisle blade so once installed both brackets are in the same channel of the upright or it will short out the electricity.

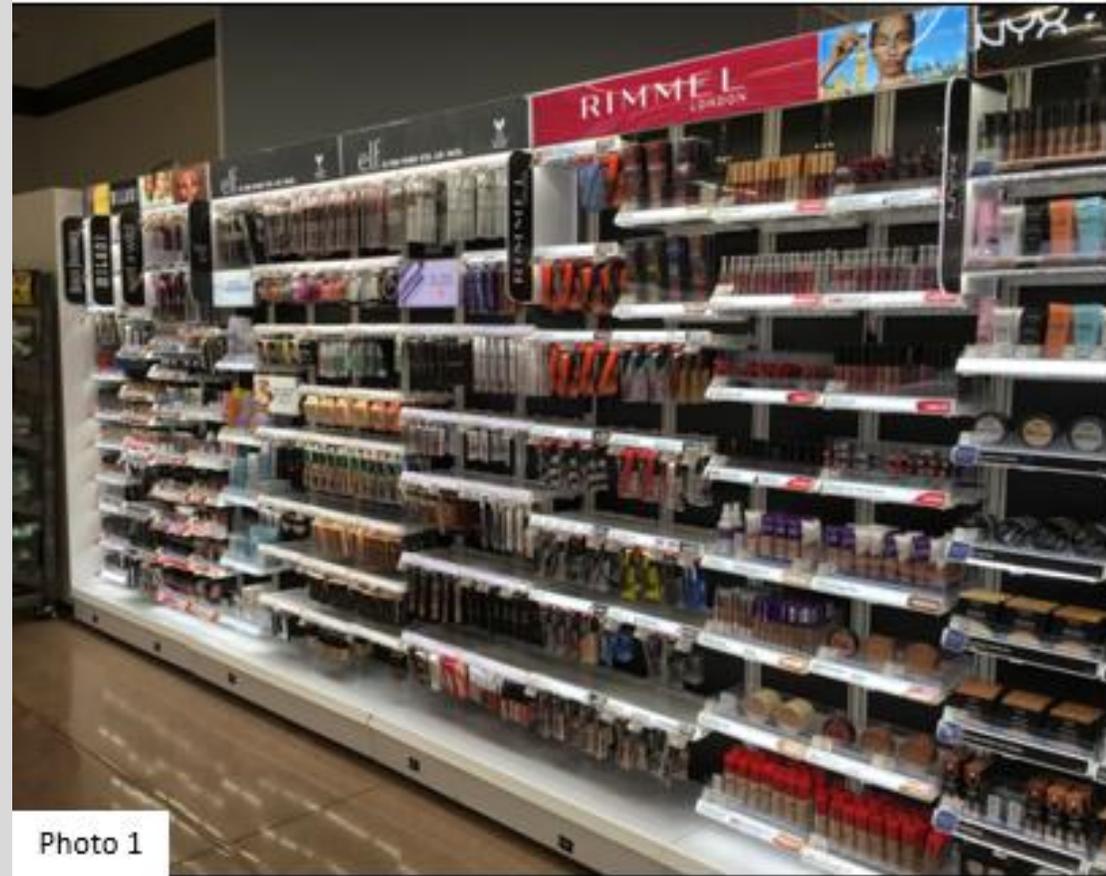


Photo 1

Aisle Blade/Dividers

Installing power box-

- The first and last blade need the power supply placed on next column over. (see photo 2)
- All other blades should have power supply installed on same column.
- To hook supply into the upright pull back on the top tab. (see photo 3)
- Plug wire into power supply and tuck wires as best you can to hide them.

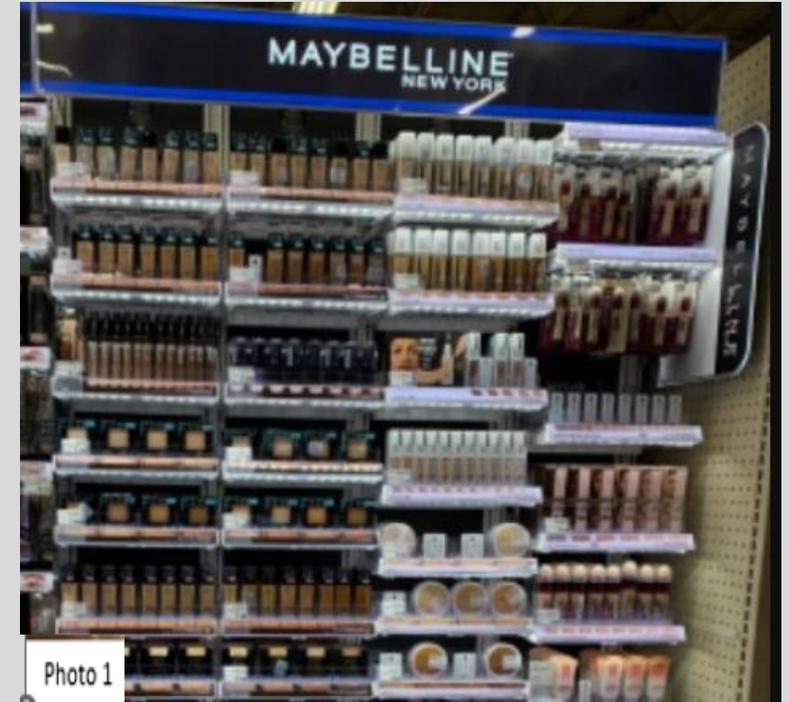


Photo 1

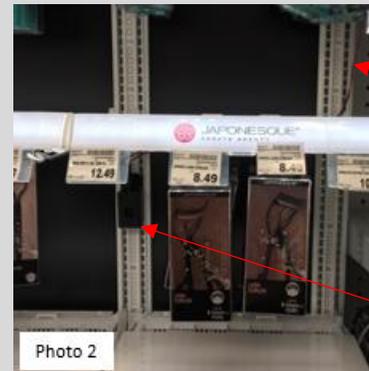


Photo 2

Aisle Blade placed in this column

Power box in this column



Photo 3

1. The Flat Sheet will come with either magnets or VHB Tape. If not yet installed, add the magnets or tape to the back of the flat sheet equally spaced (See Figure 1).



Figure 1

2. Slide the Flat Sheet into the groove of the Front Channel. Ensure the flat sheet is positioned with the magnets or tape on the underside (See Figure 2).

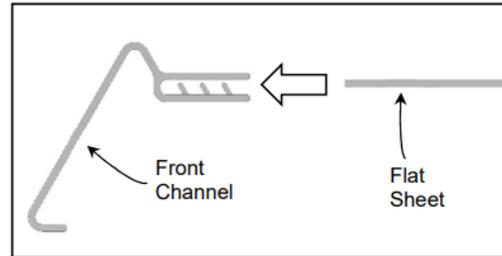


Figure 2

3. Align the Base Deck with the bottom shelf of the gondola. Ensure it is centered before setting into place (See Figure 3).

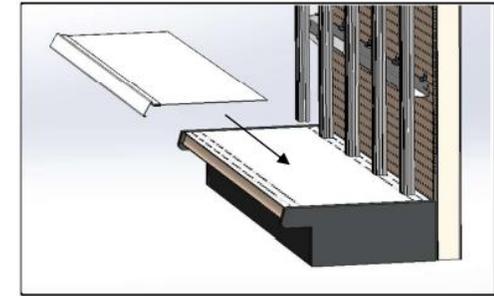


Figure 3

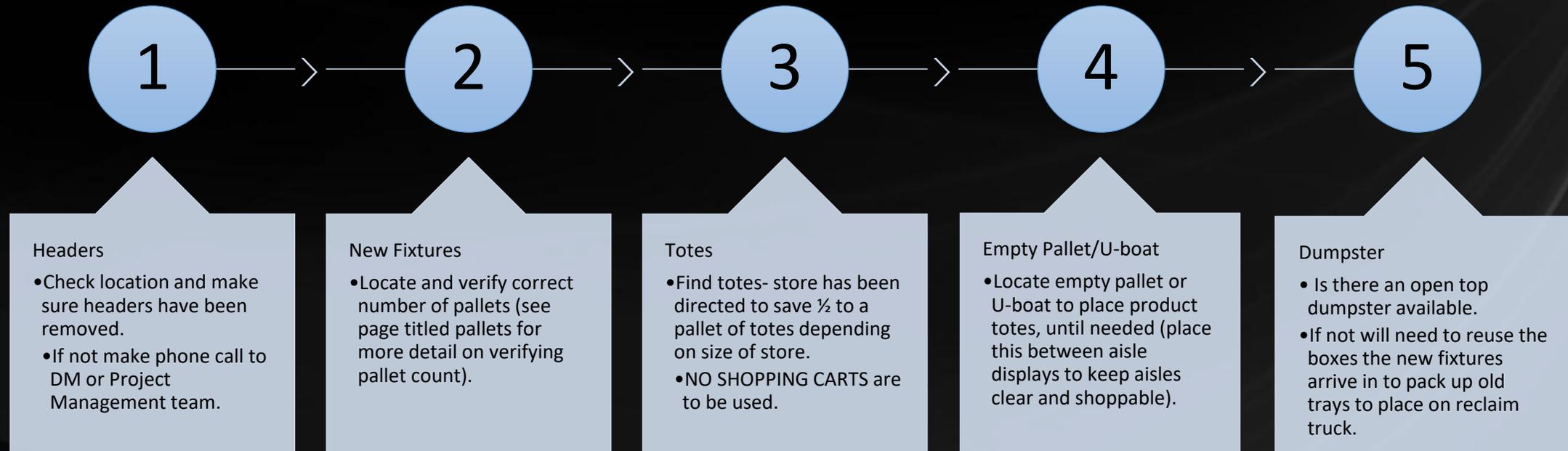
- Clean the base deck prior to installing new covers. If base deck is not clean new covers may not adhere.
- Depending on depth of base deck, you may need to lift up back panels to slide cover back.

Base Deck Covers

Installation Instructions

Kroger UWall Installation

Getting Started



Removing Fixtures From Wall

1

4 to 8'

Only remove 4' to 8' of the old fixtures at a time' per rep.

This makes it so the store will still have some cosmetics available to customers and not so much in totes all at once.

2

Trays and Totes

Place product trays in totes by brand.

Place on pallet or U-boat keeping aisle clear and shoppable.

3

Branded backwall

Place old back wall panels on an empty pallet. Flat stack neatly and wrap with shrink wrap to place on reclaim truck.

Installing New Back Wall

1**2****3****4**

Cross Bars

- Install 3 cross bars in each 4' section.
- Ensure that there is a ½" between base deck and upright.
- Gap should be no more than 1"

Uprights

- Place uprights according to the instructions in the manual and training video.
- Each adjoining section will share an upright.
- See video for additional tips

Electrical

- Run electrical according to the instructions provided in the electrical section of this packet.
- Tuck wires behind the back panels; you should not be able to see any wires once the panels are installed.

Test

- Use a carrier tray to test each column prior to installing panels.
- If a section is not working, check to make sure connections are connected correctly and securely.

Installing New Back Wall

5

No Electrical Outlet

- Run all power components as if there were power.
- When reporting make sure to report- No outlet
- If possible, run an extension cord to test.

6

Back Panels

- Black side should be facing out.
- Electrical warning sticker must be at the bottom.

7

End Back Panels

- They come in precut and are thinner than the center panels.
- Do not cut until you have looked through all panels sent.

8

Headers

- The top hook on the bracket of the header goes into the 5th hole from the top of the upright.
- There should be 4 open holes above the header.

9

Headers and Signs

- Use planogram to determine size of the header and signs to use.
- Just because it's a 2' set does not mean it gets a 2' header. It could get two - 1' headers.

Placing Trays

1

2

3

4

Layout

- Check store specific email.
- Brand layout may change.
- If you have questions reach out to your DM or Project Manager.

Planograms

- Located in the Open Me First box.
- Separate planograms by brand.

Carrier Trays

- The same tray is used for both hook bars and insert trays.
- Using the notch count on the planograms place carrier trays.
- Notch called out on POG is where the bottom hook of tray is inserted into upright.

Insert Trays

- Should be separated by brand.
- Use only the trays in boxes designated for that brand until all sections are installed.
- If inserts are left over then see if one of these trays will work, if any broken or missing.

Placing Trays / Tall Fences / Pusher Extenders / Graphics

5

Insert Trays

Using POG use **entire code** locate numbers on the backs of the trays, place trays accordingly.

Not all 8 wide, 4 wide, etc. are the same.

6

Tall Fences

Utilizing your planogram place Tall Fences on all trays that indicate that they need them (will say "TF" and "FWTW").

Have Extras- Check remaining trays to see if any others would benefit from having one installed.

7

Pusher Extenders

Using POG place pusher extenders in correct location in trays.

8

Graphics

Located in boxes marked "Graphics".

Using planograms place graphics using codes both on planogram and graphics.

9

Graphics

Do not guess on large graphics; use planogram code numbers.

If codes are missing use product description to place graphics.

Hook Bars

1

2

3

4

Hook Bars

- Using Planogram determine how many pegs each tray should get.
- Use the numbers imprinted on the carrier tray to place hook bars.

Flat Top Covers

- All hook bars receive a flat top cover.
- This includes the top row and trays that sit directly under another tray.
- New Flat top covers will click into tray instead of being adhesive.
- ❖ This will allow us to convert tray to an insert tray in future resets.

Peg Locks

- All hook bars also receive a peg lock.
- These help keep the pegs locked into the tray and also keep the hook bar locked into the wall.

Anti Sweep/ Straight Pegs

- Straight pegs are only to be used in two places:
 - Physicians Formula on select items.
 - Hanging space savers.
- All other items receive anti- sweep pegs.

Tags and Strips

1

Strips

- Place strips on the UPC slide in all trays.

2

No strips

- Cotton Nail Implement POG.
- Must place price tags for every item.

3

Price Clips

- Use a price clip for every price change within a tray.
- Clip should be left justified.
- Should be facing down on a hook bar and up on trays that product sits in.

4

Price Tags

- Price tags only need placed one per tray if all items in tray are same price.
- Missing tags? Reach out to store and ask for help in getting them made.

Product/Base Deck Covers

1

2

3

4

Product

- Move product from old trays into the new trays.
- As you empty trays, place trays in boxes new trays came in. Place on pallet and pull pallet to dumpster or reclaim truck.

New Product

- Stock any new seasonal items.
- Stock any new brands that have been added to the store.
- If new product cannot be located reach out to DM or Project Manager.

Base Deck Cover

- Clean base deck with a cleaner to help the adhesive to adhere and wait for it to dry.
- Find both the flat piece and the extrusion and slide the pieces together.

Base Deck Cover

- Line cover up with base deck.
- Make sure the front edge is tight against the existing base deck and then press firmly.

Aisle Blades

1

Decals

- Place graphics on aisle blade according to layout.
- For full details on graphic placement please see page on Aisle Blade/ Dividers as it outlines in detail how to place them.

2

Brackets

- Bracket placement on aisle blade depends on the placement of trays within the wall.
- First line up the blade with the wall to determine the best locations to install the upper and lower bracket.

3

Brackets

- Brackets must be in the same channel in the upright of the wall or it will short out electricity.

4

Placement

- Each end of the aisle gets one and then in between each brand.
- They should butt up to the header.
- This way they will be even when you look down the aisle.

Glass Case Stores

Kroger UWall Installation



Cross Bars

Glass case style will dictate where the bottom cross bar will need to be installed.

- Cases with brackets at the bottom of every 3' or 4' may need the cross bar raised to fit the next notch up in the back of the PM upright.
- Other styles may need no adjustments from a standard installation.

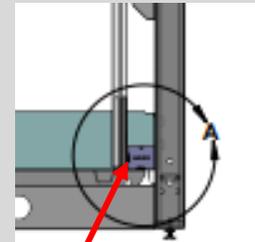
Spacer Block

- Spacer blocks are used when cross bars are installed in the higher notch to give additional support.
- Spacer block should be secured near the bottom on back of each upright for added support.

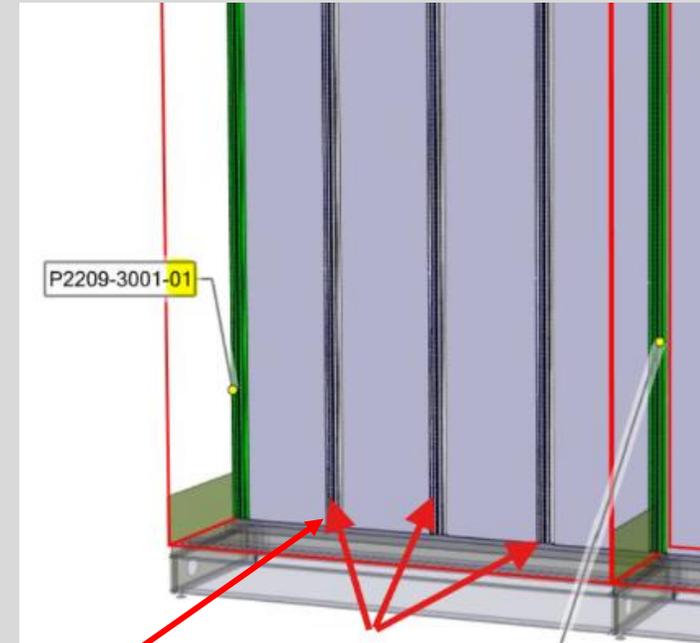


Top of upright

Bottom of upright



Spacer block

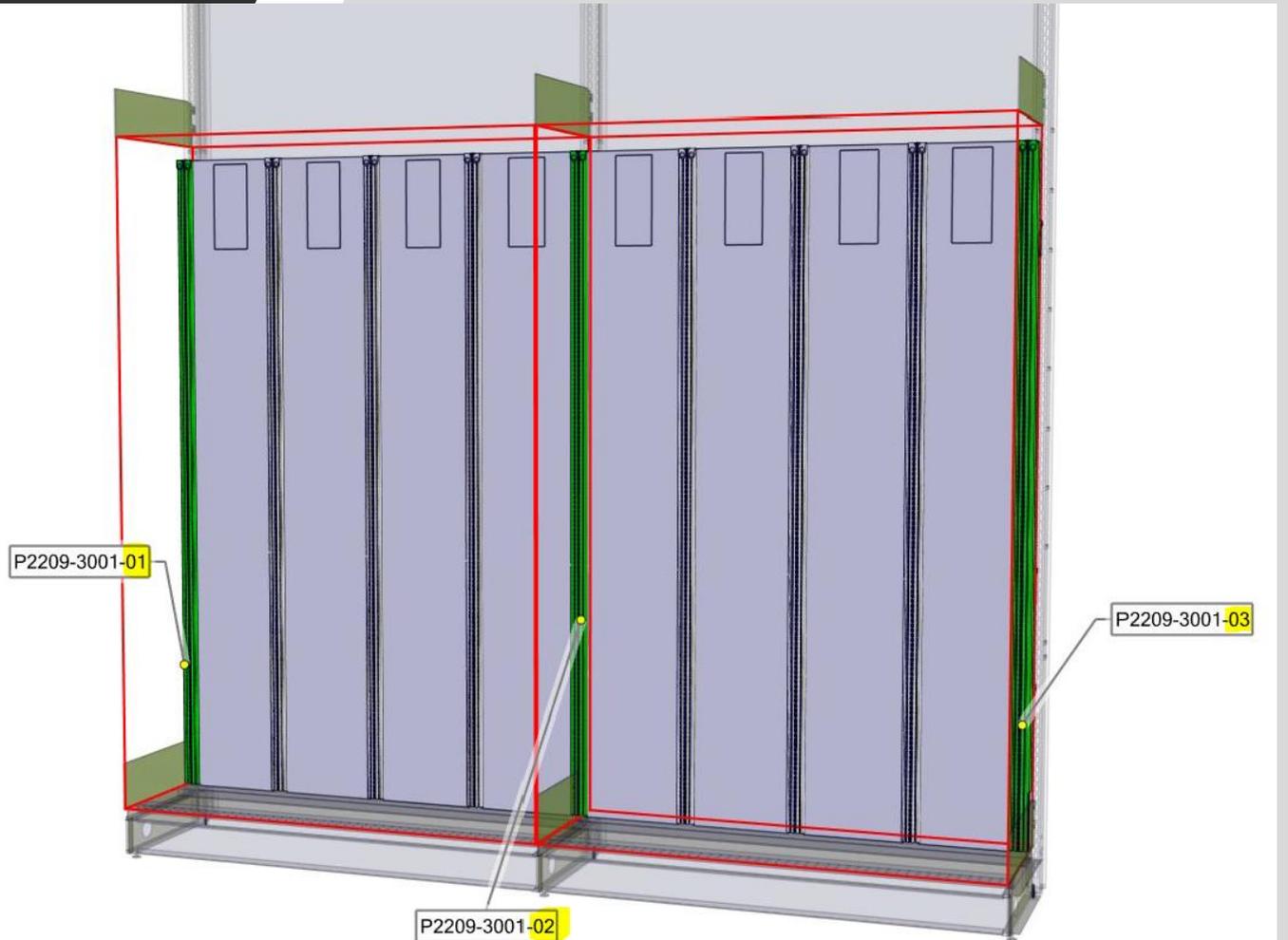


P2209-3001-01

Uprights

There are 4 different uprights

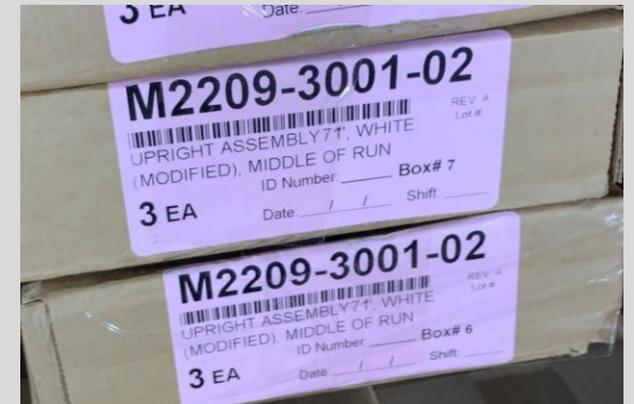
- P2209-3001-01 Start of run: Used on left end.
- P2209-3001-02 End of run: Used on right end.
- P2209-3001-03 Middle upright: Positioned where gondola sections meet; they are cut to fit over bracket securing the case.
- P2209-0600-04 Standard upright: Used between sections where case brackets do not interfere with installation.



Modified Upright Installation Locations

Additional Info

- No anti-sweep components need to be installed.
- Base deck covers will not be installed.
- Aisle blades will not be installed.
- Uprights will come in boxes marked with part number and description.
- Spacer Blocks labeled in carton.



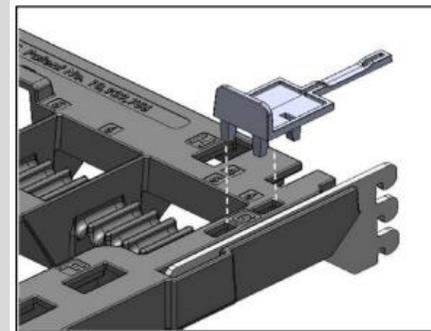
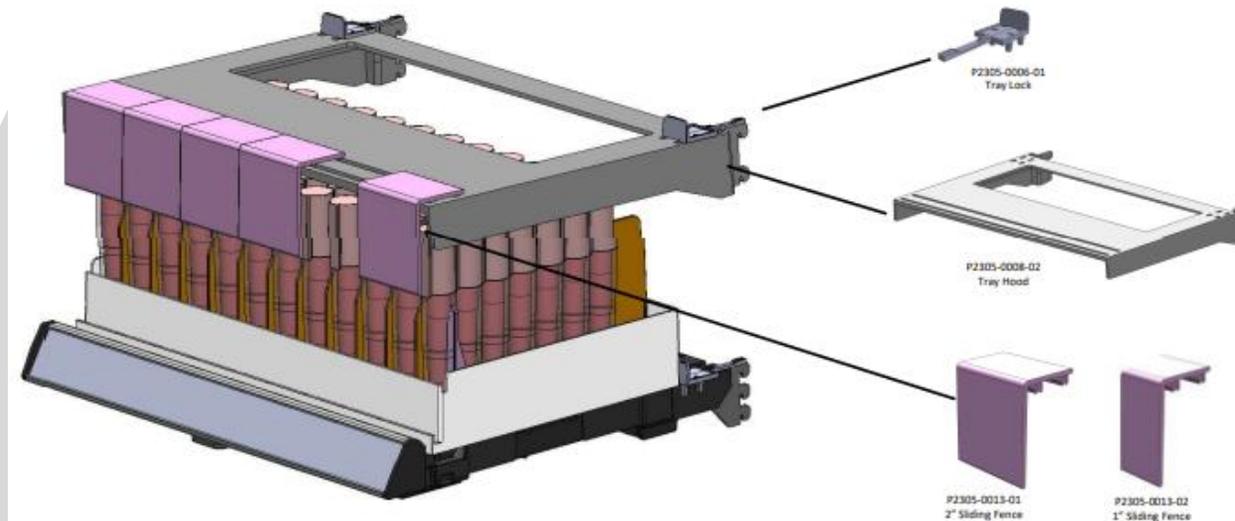
Anti-Sweep Installation

Kroger UWall Installation

Tray Hood

The combination of devices creates a locked enclosure for the product. The hood device assembly has multiple sliding fences which allow for the customer to shop the product by sliding the fences to create a window at the desired product location. This design leaves the remaining product protected by the fences, allowing only 1 or 2 products to be removed at a time.

- Identify the trays within each brand that will receive a hood.
 - See list provided in project instructions.
- If there are multiple trays that need a hood in a column, start at the bottom of the column and work up.
- Lock in the tray that will receive the hood with 2 tray locks.
- Now place a hood just above the current tray but not resting on the product .
 - The tray above it may need to be adjusted up a notch so the hood can fit. If so, make sure that like trays in the adjacent columns are moved up to match this tray to maintain POG.
- Place 2 tray locks into hood.

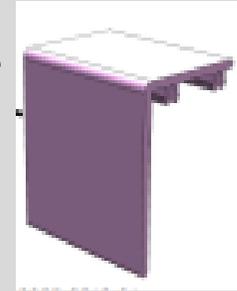


2 Legs will remain on the outside of the tray

Tray Hood

- Select sliding fences that are closest to the size of the product . May even need to combine the two sizes together.
- Remove any plastic shavings from the sides of the fences.
 - You can combine the two different sizes of fences if needed to make the correct size opening.
- Before snapping in the sliding fences, line them up along the front of the tray to ensure that proper size and number of fences are utilized.
- Once you have determined placement you can snap in the fences.
 - Hook the back of the fence in the back channel and press down into the front channel. They will snap together.
- To remove a sliding fence, you will need to press down (on the end of the fence) and under the hood to release it.

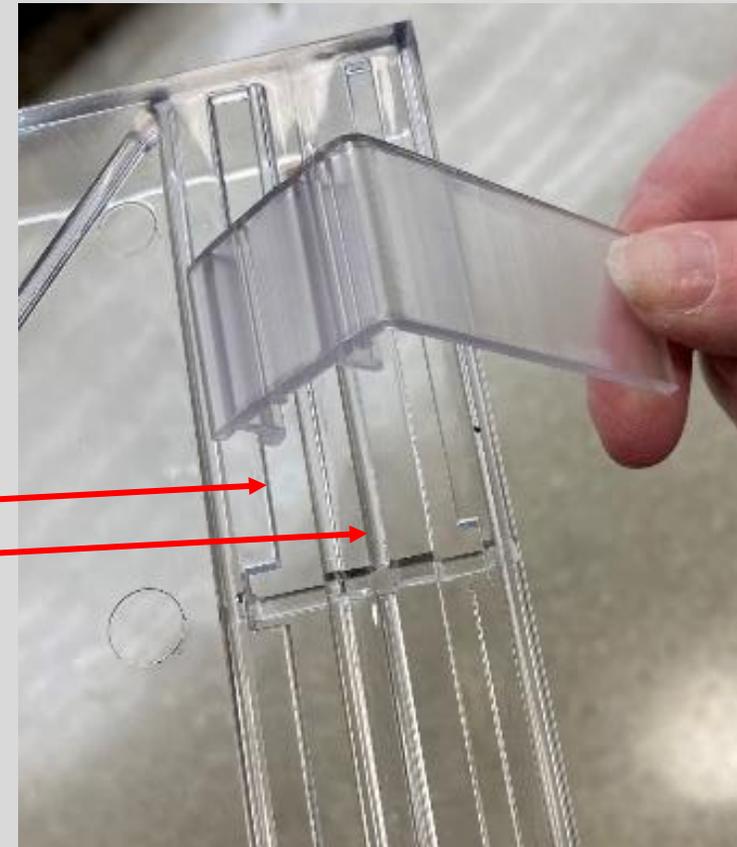
2" sliding fence



1" sliding fence



Fences are color depicted in above photo



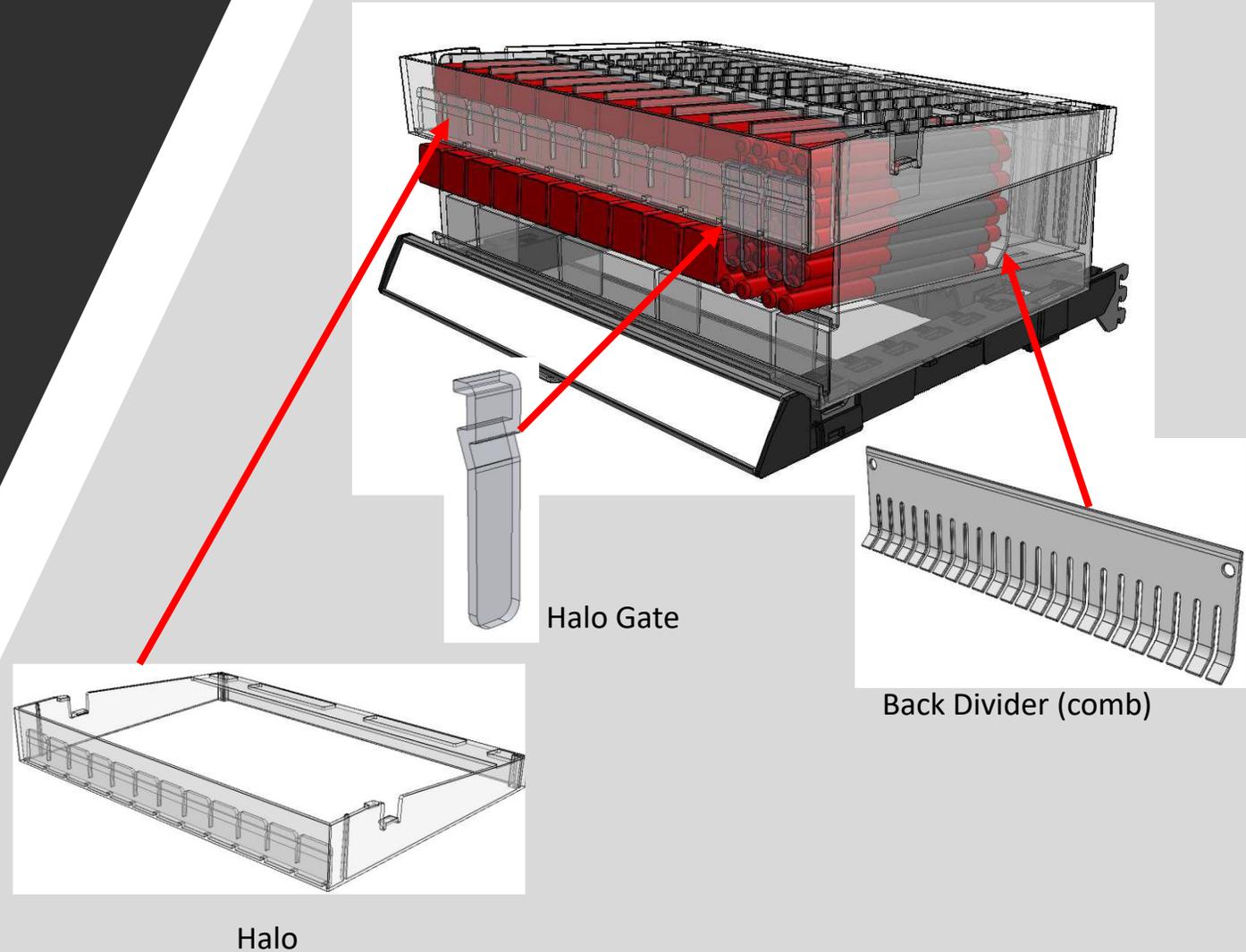
Back channel

Front channel

GFB Halo

The combination of devices creates an enclosure for the front of the GFB allowing only 1 product to be shopped at a time.

- Gravity fed trays that are lipstick only will need just the Halo and Back Divider (comb).
- Gravity Fed Trays with eye or lip pencils will need Halo gates placed.
 - If there are only a few pencils, gates are only placed in that section.
 - Trays that are all pencils will need gates on the whole tray.

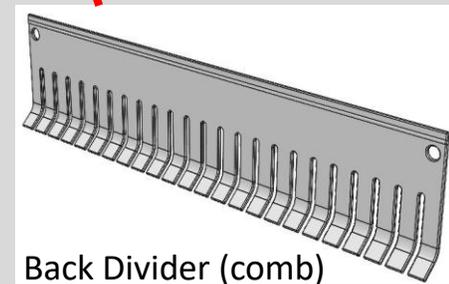


GFB Halo

Back Divider (Comb)

- First you will want to replace old comb
 - Place new comb back one notch behind the current comb and start pressing downwards before removing the old comb.
 - Be sure that no product is under the comb, or it can snap the teeth
- Make sure the new comb is inserted all the way. It should sit just below the top of the dividers
 - May need to use old comb to press new one all the way into the tray.
- Old comb can be discarded once project complete.

Old Comb



Back Divider (comb)

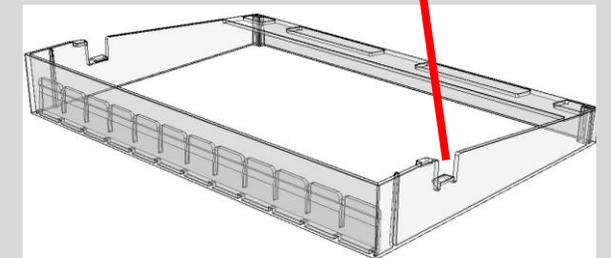
GFB Halo

Halo

- Next place Halo
 - Halo will slide over the top of the tray.
 - May need to flex sides outward to align notches in tray and the Halo, this will allow it to click in place.
- When spacing trays in wall make sure there is enough room for the customer to return product by sliding it into the top of the tray.
 - Product is not meant to go back in where it came out of.



Notch side of tray

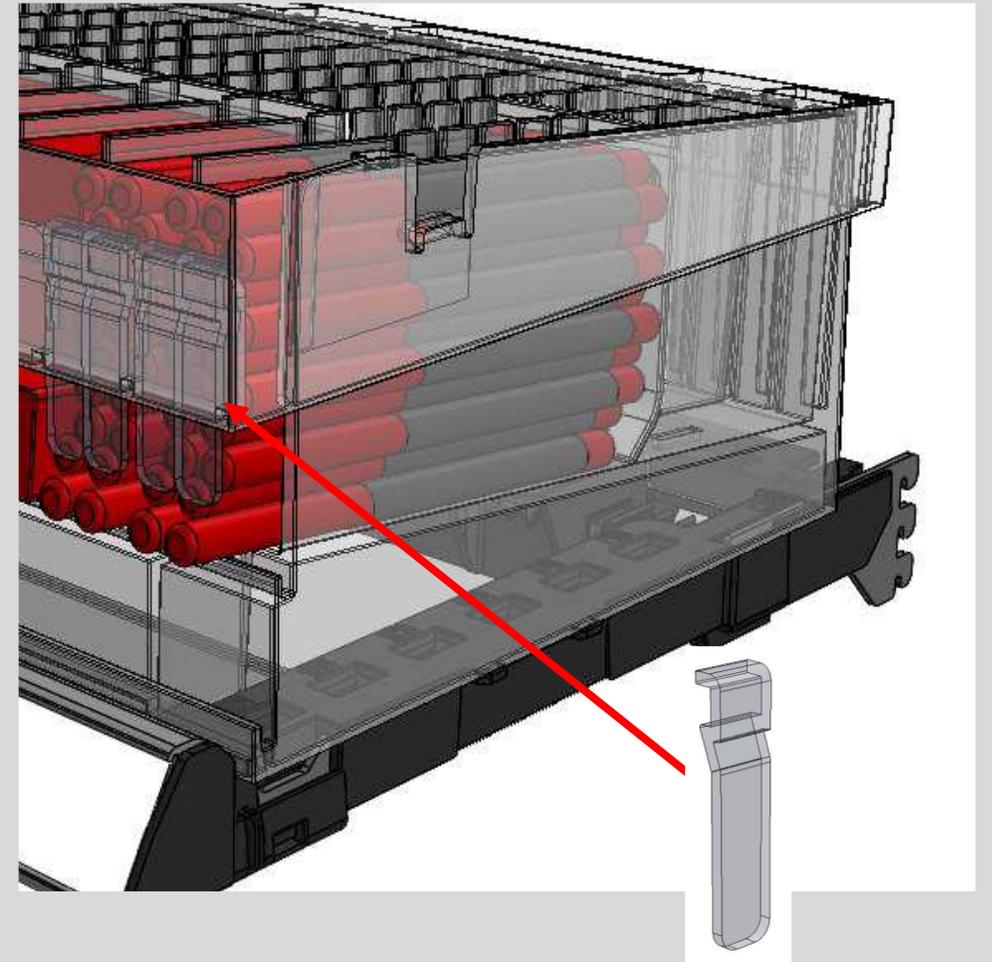


Notch in Halo

GFB Halo

Halo Gate

- Finally, pencil trays will receive gates.
 - Slide gates into open channel in Halo.
 - They will click into place. This allows only one pencil to dispense at a time.



Halo Gate

Parts Ordering

Kroger UWall Installation

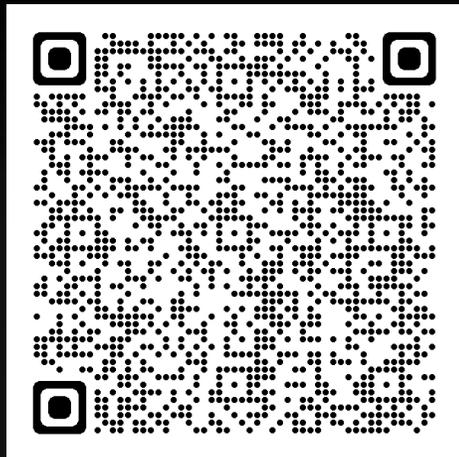
Logging In

There are three options to get to the site:

During reporting, follow link in task for each brand (you can order for all brands by following one link)

Follow Link to: <https://pmreorderportal.hamacher.com/Identity/Account/Login?ReturnUrl=%2F>

Scan QR Code :



Login

Email

Password

Remember me?

Getting Started



Please see Video on University of Apollo to walk you through ordering process.

- *TIP: Users may prefer to have the parts order assembled and ready to go before accessing the website.*
- *TIP: The process may vary depending if you're using a cell phone, tablet or computer.*
- Once logged in, select <Retailer Admin> on the menu bar. You may have to select the menu square in the upper right corner and select <Retailer Admin> from the pull-down menu.
- Enter your store number, including division, into the store search bar (ex. 26684) then <Store Search>.
- When your store pops up, select the blue link in the search results. You may now order parts from PM Plastics specific to your store.

Ordering Parts

- Choose <Reorder Parts>. This page typically takes a while to load.
- Enter your part number in the search bar and select <Item Search>.
- *TIP: Use the Part Number whenever you can, and Search only when necessary.*
- *TIP: If at all possible, order parts on a laptop or computer as you can access the planograms – this feature is currently not supported on mobile devices such as cell phones and tablets. Once you have selected your store, click <planograms> on the menu bar. Select brand. You can scroll through the store-specific planogram. Clicking on the part number in the planogram will initiate the ordering process.*
- Once you find your part in the results, choose the Brand needing the part. This will flag your part for that brand. This is important not only to indicate where it goes once the part comes in, making go-backs easier, but also because the brand will be billed for the needed parts.

Ordering Parts

- Select the reason the part is needed: (Damaged/Broken; Missing from shipment; Missing on wall).
- Click <Add to Cart>.
- This will take you to your cart, where you can adjust the order quantity.
- *TIP: If you need the same part for another brand, you can simply click on the part number while in your cart; you will again be asked for Brand and Reason.*
- Return to the parts list by touching <Continue Shopping>. The list will reload. Continue until all needed parts have been ordered and are in your cart.
- Once your order is complete, select <Order Parts> and follow the prompts until you get confirmation.

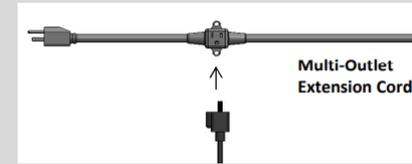
Please reach out to your Project Manager if you have questions or experience issues.

Lighting Trouble Shooting

Kroger UWall Installation

Whole wall

- Is the wall plugged into a power outlet?
 - Check to see if all power boxes are plugged into an outlet.
 - This could be either directly into an outlet or by using a multi-outlet extension cord and then plugging into outlet.
 - If no outlet, report it to Project Manager so they can reach out to Division to correct.
- If Yes- determine the rest of the wall is connected correctly using pages 28 and 29 in the Uwall tips. If still does not light, contact Project manager so they can reach out to Division.

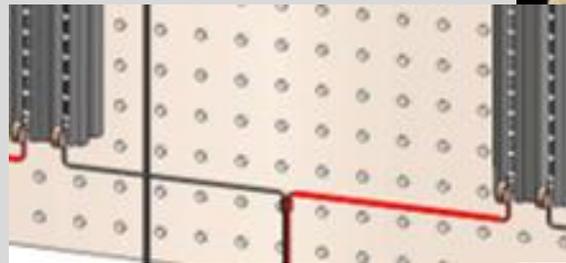


Only one cord is plugged into outlet. Rest of the cords laying over top of gondola.



Individual Columns Not Lit

- Check to be sure the wire clips are securely clipped into the bottom of the uprights.
 - Black wire connected to the left side of the upright.
 - Red wire connected to the right side of the upright.
- If clips are missing, see if they are behind the backwall panel or somewhere else under bottom trays. If not, a new power box will need to be ordered.
- If wires are all secure test a set of clips from a column that is working to see if there is something wrong with the set of clips in non-working column. If testes clips work, a new power box will need to be ordered.



Individual Columns Not Lit

- Still not working . Next check aisle blades within the 4' section where the issue is to make sure that the brackets of the aisle blade are both in the same side of the upright. If not move brackets to same side.
- Still not working. Remove the aisle blades within the section. This is to see if they are possibly making contact with metal somewhere they shouldn't be.
 - If this fixes issue adjust brackets on aisle blade to make sure, they are resting between trays in wall.
- Still having issue reach out to Project Manger for further assistance.



Signs and Trays

Trays

- Make sure both sides of carrier tray are seated correctly in wall.
- Trays that are half lit need to be reordered.
- If the whole tray is unlit make sure the LED light under bullnose is securely snapped in place on the underside of tray.
 - If this does not work order new tray.

Signs

- Make sure brackets on both ends of the sign are hooked into uprights that have power running to them.
- Make sure both sides of side are seated into the channels of the upright making full contact with metal rail.
- On the back side of the side make sure the wire clips are connected to the sign.
 - If these suggestions don't work order a new sign being sure to order correct size.



On the end of each run power only runs to one channel of upright. Make sure header is hooked into correct channel.

Aisle Blade/Dividers

If not working, check the below items

- Are both the top and bottom brackets seated into the same side of the upright?
- Is the wire connected to the power box and is the power box hooked into the wall?
- If the first or last aisle blade in a run is the power box in the next column over?

Once all of these have been checked and still not working - order new aisle blade.

Both brackets must be installed on aisle blade so once installed both brackets are in the same channel of the upright or it will short out the electricity.

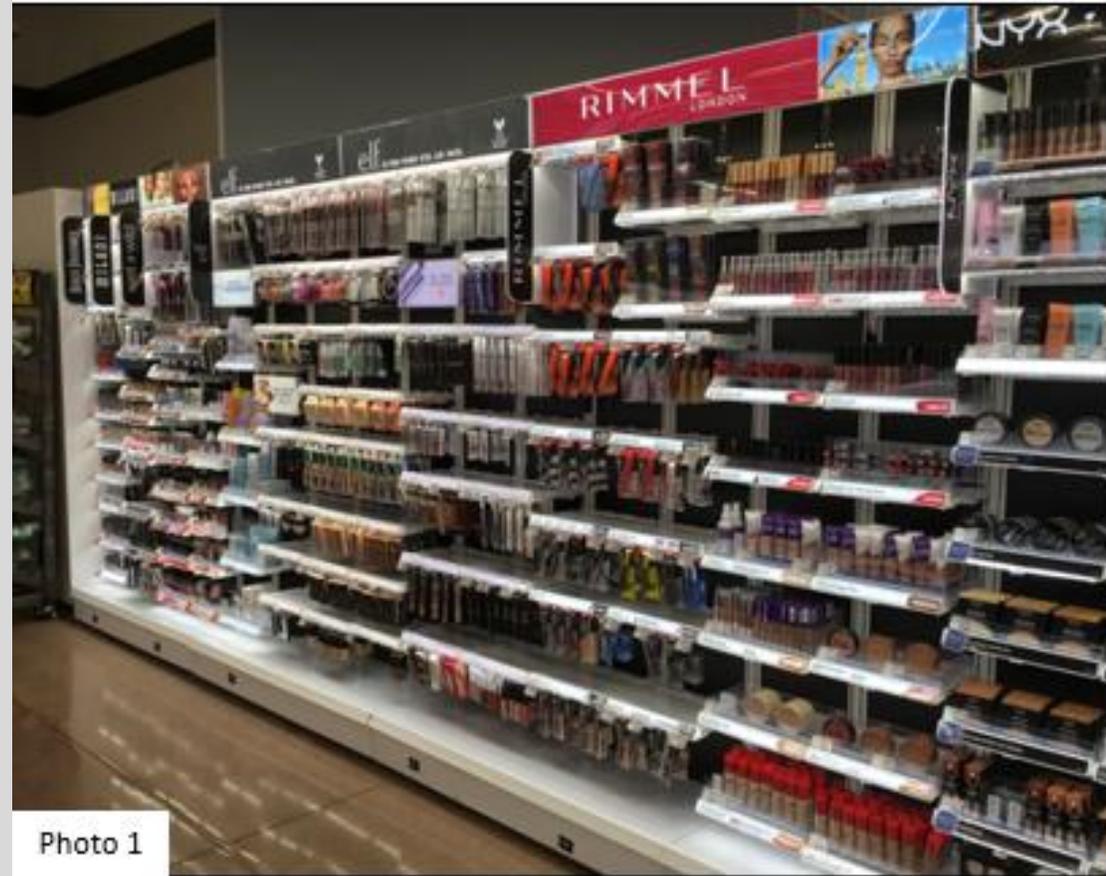


Photo 1