



IN THIS ISSUE

Build Point Orlando

'The Bridge' Live

Culture Updates

Perks & More!

WELCOME TO THE INSIDE CHANNEL

Welcome to the latest issue of The Inside Channel. This monthly newsletter is all about celebrating wins, sharing stories, and staying connected across all the incredible teams that make up our network: Apollo, BDS, BTR, MAG, MAAS, and White Hawk. Every achievement, big or small, contributes to who we are and where we're headed. Let's keep growing together!

'THE BRIDGE' LIVE EPISODE - MAY 13TH

We're going live again and this episode is all about connection. Back by popular demand, we're opening up a call-in segment, giving you the chance to jump in, ask questions, share experiences, and be part of the conversation in real time.

We'll also spotlight culture with Melissa Watson, bringing insights on what's happening across the organization, plus a special guest appearance from one of our newest leaders... any guesses?

This is the episode where we truly bridge the gap between field and corporate, so don't just listen, be part of it! Save the date and look out for a text message a few minutes before we open the phones on May 13th.

Also, did you miss our last episode, "[Pack Light, Plan Smart?](#)" Check it out below for amazing travel tips and special guest appearances from the travel team's very own Megan Buccheri and Sr. Team Lead, Ron Thrasher.



CONGRATULATIONS TO OUR TEAMS CHAMPION AWARD WINNERS

Recognizing our outstanding employees who exemplify our company values day in and day out.

TRANSPARENCY

Dustin Buescher
Qiana Jamison
Adam Skolfield

EMPOWERMENT

Brian Ritter
Jennie Michael
Joseph Segovia
Daniella Horta
Robert Davis
Pat Hanratty
Tim Fox
Melissa Watson

ACCOUNTABILITY

Sarah Molina
Erin Griffin
Colby Protsman
Thomas Vulgamore
Immaculate Irudayaraj
Ryan Shipes
Connor Sheridan
Eric Hunsucker



Past Winner, Donte Platt

TEAMS CHAMPION AWARDS



CONGRATULATIONS TO OUR TEAMS CHAMPION AWARD WINNERS

Recognizing our outstanding employees who exemplify our company values day in and day out.

MASTERY

Leslie Chittavanichprapa
Danielle Kraus
Jessica Stahl
Rylie Campbell
Jason Womer
Mike Lewis
Heather Petrone
Roddricas martin
Nicole Simmons
Manny Gouveia
Ramon Castillo III

SIMPLICITY

Jasmin Vega
Dan Kress



TEAMS CHAMPION AWARDS



CELEBRATING SOME MAJOR EMPLOYEE MILESTONES

ANNIVERSARIES

10 YEARS

Amanda Mader
Erica Draper
Jon-paul Jaris
Thermon Perry
Thomas Vulgamore

5 YEARS

Andrea Frazier
Brenda Caraway
Elizabeth Guerrero Tadeo
Martheta Boyd
Mykhal Hart

3 YEARS

Angela Valdez
Beth Helmick
Cherie Nicanor
Frederick Spry
Jason Patterson
Juan Rios Narciso
Kaiesha Joseph
Kristopher Vaden
Luz Olivo De Leon
Rey Miranda
Tracy Taylor
Raymond Smith
Cody Jackson
Himanshu Narula
Utkarsh Ahuja
Michael Kumado



SHOUT OUTS!

Celebrating our team and the incredible job they're doing all across the country. Have a shout out you want to include? Send it over to Comms@ChannelPartners.com and include "Shout Out" in the subject line!

I want to give Meagan Blair a huge shout-out for the outstanding work she put into launching her first OpenSky project. She approached the challenge with determination, applied what she learned in training, and truly shined throughout the process. I'm especially impressed by how confidently she took the training we completed weeks ago and moved forward independently. Even when she encountered learning moments along the way, she handled them with grace, quickly adapted, and gained valuable experience. She should be incredibly proud of the great work she delivered.- Shelbie Smith, Sr. Manager Client Service

Karen O'brien, you've been such a stand-out / amazing partner and have helped me out so much. I hope you know how much I appreciate you and everything you've done for me over the past couple of years! - Tracy Huddy, Neutrogena

I just wanted to take a moment to say thank you Chris Cotrell to you , your team, and the leads. Channel Partners have been nothing but amazing. You guys truly embody partnership and great communication. I would also like to thank you overall. Over the past few years, you have done a phenomenal job ensuring we have the best leads in the field, top-notch communication, and most importantly, true collaboration. I wouldn't be able to do this without your support. Out of all our external partners, you are by far my favorite and definitely the best one out there!!! I hope you have a fantastic weekend, thank you for everything! - Xixi, Floor & Decor



Mike Lewis, I just wanted to give you a “shout out” for all your efforts with Amazon over the past several weeks. Bill continues to share how integral you have been in building this budding relationship and how you have handled so many twists and turns with grace and perseverance. You are a great partner. THANK YOU!

Appreciate all you do ! - Jack Murphy, EVP



WELLNESS CORNER

Check out the Wellness & Engagement page on [the CP Hub!](#)

Our May wellness & engagement theme is "Mental Health Matters"

Are you full-time and not yet enrolled in Wellable our fitness app? If so, you're missing out on fun challenges with your peers like our new Wellable Mental Health contest from May 8th-June 4th! Email Culture@ChannelPartners.com to find out how to get involved.



WELLNESS & ENGAGEMENT WINNERS

Check out the employees who won something awesome from Channel Partners recently! Be sure to stay engaged, so you can be a winner next!

Previous Wellable Winners (March Eat Well, Be Well):

Nutribullet:

Rachelle Balicki
Atharva Borole
Tammy Alemazkour
Ashley Rodriguez
Veronica Casal
Jody Shulz

Boost Smart Water Bottles:

Mia Simpson
Migdalia Fernandez
Darcie Traster
Randall Rodriguez
David Kazarov
Darlene Weber

\$25 Visa Gift cards:

Dustin Hall
Jonathan Collins
Amanda Mader
Jordan TinHan
Mark Glenn
Kelly Lamoree
Donte Platt
Diane Davidson
Melissa Watson
Donnie Yancey

Lunch & Learn Gift Card Winners:

Tony Hannides
Robyn Jancha
Brandon Carter
Bonny Slaughenhaupt
Julie Ramsay
Stan Silva

April Financial Workshop Gift Card Winners::

Dustin Pawlak
Lisa Ryerson
Alycca Jimenez
Heather Petrone
Melissa Watson
Molly Comeaux
Beverly Macrito
Jonathan Watson
Kameron Howse



MEET OUR NEW LMS NAME

Prepare to learn more about **Ascend**, our upcoming Learning Management System designed to support your growth and development at Channel Partners. The name Ascend was chosen by employees through a company-wide naming contest reflecting our shared commitment to learning, improving, and rising together.

We had so many people recommend the name “Ascend” that we ended up putting their names in for a raffle. Congratulations to the selected winners who helped name our new LMS platform, and stay tuned for more details as we get closer to launch.

LMS WINNERS

- *John Schoemer*
- *Beverly Macrito*
- *Donny Nhim*
- *Dane Brown*
- *Alison Nault*



FALLEN HEROES

In honor of Memorial Day, employees submitted photos of fallen heroes who touched their lives—family and friends who served and sacrificed. Today, we pause to remember and honor them.



CHANNEL PARTNERS COOKBOOK

Did you know we have a Channel Partners cookbook? This yummy recipe book was created thanks to your participation! Click the button below to download the first edition!



DON'T MISS THESE FINANCIAL WEBINARS BY BANK OF AMERICA

Education planning	5/19/26	11:00 AM to 12:00 PM Eastern	Webinar	Open
Education planning	5/19/26	4:00 PM to 5:00 PM Eastern	Webinar	Open
Cyber Security Awareness	5/20/26	11:00 AM to 12:00 PM Eastern	Webinar	Open
Cyber Security Awareness	5/20/26	4:00 PM to 5:00 PM Eastern	Webinar	Open
Raising financially savvy children	5/21/26	11:00 AM to 12:00 PM Eastern	Webinar	Open
Raising financially savvy children	5/21/26	4:00 PM to 5:00 PM Eastern	Webinar	Open

 REGISTER NOW

Take advantage of your banking benefits



Scan to learn about your special banking benefits.
Or visit https://go.bofa.com/24941_QF



When you use the QRC feature, certain information is collected from your mobile device for business purposes.
Bank of America and the Bank of America logo are registered trademarks of Bank of America Corporation. Bank of America, N.A. Member FDIC. Equal Housing Lender. ©2025 Bank of America Corporation. | PRGM-08-25-0427 | MAP8392905 | SF00024922 | Remove by 02/2027



TURN CONNECTIONS INTO OPPORTUNITY — REAL REFERRAL WINS

Referrals aren't just helpful— they're powerful! Just ask Emily Reddye, who's brought in over 100 referrals by tapping into her network. What started as a simple recommendation turned into a side hustle, while also strengthening her team with people she trusts and helps train from day one.

Jawan Wilson is doing the same by consistently referring strong candidates and building a reliable bench of talent he knows will deliver in the field.

Even within our corporate team, referrals are making an impact. Heather Petrone from Communications recently had two friends hired, proving that great people know great people, no matter the role.

If you know someone who'd be a great fit, don't keep it to yourself. Share our careers page directly via text. It's quick, easy, and could make a real difference for someone in your network.

Just one important reminder: make sure your referral includes your name when they apply so you get credit.

Your network is stronger than you think—let's keep building great teams together.

[WATCH THE VIDEO](#)

TWO WAYS TO REFER:



iCIMS Application

Ask your referral to list your name as their referral source on their iCIMS application.



“Refer a Friend” Button

Click this button in the upper righthand corner of the job posting and fill out the required information.

TO QUALIFY:

- ✓ The hired referral must complete the required number of hours/days (varies by role).
- ✓ Both you and your referral must be active employees at the time of payout.
- ✓ You must be the first employee to refer the candidate.

ACHIEVEMENT IN BRANDED CONTENT



Channel Partners was named the winner of a Gold Stevie® Award for Achievement in Branded Content in the 24th Annual American Business Awards®. Awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Tuesday, June 9.

More than 3,700 nominations from individuals and organizations of all sizes and in virtually every industry were submitted this year for consideration. Channel Partners was nominated in the Achievement in Branded Content category and was awarded the Gold recognition for their Channel Your Potential campaign, which was built to solve a challenge that went well beyond marketing. Following the consolidation of five legacy organizations into a single unified brand by January 1, 2026, the company faced a dual problem: external fragmentation, in how clients perceived a collection of separate brands, and internal fragmentation, in how employees understood their role within a newly combined organization. The campaign was designed to close both gaps simultaneously. Led by a two-person in-house marketing team over an eight-month planning process, Channel Your Potential was built on a foundational insight: clients don't buy solutions, they buy outcomes and experiences. That conviction shaped a vignette-based storytelling approach that connected the company's value to the lived experiences, passions, and backgrounds of the people behind the work – grounding a B2B brand narrative in something the category rarely attempts: genuine human relevance.

“We’re always talking about our people, and for good reason: our company literally couldn’t exist without them. But the challenge was how do we spotlight them in a way that feels unique, genuine, and meaningful. We ended up focusing not on the role they or the solutions they support but the lived experience that influences what they bring to the table every day – the secret sauce that allows them to excel in everything they do. That’s what really makes this campaign feel special.”—Adam Radabaugh, Creative Director, Channel Partners

Execution followed a phased tease, launch, and sustain strategy. Seven unbranded teaser videos established visual language before the brand was revealed. A full brand film, landing page, executive messaging, social content, email program, and a premium client swag box experience followed. Production for the video assets was completed over five days in Tampa, Florida, using real employees, friends, and family to preserve authenticity. The campaign launched on schedule and continues to grow across channels – proof that a small, focused team with a clear conviction can produce work that competes at any level.

“This is exactly the kind of work I love. Leveraging my background in television and film, along with a strong network of creative talent, we were able to execute a high-impact production with a lean approach that ultimately saved the company significant cost.” —Heather Petrone, Director of Internal Communication, Channel Partners

[WATCH THE VIDEO](#)

IMPORTANT MOBILE PHONE UPDATE

As we continue to roll out system integrations across Channel Partners, it's important that your contact information is accurate, especially your mobile phone number.

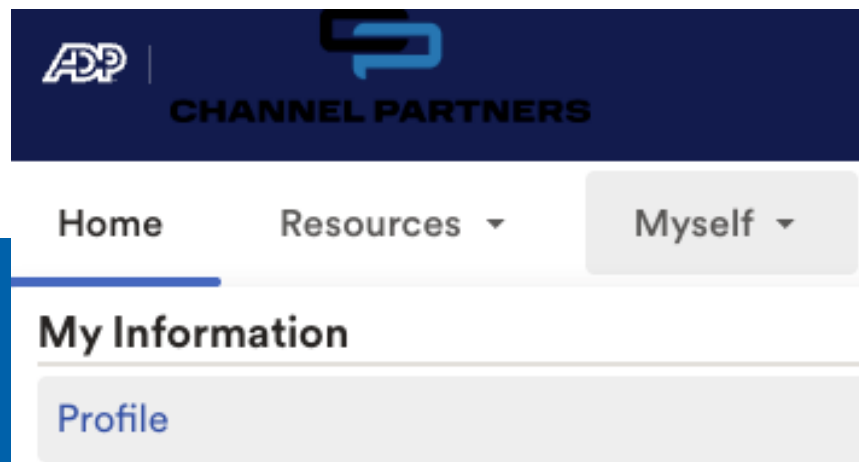
Your mobile number is a critical part of how you securely access company systems, including email and other tools. An outdated or incorrect number may cause delays or issues with logging in, receiving verification codes, or accessing key platforms.

What you need to do:

- Log in to ADP Workforce Now through the “Portal” also known as “My Apps”
- Click on Myself > My Information > Profile
- Look under “Personal Information” and click “View More” to update
- Ensure your address is correct as well

Keeping this information up to date will help ensure a smooth, fast, and secure experience as we continue enhancing our systems.

Thank you for taking a few minutes to complete this important step.





Enter for your chance to **Win a \$150 Grocery Grab**

Groceries are adding up — let us help take something off your plate.

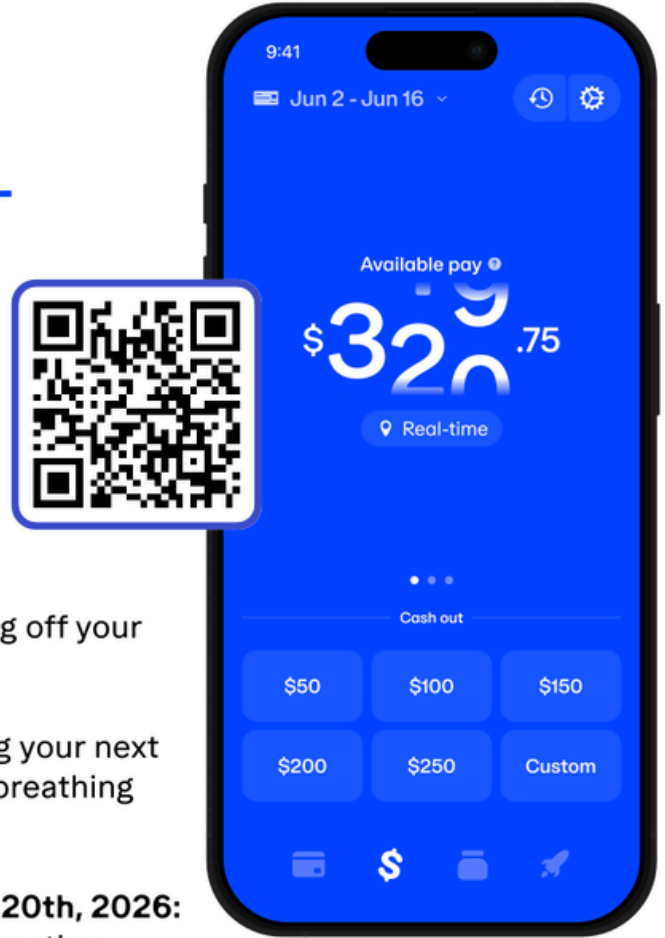
Whether you're stocking up on essentials or planning your next big shop, this bonus is here to give you a little extra breathing room.

Complete the steps below between May 4th - May 20th, 2026:

- New to Rain? Sign up and complete your first transaction.
- Already using Rain? Simply complete one transaction during the entry period.

Once you've completed the steps above, you'll be automatically entered for a chance to win.

If selected, a member of the Rain team will reach out directly — so you can get a little extra relief when you need it most..



Don't have a Rain account? Getting started is easy!

Scan the QR code

Scan the QR code or click [here](#) to easily find the Rain app.

Download the Rain app

Download the Rain app to your mobile device.

Create a Rain account

Create a Rain account with the email your employer has on file.

Once you create a Rain account, complete one transaction and you'll be automatically entered for a chance to win a \$150 gift card! Any transaction type counts as an entry, including the Free ACH option.



Helpful RESOURCES

IT SUPPORT: HelpCenter@ChannelPartners.com

HUMAN RESOURCES: HR@ChannelPartners.com

EMPLOYEE EXPERIENCE: EmployeeRelations@ChannelPartners.com

PAYROLL: Payroll@ChannelPartners.com

BENEFITS: Benefits@ChannelPartners.com

WELLNESS: Culture@ChannelPartners.com

For a bigger list of contacts, visit the directory in the [CP HUB](#).



JAY CHANDRAN
VP, Technology & Analytics

Jay brings extensive experience leading large-scale digital transformation and enterprise technology initiatives across retail, media, travel, and private equity-backed companies. He is known for building high-performing engineering teams, modernizing legacy platforms, and implementing cloud, data, and AI-driven solutions that improve scalability, customer experience, and business performance.

