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WELCOME TO THE INSIDE CHANNEL

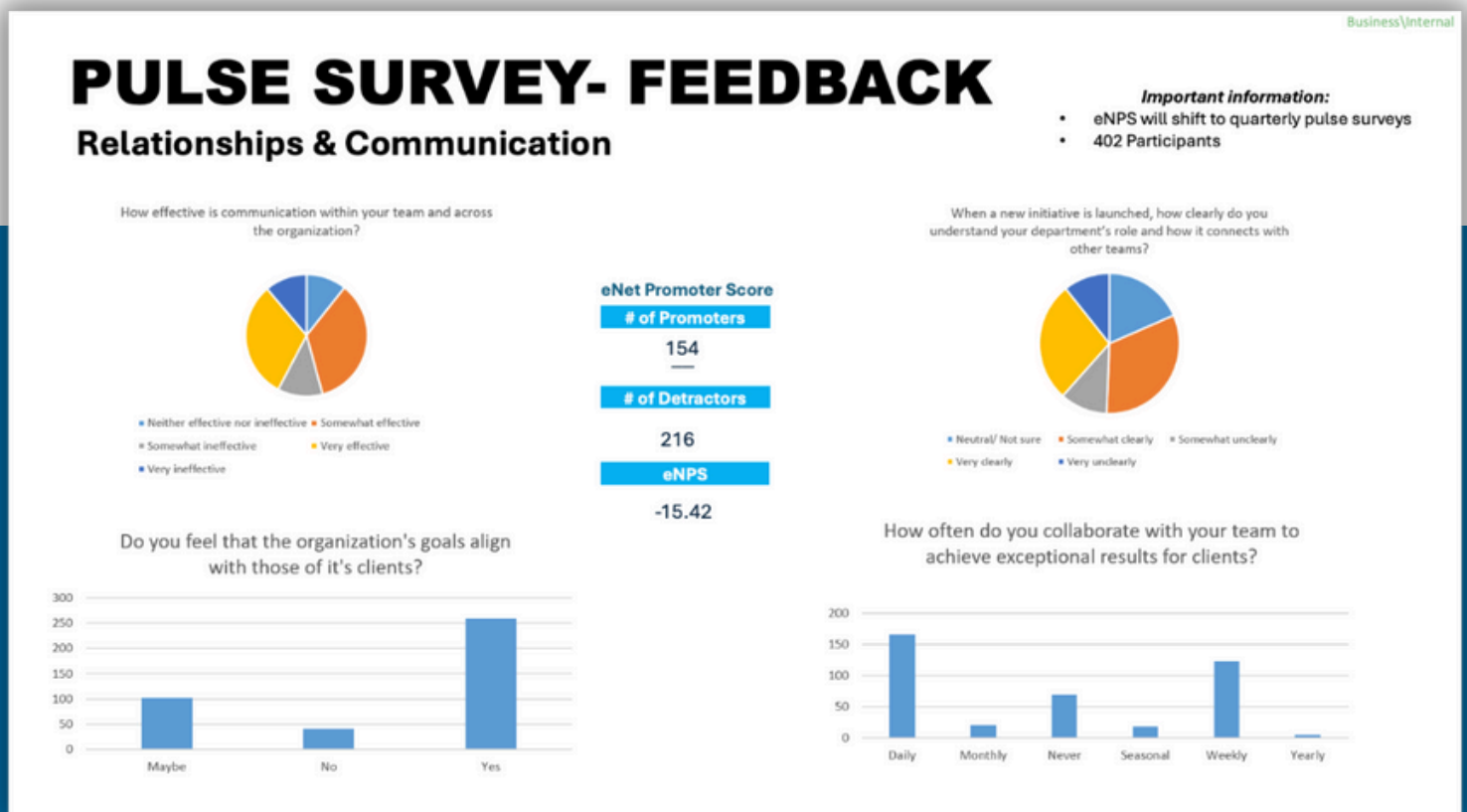
Welcome to the latest issue of The Inside Channel. This monthly newsletter is all about celebrating wins, sharing stories, and staying connected across all the incredible teams that make up our network: Apollo, BDS, BTR, MAG, MAAS, and White Hawk. Every achievement, big or small, contributes to who we are and where we're headed. Let's keep growing together!

EMPLOYEE NOVEMBER SURVEY RESULTS

402 Participants

Our November survey focused on “relationships and communication.” We truly value the feedback you shared. Your input helps us strengthen our communications and enhance our operations. We are committed to using these insights to shape our future.

Reminder, eNPS will shift to quarterly pulse surveys.



CONGRATULATIONS TO OUR TEAMS CHAMPION AWARD WINNERS

Recognizing our outstanding employees who exemplify our company values day in and day out.

ACCOUNTABILITY

Dustin Hall
Jason Henry
Adrienne Brittain
Krocket Morton
Mary Ingram

EMPOWERMENT

Melissa Trussell

MASTERY

Lacey Killion
Pamela Brown



TEAMS CHAMPION AWARDS

Nikki Wauldron, Director of Operations



CELEBRATING SOME MAJOR EMPLOYEE MILESTONES

ANNIVERSARIES

25 YEARS

Tara A Hankins

15 YEARS

Candice Adams

Gary Baker

Lisa Isaacs

10 YEARS

Ivan Vasquez

Patrick Thornton

Samuel Vega

5 YEARS

Cody Hall

Cory Bulger

Denise Drapeau

Fernando Vega

Jeff Moore

Joshua Price

Juan Valdez

Kathleen Bushman

Lizeth Salgado

Melva Barge

Patricia Corcoran

Shane Kabrud



CELEBRATING SOME MAJOR EMPLOYEE MILESTONES

ANNIVERSARIES

3 YEARS

Aaron Jaeger
Alberto Gurrola
Angela Aucoin
Caitlin Swint
Cyndee Maldonado
David Arkin
Diego Cortez
Erick Bravo
Jorge L Torres Garcia
Juan Flores
Larry Garner
Lary Parker
Linda Pettee
Luke Roe
Mason Matlaga
Panida Barnett
Selina Chavez
Sonia Morales
Sonia Rodriguez
Steven Ackerman
Treston Stanley



CONGRATULATIONS!

SHOUT OUTS!

Celebrating our team and the incredible job they're doing all across the country. Have a shout out you want to include? Send it over to Comms@ChannelPartners.com and include "Shout Out" in the subject line!

I'm writing to express my gratitude and appreciation for the outstanding service that Melissa Trussell and her team provide every time they came to our store to complete any updates and/or realignments. Her patience, organization, attentiveness and willingness to go the extra mile did not go unnoticed and make a significant difference in our overall experience during the process and want make sure to acknowledge and commend her efforts. I look forward to see Melissa and her team back in the store for future projects. - Simeone Lopes, ULTA Orlando



I wanted to take a moment to recognize Felix and his team for their outstanding work during the recent Workwear/Light Cloud/Cleaning reset at Store 497 in North Charleston, SC.

This was my first reset as a Field Project Manager, and I couldn't have asked for a better team to partner with. Felix led his group with professionalism, strong communication, and clear direction. His leadership ensured the reset was executed efficiently and with great attention to detail.

The Apollo team truly set the bar high for execution quality, and I'm grateful for the positive experience and collaboration. Please extend my appreciation to Felix and his crew for a job very well done.

Apollo Team:

Felix Mondragon
Jesse Esquivel
Daniel Rodriguez
Melinda Toor
Rebecca Burton
Sandra Todd
Kiara Harrison
Amber Gordy
Josh Collins
Ryan Clark
Caitlin Swint
Micah Gordy
Geoffery Rodriguez
Mario Rodriguez
Luis Castillo
Jason Richardson
Eric Moreno
Rafael Dominguez
Jose Romo
Martin Moreno



Sr. Team Lead, Felix Mondragon

-Holly Kovarik, Lowes

STRENGTHENING THE PEOPLE EXPERIENCE AT CHANNEL PARTNERS

Melissa Watson and Mary Meeks continue to strengthen Channel Partners' people-focused functions, each bringing deep expertise to their respective roles under the leadership of VP Jeremy Rodgers.

Melissa Watson, Employee Experience Manager, brings more than 15 years of progressive leadership across human resources, talent management, and employee engagement. Melissa is excited to now partner with Jeremy in advancing the employee experience, refining people processes, and supporting a culture where employees feel valued and connected.

Mary Meeks steps into her new position as both Director of Internal Operations and Talent Acquisition, bringing decades of leadership across operations, retail execution, and workforce management. With a foundation shaped by military service and long-standing operational expertise, Mary will focus on strengthening talent pipelines, aligning internal processes, and ensuring employees receive support at every stage of their journey.

While their roles are distinct, both leaders contribute meaningfully to the organization's people-first focus—each supporting different, critical facets of Channel Partners' employee and operational experience under Jeremy Rodgers' direction.



Melissa Watson



Jeremy Rodgers



Mary Meeks

FIRST EPISODE OF “THE BRIDGE”

Our first episode of “The Bridge” launched November 14th and the feedback so far has been great! With **over 460 views on Youtube** alone, we’re excited to bridge the gap between leadership and the field.

Each episode features real conversations, practical tips, and inspiring stories from across Channel Partners. In this first episode, you’ll hear directly from a surprise guest who shares his history, insights, and celebrates field wins.

What are people saying so far?

“I'm a new recruit with you're company and I've got to say how wonderful this podcast is. What a great idea. Your really building a bridge to have a relationship with your people, not just being our managers, and big bosses. It makes me very happy to be working with you , not just for you. Thank you!” - [@melissameyer5147](#)



CHECK OUT EPISODE 1 NOW!

MARKETING SHAREPOINT

Marketing has launched a new and enhanced SharePoint page for corporate employees called “Brand Center,” designed to streamline access to Marketing-related resources!

This dedicated page offers a comprehensive range of Marketing assets, including Channel Partners' branded templates for PowerPoint, Word, and Excel, a detailed branding guide, logos, fonts, email signatures, team backgrounds, social media graphics, and much more!

You're now able to access the Brand Center directly from your MyApps page!

CHANNEL PARTNERS SharePoint

Search this site

Home Branding Pages Site contents Edit

+ New Page details Preview Analytics

Draft saved 11/19/2025 Share Edit Republish

Branding & Templates
VIEW DOCUMENTS →

Teams Virtual Backgrounds →

Social Graphics →

MARKETING

How to Reach Us:
marketing@channelpartners.com

- Case Studies
- Custom RFP/RFI/Proposals
- Client deck clean-up
- General Marketing Questions
- Submit a recent client/sales presentation for the arsenal

Websites

- Channel Partners | Website
- Channel Partners | LinkedIn
- Channel Partners - YouTube

Welcome to Marketing!

We take pride in leading Channel Partners' Branding, Website, PR, Social Media, Videos, Digital & Graphic Design, Photography, Logos, Templates, and much more!

On this page, you will find Marketing resources such as CP branded templates and logos, social media graphics, and more!



HEALTH ASSESSMENT WINNERS

A huge number of eligible participants **won a \$50 gift card** this past month during our Health Assessment challenge! Congratulations are in order for the winners below...



MIGUEL	GONZALEZ	STANLEY	SLIVA
CHRIS	DONOVAN	KEVIN	ROBERTSON
VIKTORIAA	BAZHENOVA	CAROLYN	FRANKLIN
DIANE	DAVIDSON	SCOTT	COHEN
GARTH	MILLER	BRANDON	DEITRICK
MICHELLE	PRESUTTI	ANDRE	GILBERT
MANOEL	GOUVEIA	MOLLY	COMEAX
RICHARD	MITCHELL	JENNIFER	RACKHAM
MICHELLE	KELLOGG	SARGENA	NARSA
MICHELLE	HILL	JACQUELYN	LECOMPTE
BEVERLY	MACRITO	MEAGAN	BLAIR
BRITTANY	OLSON	JAMES	KING
RACHEL	LEE	BONNY	SLAUGHENHAU
CAITLYN	LEE	DEBBIE	WALKER
KARI	KRAUS	LAVITTA	CROSS
STEPHEN	BLACKSTON	LISA	BIANCHI
ALEXANDRA	ROJAS	JOEY	MEEKS
TIMOTHY	DORRYCOTT	NIKKI	WAULDRON
HAYLEE	BROWN	TIFFANY	KORITTA
REGINA	HALL-KELLY	RHONDA	ROY QUALLS
DIANA	CURRA	JORGE	CEBALLOS
BAILEY	SCHOENBECK	MARK	BECHTOLD
MIKE	SAUNDERS	JENNIFER	JONES
RACHELLE	BALICKI	DUSTIN	MELLINGER
REBECCA	SPENCER	GUS	LYONS
KATHERINE	COX	JEFFREY	CROSS
ALLEN	VILLEGAS	DANIELLE	KRAUS
MELISSA	WATSON	TAILA	BARTON
SONIA	VALENZUELA	MICHAEL	BURRELL
ELIZABETH	FISHER		



HALLOWEEN WINNERS



We had a great turn out for our “Let’s Get Spooky Costume Contest” Check out the winners who received some awesome Channel Partners swag!

Category 1: Character or Celebrity - #1 - Cheryl D Souza

Category 2: Most Creative - #7 – Cynthia Torres

Category 3: Funniest Costume #2 - Yubiany Suaterna Foronda

Category 4: Halloween Decorations #8 – Cynthia Torres

Category 5: Kids or Family #1 – Mary Presley Ridge

Category 6: Pet - #4 Kaylyn Burrola

Category 7: Scariest Costume - #1 – Chris Mullenix



FLANNEL FRIDAY FUN



Thanks for all who participated in our Flannel Friday event. Looking cozy!



FLANNEL FRIDAY FUN (CONTINUED)



REFERRAL PROGRAM

REFER A FRIEND, REAP THE REWARDS



\$100

PART-TIME FIELD ROLES

\$200

FULL-TIME FIELD ROLES

DOUBLE BONUS

for Specific Hot Jobs!

TWO WAYS TO REFER:



iCIMS Application

Ask your referral to list your name as their referral source on their iCIMS application.



“Refer a Friend” Button

Click this button in the upper righthand corner of the job posting and fill out the required information.

TO QUALIFY:

- ✓ The hired referral must complete the required number of hours/days (varies by role).
- ✓ Both you and your referral must be active employees at the time of payout.
- ✓ You must be the first employee to refer the candidate.

BANK OF AMERICA FREE WEBINAR

December is all about “Raising financially savvy children”

Join this amazing seminar to learn some ideas, activities and resources to help you engage with your children about money matters. Learning how to manage their money can help your children develop lifelong skills for pursuing their goals and being financially responsible.

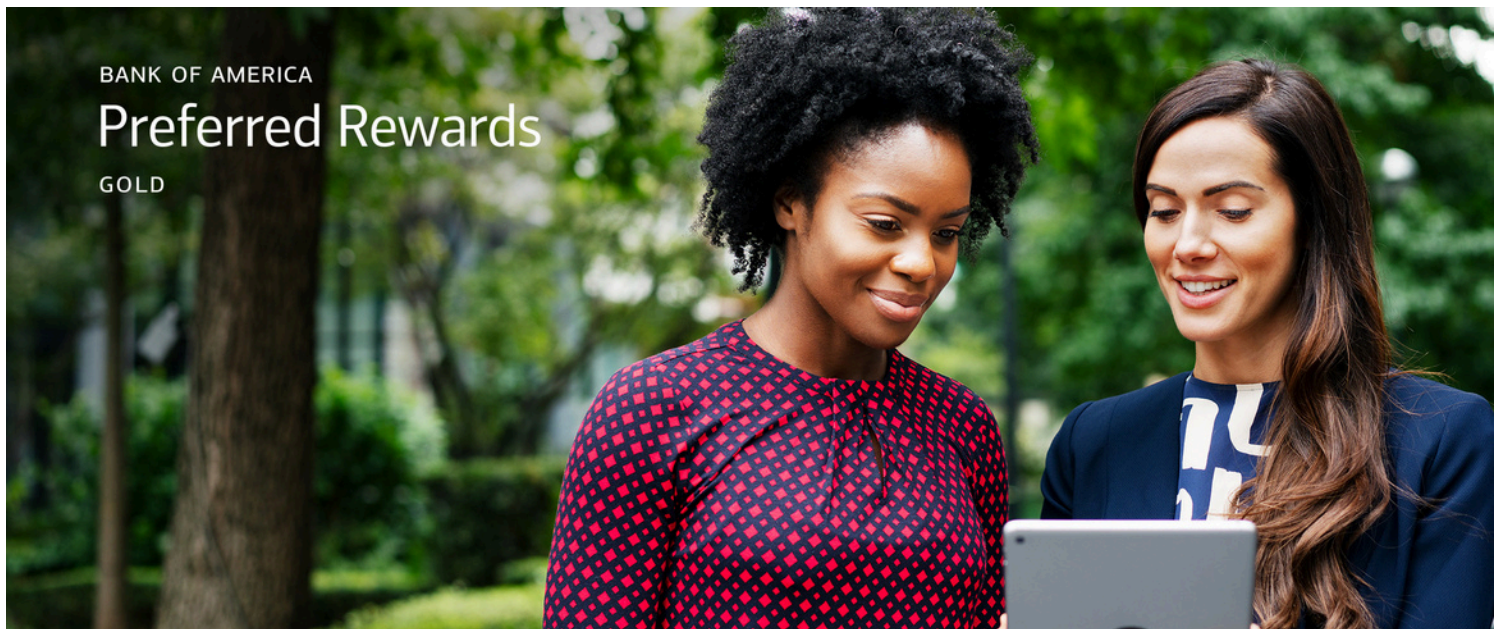
When: December 5, 2025 2:00 PM Eastern

Where: Online webinar ([Register Here](#))

RAISING FINANCIALLY SAVVY CHILDREN

BANK OF AMERICA 





New: A special program for employees of Channel Partners

You have special access to enroll in the Bank of America Preferred Rewards® program and receive Gold tier benefits without needing the combined qualifying balance of \$20,000.¹ Enroll now to enjoy a wide range of financial benefits and rewards.

Here's how to get your benefits:

1. Have an existing or open a new eligible personal Bank of America® checking account.
2. Set up your company's payroll direct deposit into an eligible Bank of America® checking or savings account.
3. Once your direct deposit is confirmed, enroll in Preferred Rewards through Mobile2 or Online Banking.



Scan for more details
Or visit
https://go.bofa.com/24939_QF



When you use the QRC feature, certain information is collected from your mobile device for business purposes.

Page 1 of 2. Please see page 2 for additional important disclosure information.



¹ Preferred Rewards Program Eligibility. As an employee of a company participating in the Bank of America Employee Banking and Investing Program, you are eligible to enroll in the Bank of America Preferred Rewards® program if you:

1. have an active, eligible Bank of America personal checking account, and

2. receive all or part of your payroll direct deposit from the participating company into an eligible Bank of America checking or savings account.

Employees qualify for the Gold tier of Preferred Rewards without meeting the balance requirement and may qualify for higher tiers on the standard program terms. The standard program terms require an eligible Bank of America personal checking account and a qualifying balance of at least \$20,000 for the Gold tier, \$50,000 for the Platinum tier, \$100,000 for the Platinum Honors tier and \$1,000,000 for the Diamond Honors tier in your combined qualifying Bank of America deposit accounts (such as checking, savings, certificate of deposit) and/or your Merrill investment accounts (such as Cash Management Accounts, 529 Plans). The qualifying balance is calculated based on your average daily balance for a three-calendar month period. Employee benefit plans (such as 401(k)) will not count toward the combined balance requirement. If you are no longer an employee, standard program terms apply. New employees may have to wait up to one month before they can enroll to allow for their employee status to be identified. Benefits become effective within 30 days of your enrollment, or for new accounts within 30 days of account opening, unless we indicate otherwise. Certain benefits are also available without enrolling in Preferred Rewards if you satisfy balance and other requirements. For more information refer to the Preferred Rewards section of the Personal Schedule of Fees available at bankofamerica.com/fees.

² Mobile Banking requires that you download the Mobile Banking app and may not be available for select mobile devices. Message and data rates may apply.

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SPECIAL OFFER FOR BDS EMPLOYEES TRANSITIONING TO CHANNEL PARTNERS

If you haven't transitioned to Channel Partners, get your onboarding completed by Dec 5th or Dec 12th to be entered to win a \$100 gift card! Check out the flyer below for more details.



WIN \$100 CASH BONUS*

TRANSITION RAFFLE

1 Complete Onboarding

- Complete it by December 5th to have your name entered 2x for a chance to win
- Complete it by December 12th to have your name entered once
- Get it done early to double your chance of winning a \$100 bonus

2 Check Your Email to See if You're a Winner!

20 lucky winners will be announced via company email on December 22, 2026.

Complete Your Onboarding:

by Dec 5th (2 Chances to Win)
by Dec 12th (1 Chance to Win)

**20
Lucky
Winners**

Disclaimer: Participation in the raffle is completely optional and voluntary. It is unrelated to your job duties and does not require any action on your part beyond completing your onboarding paperwork. To be eligible to win, you must be an active employee in good standing with Channel Partners at the time the prize is awarded. Raffle winnings may be considered taxable income.

Helpful RESOURCES

IT SUPPORT: HelpCenter@ChannelPartners.com

HUMAN RESOURCES: HR@ChannelPartners.com

EMPLOYEE EXPERIENCE: EmployeeRelations@ChannelPartners.com

PAYROLL: Payroll@ChannelPartners.com

BENEFITS: Benefits@ChannelPartners.com

WELLNESS: Wellness@ChannelPartners.com



KAYLA GODDARD

Human Resources Manager

Since starting as an HR coordinator in 2017, Kayla Goddard has built an impressive track record across multiple HR roles. Today, she drives our benefits and wellness programs with expertise and care. Kayla has been an integral part of open enrollment every year and is widely known as the go-to expert for all things benefits & wellness.

