How to Set a Mod



Anatomy of a Mod

Let's start from the beginning....

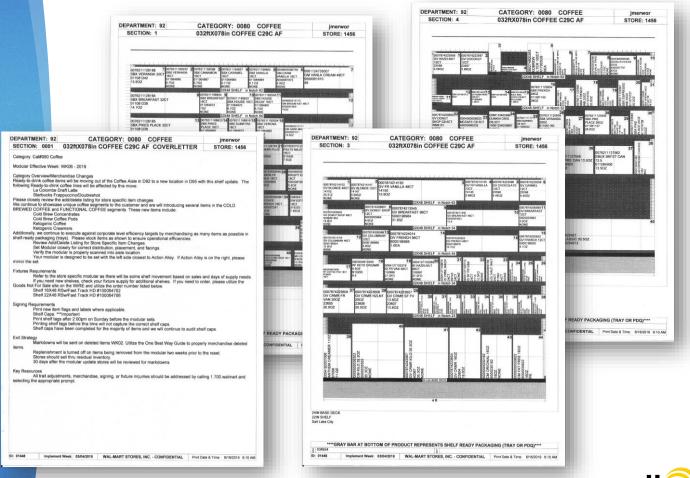
What is a "Mod" and why do we need it?



What is a "Mod"

A modular or "mod" is a diagram or model that indicates the placement of retail products on shelves or peg hooks in order to maximize sales.

A modular will show how and where specific retail products should be placed in order to increase customer purchases.







Anatomy of a Mod: Cover Letter

The cover letter is the first page of a modular and provides critical details in the execution of the reset.

Specific details provided on the cover letter include:

- Category to be reset
- Effective week of reset
- Overview of changes
- Fixture requirements
- Signing requirements
- · Exit Strategy for discounted product
- Key execution tools and resources

It is essential to read the cover letter thoroughly before you begin executing a modular to ensure you are fully prepared.
 DEPARTMENT:
 92
 CATEGORY:
 0080
 COFFEE
 jmerwor

 SECTION:
 0001
 032ftX078in COFFEE C29C AF COVERLETTER
 STORE:
 1456

Category: Cat#080 Coffee

Modular Effective Week: WK06 - 2019

Category Overview/Merchandise Changes

Ready-to-drink coffee items will be moving out of the Coffee Aisle in D92 to a new location in D95 with this shelf update. The following Ready-to-drink coffee lines will be affected by this move:

La Colombe Draft Latte

Starbucks Frappuccino/Doubleshot

Please closely review the add/delete listing for store specific item changes.

We continue to showcase unique coffee segments to the customer and are will introducing several items in the COLD BREWED COFFEE and FUNCTIONAL COFFEE segments. These new items include:

Cold Brew Concentrates Cold Brew Coffee Pods

Ketogenic Coffee Ketogenic Creamers

Additionally, we continue to execute against corporate level efficiency targets by merchandising as many items as possible in shelf-ready packaging (trays). Please stock items as shown to ensure operational efficiencies.

Review Add/Delete Listing for Store Specific Item Changes.

Set Modular closely for correct distribution, placement, and facings.

Verify the modular is properly scanned into aisle location.

Your modular is designed to be set with the left side closest to Action Alley. If Action Alley is on the right, please mirror the set.

Fixtures Requirements

Refer to the store specific modular as there will be some shelf movement based on sales and days of supply needs. If you need new shelves, check your fixture supply for additional shelves. If you need to order, please utilize the Goods Not For Sale site on the WIRE and utilize the order number listed below.

Shelf 16X48 RSw/Fast Track HD #100064702

Shelf 22X48 RSw/Fast Track HD #100064706

Signing Requirements

Print new item flags and labels where applicable.

Shelf Caps: ***Important

Print shelf tags after 2:00pm on Sunday before the modular sets.

Printing shelf tags before this time will not capture the correct shelf caps.

Shelf caps have been completed for the majority of items and we will continue to audit shelf caps.

Exit Strategy

Markdowns will be sent on deleted items WK02. Utilize the One Best Way Guide to properly merchandise deleted

items.

Replenishment is turned off on items being removed from the modular two weeks prior to the reset.

Stores should sell thru residual inventory.

30 days after the modular update stores will be reviewed for markdowns.

Key Resources

All trait adjustments, merchandise, signing, or fixture inquiries should be addressed by calling 1.700.walmart and selecting the appropriate prompt.



ID: 01448

Implement Week: 03/04/2019

3/04/2019 V

WAL-MART STORES, INC. - CONFIDENTIAL

Print Date & Time: 6/16/2019 6:10 AM



Anatomy of a Mod: Section Page

The section page provides detailed information on the section impacted including product placement.

Specific details provided on the section page include:

- Department and category information
- Size and location of section
- Product information including name, UPC and item number
- Location of product within the section
- Shelf or peg and base deck size
- Shelf height or notch number
- Topstock requirements

SBX VERANDA 32C 011081242 13.5OZ	SBX VERANDA 16CT 011064980 6.7OZ NONE	SBX CINNAMO 16CT 011064987 5.7OZ NONE	SBX CARAMEL 16CT 011064983 5.7 OZ NONE 22X48 SHELF	16CT 011064984 5.7 OZ NONE	5 0009955500750 6 GM CARM VANILLA 18CT 5000081872 5.90Z NONE 48	VANLA CREAM 48CT 0081910	
0076211126164 SBX BREAKFAST 32 011081238 14.1OZ	ест	8 007621118 SBX BREA 16CT 011064972 7OZ NONE	8824 9	10 007621119255 SBX HOUSE E 16CT DECAF 16CT 011064981 6.7OZ NONE	8 11 0009955515170 GM BREAKFAST 48CT 5000081909 15OZ	12	
0076211126165 SBX PIKES PLACE 3 011081239 14.1OZ	32CT	13 007621118 SBX PIKES PLACE 16 011064968 7OZ NONE	8823 14 007621118 SBX SUMA CT 16CT	8816 15 00762111936 SBX VERON 16CT 011064982 6.7OZ NONE	024 16 0009955515171 GM DARK MAGIC 480 5000081911 19.30Z	17	
0076211126166 SBX FRENCH 32CT 011081240 13.5OZ		18 007621118 SBX FREN 16CT 011064971 6.7OZ NONE	8808 19 0076211126	5763 20 00762111267 SBX DARK P 16CT 011082938 16CT	LUS PEETS MAJOR D	0078535701254 23 PEETS FRENCH 18CT 510422 6.9OZ	
0088133401094 DUNKIN ORIGINAL 3 20881334010941 11.86	32CT	25. 00881334 DUNKIN ORIGINAL 81334008 5.93OZ	00647 26 00881334 DUNKIN I 16CT 16CT	00648 ² 27 008813340 DECAF DUNKIN FI VANLA 160 813340086 5.93OZ	R KRISPY KREME	29 0007447111599 30 21 BUSTELO ESPRSSO 18CT JM SMUCKER 6.6702 NONE	
0004300008863 MCCAFE PREMIUM 36CT 4300008863 12.4OZ NONE		31 MCCAFI PREMIU 4300007 6.20Z NONE	006067 32 0004300 MCCAFI M 18CT 18CT 242 4300007 6.2OZ NONE	2006066 33 00043000 E DECAF MCCAFE FRENCH 4300007 6.20Z NONE	1BCT DW EXTRA CA	3 35 0061124736872 36 29 FF REVV EXTRA CAFF 16CT 5000196923 7.50Z	
0002550020500 FOLG CLASSIC 36CT 10025500205004 10.16Z		37 FOLG CL 18CT 00025500 5.08OZ NONE	ASSIC 0002550020 FOLG BLAC 1002550020 10.16	0410 K SILK 36CT 04106	39 FOLG E	0020029 40 NACK CT FOLG COLOMBIAN 18CT 2550020290 5.710.Z NONE	
0002550074928 FOLG MORNG CAFE 36CT 10025500749287 10.16		42 000255002 FOLG MO 18CT 000255002 5.08OZ NONE	22X48 SHELF 00025500 100025500	220028 NNLA BISC 18CT 25500202 5.7102 NONE	20082 4-5 00043000068 RM DRZZ 18CT 86 4300006877 12.40Z NONE		
()			41				





How to Read a Price Label

While a price label contains a lot of detail, let's review the most important information when setting a modular.

- Category Number notes the category within the department to be set
- Section Number section to be set within the category
- Label Number location of label/product on the modular
- UPC number found under the barcode on the the actual product packaging
- Item Number specific product identification used by Walmart
- Cap # represents the quantity of the specific product that should be placed on the shelf or peg
- Print date labels should be printed within the week of modular execution to ensure accurate retail price.

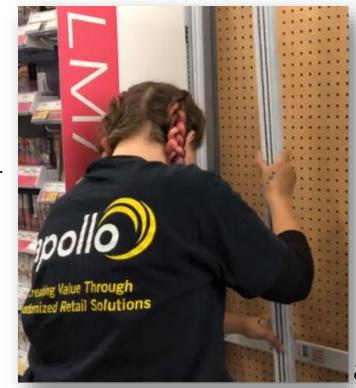


Setting a Modular



Step 1 - Staging

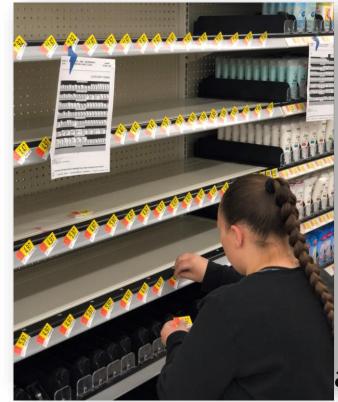
- Locate the department as directed by your Team Lead.
- Review the modular cover letter and ask questions for clarity.
- Remove existing product from location and place on reset cart.
- Install shelving, peg-hooks and department specific fixtures per the modular.
- Build and install any new fixtures as noted on the cover letter.
- Install topstock shelf if required per modular.
- Replace if damaged or install new fast track on all shelves.
- Thoroughly clean all shelves, bask deck and kick plate.





Step 2 - Execution

- Using the preprinted labels provided by your FPM, place labels in the applicable location per the section page. All labels should be left-hand justified to the product.
- "Flag" the labels in the fast track (as shown here) until all required product is placed on shelves or peg hooks.
- Once all labels are in place, move product into correct location.
- Do not fill product. If you do not have the required product simply leave label flagged and space empty.
- Partner with your Team Lead if any shelf or peg hook height adjustments are needed based on size of product.
- Eliminate all air space by adjusting as needed. Note any adjustments on the section page of the modular.





Step 3 - Signing

- Install any required signage as noted on the cover letter.
- Clean existing signage.
- Partner with Team Lead if any signage is missing or damaged.

Step 4 – Sign-off

 Once you have completed steps 1-3 and reviewed your work for accuracy, sign and date the bottom of the section page then inform your Team Lead that the section is complete.





Modular Approval Process



- Now that you have completed a section, your Team Lead will ensure proper execution through the Modular Approval Process.
- Your Team lead will inform you of any corrections or adjustments required.
- Execute corrections or adjustments as required then partner with your Team Lead for final approval.
- Once you received final approval you will move to the next section, completing Steps 1-4.



Additional Tools and Resources



Visit www.UniversityofApollo.com
or additional Walmart Remodel
Tools and Resources!

The Modular Approval Process

When is a Department Complete?

Topstock Standards

Walmart Terminology and Acronyms





THANK YOU!



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