

How to Set a Mod



Anatomy of a Mod

Let's start from the beginning....

What is a “Mod” and why do we need it?



What is a “Mod”

A modular or “mod” is a diagram or model that indicates the placement of retail products on shelves or peg hooks in order to maximize sales.

A modular will show how and where specific retail products should be placed in order to increase customer purchases.

DEPARTMENT: 92	CATEGORY: 0080 COFFEE	jmerwor
SECTION: 0001	032RX078in COFFEE C29C AF COVERLETTER	STORE: 1456
Category: C29080 Coffee		
Modular Effective Week: WK06 - 2019		
Category Overview/Merchandise Changes		
Ready-to-drink coffee items will be moving out of the Coffee Aisle in D92 to a new location in D95 with this shelf update. The following Ready-to-drink coffee items will be affected by this move:		
La Colombe Draft Latte		
Starbucks Frappuccino/Doubleshot		
Please closely review the add/delete listing for store specific item changes.		
We continue to showcase unique coffee segments to the customer and are will introducing several items in the COLD BREWED COFFEE and FUNCTIONAL COFFEE segments. These new items include:		
Cold Brew Concentrates		
Cold Brew Coffee Pods		
Ketogenic Coffee		
Ketogenic Creamers		
Additionally, we continue to execute against corporate level efficiency targets by merchandising as many items as possible in shelf ready packaging (trays). Please stock items as shown to ensure operational efficiencies.		
Review Add/Delete Listing for Store Specific Item Changes.		
Set Modular closely for correct distribution, placement, and facings.		
Verify the modular is properly scanned into aisle location.		
Your modular is designed to be set with the left side closest to Action Alley. If Action Alley is on the right, please mirror the set.		
Fixtures Requirements		
Refer to the store specific modular as there will be some shelf movement based on sales and days of supply needs.		
If you need new shelves, check your future supply for additional shelves. If you need to order, please utilize the Goods Not For Sale site on the WIRE and utilize the order number listed below.		
Shelf 16X48 RS/W/ast Track HD #100094702		
Shelf 22X48 RS/W/ast Track HD #100094706		
Signing Requirements		
Print new item tags and labels where applicable.		
Shelf Caps: ***Important		
Print shelf tags after 2:00pm on Sunday before the modular sets.		
Printing shelf tags before this time will not capture the correct shelf caps.		
Shelf caps have been completed for the majority of items and we will continue to audit shelf caps.		
Exit Strategy		
Markdowns will be sent on deleted items WK02. Utilize the One Best Way Guide to properly merchandise deleted items.		
Replenishment is turned off on items being removed from the modular two weeks prior to the reset.		
Stores should sell thru residual inventory 30 days after the modular update stores will be reviewed for markdowns.		
Key Resources		
All trait adjustments, merchandise, signing, or fixture inquiries should be addressed by calling 1.700.walmart and selecting the appropriate prompt.		

ID: 01448 Implement Week: 03/04/2019 WAL-MART STORES, INC. - CONFIDENTIAL Print Date & Time: 6/16/2019 6:10 AM

DEPARTMENT: 92		CATEGORY: 0080 COFFEE		jmerwor	
SECTION: 1		032RX078in COFFEE C29C AF		STORE: 1456	
22X48 SHELF in Nook E3					
0007811128168 SBA VERANDA 3CT D11081242 13.5OZ	0007811128169 SBA VERANDA 3CT D11081242 13.5OZ	0007811128170 SBA VERANDA 3CT D11081242 13.5OZ	0007811128171 SBA VERANDA 3CT D11081242 13.5OZ	0007811128172 SBA VERANDA 3CT D11081242 13.5OZ	0007811128173 SBA VERANDA 3CT D11081242 13.5OZ
0007811128169 SBA VERANDA 3CT D11081242 13.5OZ	0007811128170 SBA VERANDA 3CT D11081242 13.5OZ	0007811128171 SBA VERANDA 3CT D11081242 13.5OZ	0007811128172 SBA VERANDA 3CT D11081242 13.5OZ	0007811128173 SBA VERANDA 3CT D11081242 13.5OZ	0007811128174 SBA VERANDA 3CT D11081242 13.5OZ
0007811128171 SBA VERANDA 3CT D11081242 13.5OZ	0007811128172 SBA VERANDA 3CT D11081242 13.5OZ	0007811128173 SBA VERANDA 3CT D11081242 13.5OZ	0007811128174 SBA VERANDA 3CT D11081242 13.5OZ	0007811128175 SBA VERANDA 3CT D11081242 13.5OZ	0007811128176 SBA VERANDA 3CT D11081242 13.5OZ
0007811128173 SBA VERANDA 3CT D11081242 13.5OZ	0007811128174 SBA VERANDA 3CT D11081242 13.5OZ	0007811128175 SBA VERANDA 3CT D11081242 13.5OZ	0007811128176 SBA VERANDA 3CT D11081242 13.5OZ	0007811128177 SBA VERANDA 3CT D11081242 13.5OZ	0007811128178 SBA VERANDA 3CT D11081242 13.5OZ
0007811128175 SBA VERANDA 3CT D11081242 13.5OZ	0007811128176 SBA VERANDA 3CT D11081242 13.5OZ	0007811128177 SBA VERANDA 3CT D11081242 13.5OZ	0007811128178 SBA VERANDA 3CT D11081242 13.5OZ	0007811128179 SBA VERANDA 3CT D11081242 13.5OZ	0007811128180 SBA VERANDA 3CT D11081242 13.5OZ
0007811128177 SBA VERANDA 3CT D11081242 13.5OZ	0007811128178 SBA VERANDA 3CT D11081242 13.5OZ	0007811128179 SBA VERANDA 3CT D11081242 13.5OZ	0007811128180 SBA VERANDA 3CT D11081242 13.5OZ	0007811128181 SBA VERANDA 3CT D11081242 13.5OZ	0007811128182 SBA VERANDA 3CT D11081242 13.5OZ
0007811128179 SBA VERANDA 3CT D11081242 13.5OZ	0007811128180 SBA VERANDA 3CT D11081242 13.5OZ	0007811128181 SBA VERANDA 3CT D11081242 13.5OZ	0007811128182 SBA VERANDA 3CT D11081242 13.5OZ	0007811128183 SBA VERANDA 3CT D11081242 13.5OZ	0007811128184 SBA VERANDA 3CT D11081242 13.5OZ
0007811128181 SBA VERANDA 3CT D11081242 13.5OZ	0007811128182 SBA VERANDA 3CT D11081242 13.5OZ	0007811128183 SBA VERANDA 3CT D11081242 13.5OZ	0007811128184 SBA VERANDA 3CT D11081242 13.5OZ	0007811128185 SBA VERANDA 3CT D11081242 13.5OZ	0007811128186 SBA VERANDA 3CT D11081242 13.5OZ
0007811128183 SBA VERANDA 3CT D11081242 13.5OZ	0007811128184 SBA VERANDA 3CT D11081242 13.5OZ	0007811128185 SBA VERANDA 3CT D11081242 13.5OZ	0007811128186 SBA VERANDA 3CT D11081242 13.5OZ	0007811128187 SBA VERANDA 3CT D11081242 13.5OZ	0007811128188 SBA VERANDA 3CT D11081242 13.5OZ
0007811128185 SBA VERANDA 3CT D11081242 13.5OZ	0007811128186 SBA VERANDA 3CT D11081242 13.5OZ	0007811128187 SBA VERANDA 3CT D11081242 13.5OZ	0007811128188 SBA VERANDA 3CT D11081242 13.5OZ	0007811128189 SBA VERANDA 3CT D11081242 13.5OZ	0007811128190 SBA VERANDA 3CT D11081242 13.5OZ
0007811128187 SBA VERANDA 3CT D11081242 13.5OZ	0007811128188 SBA VERANDA 3CT D11081242 13.5OZ	0007811128189 SBA VERANDA 3CT D11081242 13.5OZ	0007811128190 SBA VERANDA 3CT D11081242 13.5OZ	0007811128191 SBA VERANDA 3CT D11081242 13.5OZ	0007811128192 SBA VERANDA 3CT D11081242 13.5OZ
0007811128189 SBA VERANDA 3CT D11081242 13.5OZ	0007811128190 SBA VERANDA 3CT D11081242 13.5OZ	0007811128191 SBA VERANDA 3CT D11081242 13.5OZ	0007811128192 SBA VERANDA 3CT D11081242 13.5OZ	0007811128193 SBA VERANDA 3CT D11081242 13.5OZ	0007811128194 SBA VERANDA 3CT D11081242 13.5OZ
0007811128191 SBA VERANDA 3CT D11081242 13.5OZ	0007811128192 SBA VERANDA 3CT D11081242 13.5OZ	0007811128193 SBA VERANDA 3CT D11081242 13.5OZ	0007811128194 SBA VERANDA 3CT D11081242 13.5OZ	0007811128195 SBA VERANDA 3CT D11081242 13.5OZ	0007811128196 SBA VERANDA 3CT D11081242 13.5OZ
0007811128193 SBA VERANDA 3CT D11081242 13.5OZ	0007811128194 SBA VERANDA 3CT D11081242 13.5OZ	0007811128195 SBA VERANDA 3CT D11081242 13.5OZ	0007811128196 SBA VERANDA 3CT D11081242 13.5OZ	0007811128197 SBA VERANDA 3CT D11081242 13.5OZ	0007811128198 SBA VERANDA 3CT D11081242 13.5OZ
0007811128195 SBA VERANDA 3CT D11081242 13.5OZ	0007811128196 SBA VERANDA 3CT D11081242 13.5OZ	0007811128197 SBA VERANDA 3CT D11081242 13.5OZ	0007811128198 SBA VERANDA 3CT D11081242 13.5OZ	0007811128199 SBA VERANDA 3CT D11081242 13.5OZ	0007811128200 SBA VERANDA 3CT D11081242 13.5OZ
0007811128197 SBA VERANDA 3CT D11081242 13.5OZ	0007811128198 SBA VERANDA 3CT D11081242 13.5OZ	0007811128199 SBA VERANDA 3CT D11081242 13.5OZ	0007811128200 SBA VERANDA 3CT D11081242 13.5OZ	0007811128201 SBA VERANDA 3CT D11081242 13.5OZ	0007811128202 SBA VERANDA 3CT D11081242 13.5OZ
0007811128199 SBA VERANDA 3CT D11081242 13.5OZ	0007811128200 SBA VERANDA 3CT D11081242 13.5OZ	0007811128201 SBA VERANDA 3CT D11081242 13.5OZ	0007811128202 SBA VERANDA 3CT D11081242 13.5OZ	0007811128203 SBA VERANDA 3CT D11081242 13.5OZ	0007811128204 SBA VERANDA 3CT D11081242 13.5OZ
0007811128201 SBA VERANDA 3CT D11081242 13.5OZ	0007811128202 SBA VERANDA 3CT D11081242 13.5OZ	0007811128203 SBA VERANDA 3CT D11081242 13.5OZ	0007811128204 SBA VERANDA 3CT D11081242 13.5OZ	0007811128205 SBA VERANDA 3CT D11081242 13.5OZ	0007811128206 SBA VERANDA 3CT D11081242 13.5OZ
0007811128203 SBA VERANDA 3CT D11081242 13.5OZ	0007811128204 SBA VERANDA 3CT D11081242 13.5OZ	0007811128205 SBA VERANDA 3CT D11081242 13.5OZ	0007811128206 SBA VERANDA 3CT D11081242 13.5OZ	0007811128207 SBA VERANDA 3CT D11081242 13.5OZ	0007811128208 SBA VERANDA 3CT D11081242 13.5OZ
0007811128205 SBA VERANDA 3CT D11081242 13.5OZ	0007811128206 SBA VERANDA 3CT D11081242 13.5OZ	0007811128207 SBA VERANDA 3CT D11081242 13.5OZ	0007811128208 SBA VERANDA 3CT D11081242 13.5OZ	0007811128209 SBA VERANDA 3CT D11081242 13.5OZ	0007811128210 SBA VERANDA 3CT D11081242 13.5OZ
0007811128207 SBA VERANDA 3CT D11081242 13.5OZ	0007811128208 SBA VERANDA 3CT D11081242 13.5OZ	0007811128209 SBA VERANDA 3CT D11081242 13.5OZ	0007811128210 SBA VERANDA 3CT D11081242 13.5OZ	0007811128211 SBA VERANDA 3CT D11081242 13.5OZ	0007811128212 SBA VERANDA 3CT D11081242 13.5OZ
0007811128209 SBA VERANDA 3CT D11081242 13.5OZ	0007811128210 SBA VERANDA 3CT D11081242 13.5OZ	0007811128211 SBA VERANDA 3CT D11081242 13.5OZ	0007811128212 SBA VERANDA 3CT D11081242 13.5OZ	0007811128213 SBA VERANDA 3CT D11081242 13.5OZ	0007811128214 SBA VERANDA 3CT D11081242 13.5OZ
0007811128211 SBA VERANDA 3CT D11081242 13.5OZ	0007811128212 SBA VERANDA 3CT D11081242 13.5OZ	0007811128213 SBA VERANDA 3CT D11081242 13.5OZ	0007811128214 SBA VERANDA 3CT D11081242 13.5OZ	0007811128215 SBA VERANDA 3CT D11081242 13.5OZ	0007811128216 SBA VERANDA 3CT D11081242 13.5OZ
0007811128213 SBA VERANDA 3CT D11081242 13.5OZ	0007811128214 SBA VERANDA 3CT D11081242 13.5OZ	0007811128215 SBA VERANDA 3CT D11081242 13.5OZ	0007811128216 SBA VERANDA 3CT D11081242 13.5OZ	0007811128217 SBA VERANDA 3CT D11081242 13.5OZ	0007811128218 SBA VERANDA 3CT D11081242 13.5OZ
0007811128215 SBA VERANDA 3CT D11081242 13.5OZ	0007811128216 SBA VERANDA 3CT D11081242 13.5OZ	0007811128217 SBA VERANDA 3CT D11081242 13.5OZ	0007811128218 SBA VERANDA 3CT D11081242 13.5OZ	0007811128219 SBA VERANDA 3CT D11081242 13.5OZ	0007811128220 SBA VERANDA 3CT D11081242 13.5OZ
0007811128217 SBA VERANDA 3CT D11081242 13.5OZ	0007811128218 SBA VERANDA 3CT D11081242 13.5OZ	0007811128219 SBA VERANDA 3CT D11081242 13.5OZ	0007811128220 SBA VERANDA 3CT D11081242 13.5OZ	0007811128221 SBA VERANDA 3CT D11081242 13.5OZ	0007811128222 SBA VERANDA 3CT D11081242 13.5OZ
0007811128219 SBA VERANDA 3CT D11081242 13.5OZ	0007811128220 SBA VERANDA 3CT D11081242 13.5OZ	0007811128221 SBA VERANDA 3CT D11081242 13.5OZ	0007811128222 SBA VERANDA 3CT D11081242 13.5OZ	0007811128223 SBA VERANDA 3CT D11081242 13.5OZ	0007811128224 SBA VERANDA 3CT D11081242 13.5OZ
0007811128221 SBA VERANDA 3CT D11081242 13.5OZ	0007811128222 SBA VERANDA 3CT D11081242 13.5OZ	0007811128223 SBA VERANDA 3CT D11081242 13.5OZ	0007811128224 SBA VERANDA 3CT D11081242 13.5OZ	0007811128225 SBA VERANDA 3CT D11081242 13.5OZ	0007811128226 SBA VERANDA 3CT D11081242 13.5OZ
0007811128223 SBA VERANDA 3CT D11081242 13.5OZ	0007811128224 SBA VERANDA 3CT D11081242 13.5OZ	0007811128225 SBA VERANDA 3CT D11081242 13.5OZ	0007811128226 SBA VERANDA 3CT D11081242 13.5OZ	0007811128227 SBA VERANDA 3CT D11081242 13.5OZ	0007811128228 SBA VERANDA 3CT D11081242 13.5OZ
0007811128225 SBA VERANDA 3CT D11081242 13.5OZ	0007811128226 SBA VERANDA 3CT D11081242 13.5OZ	0007811128227 SBA VERANDA 3CT D11081242 13.5OZ	0007811128228 SBA VERANDA 3CT D11081242 13.5OZ	0007811128229 SBA VERANDA 3CT D11081242 13.5OZ	0007811128230 SBA VERANDA 3CT D11081242 13.5OZ
0007811128227 SBA VERANDA 3CT D11081242 13.5OZ	0007811128228 SBA VERANDA 3CT D11081242 13.5OZ	0007811128229 SBA VERANDA 3CT D11081242 13.5OZ	0007811128230 SBA VERANDA 3CT D11081242 13.5OZ	0007811128231 SBA VERANDA 3CT D11081242 13.5OZ	0007811128232 SBA VERANDA 3CT D11081242 13.5OZ
0007811128229 SBA VERANDA 3CT D11081242 13.5OZ	0007811128230 SBA VERANDA 3CT D11081242 13.5OZ	0007811128231 SBA VERANDA 3CT D11081242 13.5OZ	0007811128232 SBA VERANDA 3CT D11081242 13.5OZ	0007811128233 SBA VERANDA 3CT D11081242 13.5OZ	0007811128234 SBA VERANDA 3CT D11081242 13.5OZ
0007811128231 SBA VERANDA 3CT D11081242 13.5OZ	0007811128232 SBA VERANDA 3CT D11081242 13.5OZ	0007811128233 SBA VERANDA 3CT D11081242 13.5OZ	0007811128234 SBA VERANDA 3CT D11081242 13.5OZ	0007811128235 SBA VERANDA 3CT D11081242 13.5OZ	0007811128236 SBA VERANDA 3CT D11081242 13.5OZ
0007811128233 SBA VERANDA 3CT D11081242 13.5OZ	0007811128234 SBA VERANDA 3CT D11081242 13.5OZ	0007811128235 SBA VERANDA 3CT D11081242 13.5OZ	0007811128236 SBA VERANDA 3CT D11081242 13.5OZ	0007811128237 SBA VERANDA 3CT D11081242 13.5OZ	0007811128238 SBA VERANDA 3CT D11081242 13.5OZ
0007811128235 SBA VERANDA 3CT D11081242 13.5OZ	0007811128236 SBA VERANDA 3CT D11081242 13.5OZ	0007811128237 SBA VERANDA 3CT D11081242 13.5OZ	0007811128238 SBA VERANDA 3CT D11081242 13.5OZ	0007811128239 SBA VERANDA 3CT D11081242 13.5OZ	0007811128240 SBA VERANDA 3CT D11081242 13.5OZ
0007811128237 SBA VERANDA 3CT D11081242 13.5OZ	0007811128238 SBA VERANDA 3CT D11081242 13.5OZ	0007811128239 SBA VERANDA 3CT D11081242 13.5OZ	0007811128240 SBA VERANDA 3CT D11081242 13.5OZ	0007811128241 SBA VERANDA 3CT D11081242 13.5OZ	0007811128242 SBA VERANDA 3CT D11081242 13.5OZ
0007811128239 SBA VERANDA 3CT D11081242 13.5OZ	0007811128240 SBA VERANDA 3CT D11081242 13.5OZ	0007811128241 SBA VERANDA 3CT D11081242 13.5OZ	0007811128242 SBA VERANDA 3CT D11081242 13.5OZ	0007811128243 SBA VERANDA 3CT D11081242 13.5OZ	0007811128244 SBA VERANDA 3CT D11081242 13.5OZ
0007811128241 SBA VERANDA 3CT D11081242 13.5OZ	0007811128242 SBA VERANDA 3CT D11081242 13.5OZ	0007811128243 SBA VERANDA 3CT D11081242 13.5OZ	0007811128244 SBA VERANDA 3CT D11081242 13.5OZ	0007811128245 SBA VERANDA 3CT D11081242 13.5OZ	0007811128246 SBA VERANDA 3CT D11081242 13.5OZ
0007811128243 SBA VERANDA 3CT D11081242 13.5OZ	0007811128244 SBA VERANDA 3CT D11081242 13.5OZ	0007811128245 SBA VERANDA 3CT D11081242 13.5OZ	0007811128246 SBA VERANDA 3CT D11081242 13.5OZ	0007811128247 SBA VERANDA 3CT D11081242 13.5OZ	0007811128248 SBA VERANDA 3CT D11081242 13.5OZ
0007811128245 SBA VERANDA 3CT D11081242 13.5OZ	0007811128246 SBA VERANDA 3CT D11081242 13.5OZ	0007811128247 SBA VERANDA 3CT D11081242 13.5OZ	0007811128248 SBA VERANDA 3CT D11081242 13.5OZ	0007811128249 SBA VERANDA 3CT D11081242 13.5OZ	0007811128250 SBA VERANDA 3CT D11081242 13.5OZ
0007811128247 SBA VERANDA 3CT D11081242 13.5OZ	0007811128248 SBA VERANDA 3CT D11081242 13.5OZ	0007811128249 SBA VERANDA 3CT D11081242 13.5OZ	0007811128250 SBA VERANDA 3CT D11081242 13.5OZ	0007811128251 SBA VERANDA 3CT D11081242 13.5OZ	0007811128252 SBA VERANDA 3CT D11081242 13.5OZ
0007811128249 SBA VERANDA 3CT D11081242 13.5OZ	0007811128250 SBA VERANDA 3CT D11081242 13.5OZ	0007811128251 SBA VERANDA 3CT D11081242 13.5OZ	0007811128252 SBA VERANDA 3CT D11081242 13.5OZ	0007811128253 SBA VERANDA 3CT D11081242 13.5OZ	0007811128254 SBA VERANDA 3CT D11081242 13.5OZ
0007811128251 SBA VERANDA 3CT D11081242 13.5OZ	0007811128252 SBA VERANDA 3CT D11081242 13.5OZ	0007811128253 SBA VERANDA 3CT D11081242 13.5OZ	0007811128254 SBA VERANDA 3CT D11081242 13.5OZ	0007811128255 SBA VERANDA 3CT D11081242 13.5OZ	0007811128256 SBA VERANDA 3CT D11081242 13.5OZ
0007811128253 SBA VERANDA 3CT D11081242 13.5OZ	0007811128254 SBA VERANDA 3CT D11081242 13.5OZ	0007811128255 SBA VERANDA 3CT D11081242 13.5OZ	0007811128256 SBA VERANDA 3CT D11081242 13.5OZ	0007811128257 SBA VERANDA 3CT D110	

Anatomy of a Mod: Cover Letter

The cover letter is the first page of a modular and provides critical details in the execution of the reset.

Specific details provided on the cover letter include:

- Category to be reset
- Effective week of reset
- Overview of changes
- Fixture requirements
- Signing requirements
- Exit Strategy for discounted product
- Key execution tools and resources

It is essential to read the cover letter thoroughly before you begin executing a modular to ensure you are fully prepared.

DEPARTMENT: 92	CATEGORY: 0080 COFFEE	jmerwor
SECTION: 0001	032ftX078in COFFEE C29C AF COVERLETTER	STORE: 1456

Category: Cat#080 Coffee

Modular Effective Week: WK06 - 2019

Category Overview/Merchandise Changes
Ready-to-drink coffee items will be moving out of the Coffee Aisle in D92 to a new location in D95 with this shelf update. The following Ready-to-drink coffee lines will be affected by this move:
La Colombe Draft Latte
Starbucks Frappuccino/Doubleshot
Please closely review the add/delete listing for store specific item changes.
We continue to showcase unique coffee segments to the customer and are will introducing several items in the COLD BREWED COFFEE and FUNCTIONAL COFFEE segments. These new items include:
Cold Brew Concentrates
Cold Brew Coffee Pods
Ketogenic Coffee
Ketogenic Creamers
Additionally, we continue to execute against corporate level efficiency targets by merchandising as many items as possible in shelf-ready packaging (trays). Please stock items as shown to ensure operational efficiencies.
Review Add/Delete Listing for Store Specific Item Changes.
Set Modular closely for correct distribution, placement, and facings.
Verify the modular is properly scanned into aisle location.
Your modular is designed to be set with the left side closest to Action Alley. If Action Alley is on the right, please mirror the set.

Fixtures Requirements
Refer to the store specific modular as there will be some shelf movement based on sales and days of supply needs.
If you need new shelves, check your fixture supply for additional shelves. If you need to order, please utilize the Goods Not For Sale site on the WIRE and utilize the order number listed below.
Shelf 16X48 RSw/Fast Track HD #100064702
Shelf 22X48 RSw/Fast Track HD #100064706

Signing Requirements
Print new item flags and labels where applicable.
Shelf Caps: ***Important
Print shelf tags after 2:00pm on Sunday before the modular sets.
Printing shelf tags before this time will not capture the correct shelf caps.
Shelf caps have been completed for the majority of items and we will continue to audit shelf caps.

Exit Strategy
Markdowns will be sent on deleted items WK02. Utilize the One Best Way Guide to properly merchandise deleted items.
Replenishment is turned off on items being removed from the modular two weeks prior to the reset.
Stores should sell thru residual inventory.
30 days after the modular update stores will be reviewed for markdowns.

Key Resources
All trait adjustments, merchandise, signing, or fixture inquiries should be addressed by calling 1.700.walmart and selecting the appropriate prompt.

ID: 01448	Implement Week: 03/04/2019	WAL-MART STORES, INC. - CONFIDENTIAL	Print Date & Time: 6/16/2019 6:10 AM
-----------	----------------------------	--------------------------------------	--------------------------------------

apollo

Walmart

Anatomy of a Mod: Section Page

The section page provides detailed information on the section impacted including product placement.

Specific details provided on the section page include:

- Department and category information
- Size and location of section
- Product information including name, UPC and item number
- Location of product within the section
- Shelf or peg and base deck size
- Shelf height or notch number
- Topstock requirements

DEPARTMENT: 92		CATEGORY: 0080 COFFEE		jmerwor	
SECTION: 1		032ftX078in COFFEE C29C AF		STORE: 1456	
0076211126168 SBX VERANDA 32CT 011081242 13.5OZ	0076211189532 SBX VERANDA 16CT 011064980 6.7OZ NONE	0076211100098 SBX CINNAMON 16CT 011064987 5.7OZ NONE	0076211194957 SBX CARAMEL 16CT 011064983 5.7OZ NONE	0076211194962 SBX VANILLA 16CT 011064984 5.7OZ NONE	0009955500750 GM CARM VANILLA 18CT 5000081872 5.9OZ NONE
22X48 SHELF in Notch 63					
0076211126164 SBX BREAKFAST 32CT 011081238 14.1OZ	0076211188824 SBX BREAKFAST 16CT 011064972 7OZ NONE	0076211188822 SBX HOUSE 16CT 011064970 6.7OZ NONE	0076211192558 SBX HOUSE DECAF 16CT 011064981 6.7OZ NONE	0009955515170 GM BREAKFAST 48CT 5000081909 15OZ	
22X48 SHELF in Notch 54					
0076211126165 SBX PIKES PLACE 32CT 011081239 14.1OZ	0076211188823 SBX PIKES PLACE 16CT 011064969 7OZ NONE	0076211188816 SBX SUMATRA 16CT 011064973 6.7OZ NONE	0076211193024 SBX VERONA 16CT 011064982 6.7OZ NONE	0009955515171 GM DARK MAGIC 48CT 5000081911 19.3OZ	
22X48 SHELF in Notch 45					
0076211126166 SBX FRENCH 32CT 011081240 13.5OZ	0076211188808 SBX FRENCH 16CT 011064971 6.7OZ NONE	0076211126763 SBX MEDIUM PLUS 16CT 011082937 16CT	0076211126764 SBX DARK PLUS 16CT 011082938 16CT	0078535701253 PEETS MAJOR D 16CT 510426 7.5OZ	0078535701254 PEETS FRENCH 16CT 510422 6.9OZ
22X48 SHELF in Notch 36					
0088133401094 DUNKIN ORIGINAL 32CT 20881334010941 11.86	0088133400647 DUNKIN ORIGINAL 16CT 8133400858 5.93OZ	0088133400648 DUNKIN DECAF 16CT 8133400859 5.93OZ NONE	0088133400649 DUNKIN FR VANILLA 16CT 8133400860 5.93OZ	0009955508640 KRISPY KREME 18CT 5000081887 5.9OZ NONE	0007447111599 BUSTELO ESPRESSO 18CT JM SMUCKER 6.67OZ NONE
22X48 SHELF in Notch 27					
0004300006863 MCCAFEE PREMIUM 36CT 4300006863 12.4OZ NONE	0004300006867 MCCAFEE PREMIUM 18CT 4300007242 6.2OZ NONE	0004300006868 MCCAFEE DECAF 18CT 4300007239 6.2OZ NONE	0004300006869 MCCAFEE FRENCH 18CT 4300007241 6.2OZ NONE	0085641300713 DW EXTRA CAFF 18CT 319220 7.93OZ	0081124736872 DW EXTRA CAFF 16CT 5000196923 7.5OZ
22X48 SHELF in Notch 18					
0002550020500 FOLG CLASSIC 36CT 10025500205004 10.16Z	0002550020231 FOLG CLASSIC 18CT 00025500203003 5.08OZ NONE	0002550020241 FOLG BLACK SILK 36CT 100255002024106 10.16	0002550020242 FOLG BLACK SILK 18CT 100255002024106 10.16	0002550020294 FOLG BLACK SILK 18CT 00025500202945 5.08OZ NONE	0002550020225 FOLG COLOMBIAN 18CT 2550020290 5.71OZ NONE
22X48 SHELF in Notch 9					
0002550074928 FOLG MORNING CAFE 36CT 10025500749287 10.16	0002550020222 FOLG MORNING CAFE 18CT 00025500202283 5.08OZ NONE	0002550020228 FOLG VANILLA DRIZZ 18CT JM SMUCKER 5.71OZ NONE	0002550020282 FOLG VANILLA DRIZZ 18CT 2550020298 5.71OZ NONE	0004300006877 MH ORIGINAL 36CT 4300006877 12.4OZ NONE	
24 inch BASE DECK					
4 ft					
24IN BASE DECK 22IN SHELF Salt Lake City					

****GRAY BAR AT BOTTOM OF PRODUCT REPRESENTS SHELF READY PACKAGING (TRAY OR PDQ)****

ID: 038924	Implement Week: 03/04/2019	WAL-MART STORES, INC. - CONFIDENTIAL	Print Date & Time: 6/16/2019 6:10 AM
------------	----------------------------	--------------------------------------	--------------------------------------

How to Read a Price Label

While a price label contains a lot of detail, let's review the most important information when setting a modular.

- **Category Number** - notes the category within the department to be set
- **Section Number** - section to be set within the category
- **Label Number** – location of label/product on the modular
- **UPC number** – found under the barcode on the the actual product packaging
- **Item Number** – specific product identification used by Walmart
- **Cap #** – represents the quantity of the specific product that should be placed on the shelf or peg
- **Print date** – labels should be printed within the week of modular execution to ensure accurate retail price.

DEPARTMENT: 92		CATEGORY: 0080 C	
SECTION: 2		032ftX078in COFFEE C	
22X48 SHELF in Notch 6			
0061124735007 GM VANILLA CREAM 48CT 5000081910 48	0009955501932 GM FR VANILLA 18CT 5000081875 5.9OZ NONE	0009955501792 GM HAZELNUT 18CT 5000081881 5.9OZ NONE	0009955500537 GM HAZEL DECAF 18CT 5000081880 5.6 OZ NONE
22X48 SHELF in Notch 5			
0009955500520 GM BREAKFAST 18CT 5000081870 5.6OZ NONE	0009955500720 GM BRKFST DECAF 18CT 5000081869 5.6OZ NONE	0009955500999 GM HALF CAFF 18CT 5000081879 5.9 OZ NONE	0007874214138 GV DONUT SHOP 96CT 5000196982 36.9OZ
22X48 SHELF in Notch 5			
0009955500081 GM DARK MAGIC 18CT 5000081874 7.2 OZ NONE	0009955500683 GM NANTUCKET 18CT 5000081877 5.9 OZ NONE	0007874214153 GV HOUSE 48CT 14153 20.3OZ NONE	0007874214148 GV HOUSE 12CT 14148 5.0OZ NONE
22X48 SHELF in Notch 4			
0009955515154 DS ORIGINAL 48C 5000081907 18.72Z			
24			
0009955508005 CINABON 18CT 5000081845 5.9OZ NONE	00078742 GV VANIL LATTE 18CT 23600 5.3OZ	0009955515154 DS ORIGINAL 48C 5000081907 18.72Z	
29			
0083425900520 GJ HAZELNUT 18CT 5000081866 6.0OZ NONE	0083425 GJ BUT 18CT 5000081 6.0OZ NONE	0080-0002-0012 7874214153 14153 1 Cap 3	
0001291901275 37000			

UNIT PRICE
73.5¢
PER OUNCE

RETAIL PRICE
\$14.92

0080-0002-0012
7874214153
14153
1
Cap 3
GV HOUSE 48CT
20.3OZ
WR
D92
555597922
06/11/19

Setting a Modular



Now that you understand the basics of a modular, we will review the steps to properly setting modular.

Step 1 - Staging

- Locate the department as directed by your Team Lead.
- Review the modular cover letter and ask questions for clarity.
- Remove existing product from location and place on reset cart.
- Install shelving, peg-hooks and department specific fixtures per the modular.
- Build and install any new fixtures as noted on the cover letter.
- Install topstock shelf if required per modular.
- Replace if damaged or install new fast track on all shelves.
- Thoroughly clean all shelves, bask deck and kick plate.



Step 2 - Execution

- Using the preprinted labels provided by your FPM, place labels in the applicable location per the section page. All labels should be left-hand justified to the product.
- “Flag” the labels in the fast track (as shown here) until all required product is placed on shelves or peg hooks.
- Once all labels are in place, move product into correct location.
- Do not fill product. If you do not have the required product simply leave label flagged and space empty.
- Partner with your Team Lead if any shelf or peg hook height adjustments are needed based on size of product.
- Eliminate all air space by adjusting as needed. Note any adjustments on the section page of the modular.



apollo

Walmart

Step 3 - Signing

- Install any required signage as noted on the cover letter.
- Clean existing signage.
- Partner with Team Lead if any signage is missing or damaged.

Step 4 – Sign-off

- Once you have completed steps 1-3 and reviewed your work for accuracy, sign and date the bottom of the section page then inform your Team Lead that the section is complete.



Modular Approval Process



- Now that you have completed a section, your Team Lead will ensure proper execution through the **Modular Approval Process**.
- Your Team lead will inform you of any corrections or adjustments required.
- Execute corrections or adjustments as required then partner with your Team Lead for final approval.
- Once you received final approval you will move to the next section, completing Steps 1-4.

Additional Tools and Resources



Visit www.UniversityofApollo.com
for additional Walmart Remodel
Tools and Resources!

The Modular Approval Process

When is a Department Complete?

Topstock Standards

Walmart Terminology and Acronyms



THANK YOU!



training@apolloretail.com



866.872.0666



4450 E. Adamo Dr. St. 501
Tampa, FL 33506

